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EARTH Magazine: Ranking Snowstorms

Today's winter storm expected to impact the Mid-Atlantic is being described as "historic." But really, how do we know? Is just the total amount of snow important, or is it how it affects people? EARTH Magazine Online takes a special look at NOAA's efforts to categorize snowstorms - similar to the rankings of other natural disasters - and to measure their effects on society.

Press Release PDF:

EARTHSnowfall.pdf