

## Earth Science Week 2014 Theme Announced: "Earth's Connected Systems"

FOR IMMEDIATE RELEASE

Geoff Camphire ([gac@agiweb.org](mailto:gac@agiweb.org))

January 14, 2014

### **Earth Science Week 2014 Theme Announced: "Earth's Connected Systems"**

Alexandria, VA -- The American Geosciences Institute (AGI) is pleased to announce that the theme of Earth Science Week 2014 will be "Earth's Connected Systems." This year's event will promote awareness of the dynamic interactions of the planet's natural systems.

Earth Science Week 2014 learning resources and activities will engage young people and others in exploring the ways that geoscience illuminates natural change processes. By deepening our understanding of interactions of Earth systems -- geosphere, hydrosphere, atmosphere, and biosphere -- Earth science helps us manage our greatest challenges and make the most of vital opportunities.

"With this theme, Earth Science Week cuts to the core of Earth science and what it means to society," says Geoff Camphire, AGI's Manager of Outreach. "The interactions of Earth systems are at the heart of our most critical issues, from energy and the environment to climate change and emerging economic realities. No matter where we come from or where we're going, we all need to understand Earth's connected systems."

Reaching over 50 million people annually, AGI leads Earth Science Week in cooperation with its sponsors and the geoscience community as a service to the public. Each year, community groups, educators, and interested citizens organize celebratory events. Earth Science Week offers the public opportunities to discover the Earth sciences and engage in responsible stewardship of the Earth. Earth Science Week is supported by the U.S. Geological Survey; the AAPG Foundation; the National Park Service; NASA; Esri; National Geographic; the Society for Mining, Metallurgy and Exploration; the Geological Society of America; and the American Geophysical Union.

###

Earth Science Week 2014 will be celebrated October 12-18. For more about this week and ways to get involved -- including newsletters, local events, and classroom activities -- please see the Earth Science Week web site at <http://www.earthsciweek.org/>. The American Geosciences Institute is a nonprofit federation of geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

## Press Release PDF:



15JAN2014\_ESWtheme.pdf

---