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## Earth Science Week Geologic Map Day: Celebrate October 19!

FOR IMMEDIATE RELEASE

August 29, 2018

ALEXANDRIA, Va. – Celebrate the seventh annual Geologic Map Day! On Friday, October 19, as a part of Earth Science Week 2018 activities, join leading geoscience organizations in promoting awareness of the importance of geologic mapping to society.

Geologic maps are vital to education, science, business, and public policy concerns. Geologic Map Day will focus the attention of students, teachers, and the general public on the study, uses, and significance of these tools, by engaging audiences through educational activities, print materials, online resources, and public outreach opportunities.

Be sure to check out the Geologic Map Day poster included in this year's Earth Science Week Toolkit ([www.earthsciweek.org/materials](http://www.earthsciweek.org/materials)). Showing how geologic maps can inspire and inform creativity, the poster provides step-by-step instructions for related classroom activities. Additional resources for learning about geologic maps can be found on the Geologic Map Day web page ([www.earthsciweek.org/geologic-map-day](http://www.earthsciweek.org/geologic-map-day)).

Geologic Map Day's organizing partners include the American Geosciences Institute (AGI), the Association of American State Geologists, the U.S. Geological Survey, the National Park Service, the Geological Society of America, and NASA. Focusing on the theme of "Earth as Inspiration," Earth Science Week 2018 is being celebrated October 14-20.

To learn more, please visit [www.earthsciweek.org](http://www.earthsciweek.org). To order your Toolkits, please visit [www.earthsciweek.org/materials](http://www.earthsciweek.org/materials). You may also call AGI Publications to place your Earth Science Week Toolkit order at 703-379-2480.

### About AGI

The American Geosciences Institute (AGI) is a nonprofit federation of 52 scientific and professional associations that represents more than 260,000 geoscientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

AGI is a not-for-profit 501(c)(3) organization dedicated to serving the geoscience community and addressing the needs of society. AGI headquarters are in Alexandria, Virginia.

*The American Geosciences Institute represents and serves the geoscience community by providing collaborative leadership and information to connect Earth, science, and people.*

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