Telling your Geoscience Story with Story Maps

Communicating results of geoscience investigations to a diverse set of audiences will grow in importance in our 21st century world. Story maps are web mapping applications that provide geoscientists with the ability to combine 2D and 3D maps, audio, video, photographs, and narrative that can be shared with research colleagues, or the general public, and embedded in web pages and online presentation tools. This course will quickly give you the knowledge, skills, and confidence to make your own maps for telling your own story.

This course is great for any geoscientist who needs to communicate about their own research results, or hypothesis, or issue to their own organization, to a specific group, or to the general public; or is examining the “where” question and therefore has a need to show at least some of their research and data on maps. The course presenter is Joseph Kerski, Ph.D., GISP, Education Manager, Esri.

Organization:

- American Geosciences Institute

CEUs:

0.10

Link to GOLI Course:

https://www.americangeosciences.org/goli/AGI021