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SEG's Seismic Soundoff

During this episode, Dr. Gerard (Jerry) Schuster discusses his new book, *Seismic Inversion*. Schuster's book describes the theory and practice of inverting seismic data for the subsurface rock properties of the Earth. The book will benefit scientists and advanced students in engineering, earth sciences, and physics. Visit <http://seg.org/newbooks> to purchase today. Jerry is a Professor of Earth Science and Engineering at King Abdullah University of Science and Technology (KAUST). He is also the co-director and founder of the Center for Fluid Modeling and Seismic Imaging at KAUST. He was the founder and director of the Utah Tomography and Modeling/Migration consortium from 1987 to 2009 and received the SEG Virgil Kauffman Gold Medal Award in 2010. If you enjoy the show, review us on iTunes – your review helps others find the show. Subscribe to Seismic Soundoff on the podcast app of your choice to receive the latest episodes first. Full show notes at <http://seg.org/podcast>. Sponsor The SEG Wiki is home to hundreds of biographies of key geoscientists, geophysical tutorials, and core content from the science of applied geophysics. Visit <http://wiki.seg.org> to learn how you can grow the world's first online, geophysics encyclopedia.
