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FOR IMMEDIATE RELEASE

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ALEXANDRIA, Va. — Celebrate the sixth annual Geologic Map Day! On October 13, as a part of the Earth Science Week 2017 activities, join leading geoscience organizations in promoting awareness of the importance of geologic mapping to society.

Geologic maps are vital to education, science, business, and public policy concerns. Geologic Map Day will focus the attention of students, teachers, and the general public on the study, uses, and significance of these tools, by engaging audiences through educational activities, print materials, online resources, and public outreach opportunities.

Be sure to check out the Geologic Map Day poster included in this year's Earth Science Week Toolkit (www.earthsciweek.org/materials). Showing how geologic maps can be used to understand topics such as karst and sinkholes, the poster also provides step-by-step instructions for a related classroom activity. Additional resources for learning about geologic maps can be found on the Geologic Map Day web page (www.earthsciweek.org/geologicmap).

Geologic Map Day's organizing partners include the American Geosciences Institute (AGI), the Association of American State Geologists, the U.S. Geological Survey, the National Park Service, the Geological Society of America, NASA, and Esri. Focusing on the theme of "Earth and Human Activity," Earth Science Week 2017 is being celebrated October 8-14.

To learn more, please visit www.earthsciweek.org. To order your Toolkits, please visit www.earthsciweek.org/materials. You may also call AGI Publications to place your Earth Science Week Toolkit order at 703-379-2480.

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