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'Citywide Celebrations' Give Earth Science Week 2017 a Local Focus

FOR IMMEDIATE RELEASE

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ALEXANDRIA, Va. — How does your town celebrate Earth Science Week? The American Geosciences Institute (AGI) was pleased to support city-specific celebrations of its annual geoscience awareness campaign, Earth Science Week, which took place October 8-14, 2017. Major American cities such as Houston, Denver, and Washington, D.C., served as major centers of public awareness activities.

In all these cities, AGI collaborated with geoscience organizations and public schools to extend and deepen the reach of the successful Earth Science Week campaign with special events, educational materials, online resources, and activities in schools and other settings.

To support these "Citywide Celebrations," AGI donated hundreds of Earth Science Week Toolkits to schools and educators in Houston, Denver, and D.C. Each kit contained dozens of study guides, posters, disks, and other resources for Earth science education, which were used to inspire activities in the classroom. Many materials focused on the theme of "Earth and Human Activity."

In addition, AGI has launched the official Citywide Celebrations website to provide educators, students, and families with links to additional educational resources as well as other offerings in participating cities. In the future, why not partner with local geoscience organizations to launch a Citywide Celebration in your area? For more information on Earth Science Week Citywide Celebrations, visit the website www.earthsciweek.org/citywidecelebrations.

Reaching over 50 million people annually, Earth Science Week has been led by AGI in cooperation with its sponsors and the geoscience community since 1998. To learn more, please visit www.earthsciweek.org. To order your Toolkits, please visit www.earthsciweek.org/materials. You may also call AGI Publications to place your order at 703-379-2480.

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