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FOR IMMEDIATE RELEASE

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Alexandria, VA -- Each day during Earth Science Week 2014 (October 12-18), science teachers, students, and the public are invited to focus on a different area of Earth science. Go online today to view a new webcast about "Focus Days" of this year's celebration:

- International EarthCache Day (October 12)
- Earth Science Literacy Day (October 13)
- No Child Left Inside Day (October 14)
- National Fossil Day (October 15)
- Geoscience for Everyone Day (October 16)
- Geologic Map Day (October 17)

This free webcast, narrated by AGI Outreach Assistant Katelyn Murtha, provides an overview of opportunities, activities, and resources available. The roughly four-minute tutorial includes a wealth of online links, which viewers can click during the presentation to review available resources.

To view the "Focus Days" webcast, visit <http://www.earthsciweek.org/webcasts/index.html>. To learn more about Focus Days, go to <http://www.earthsciweek.org/focusdays.html>.

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Earth Science Week 2014 will be celebrated October 12-18. To learn more, please visit <http://www.earthsciweek.org/>. To order your Toolkits, please visit <http://www.earthsciweek.org/materials/index.html>. You may also call AGI Publications to place your order at 703-379-2480.

The American Geosciences Institute is a nonprofit federation of geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geosciences education, and strives to increase public awareness of the vital role geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

## Press Release PDF:



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