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SEG's Seismic Soundoff

Lev Vernik discusses his new book *Seismic Petrophysics in Quantitative Interpretation*. Learn more at <http://shop.seg.org/Online-Store/Product-Detail/ProductId/15563143>. Early praise for his book says it strikes "the right balance between the theory and practical application...[making] this manuscript unique among other publications (Kostia Azbel - Shell) and that Dr. Vernik "has outlined a workflow that elegantly handles the complexities of the subject while maintaining a practical point of view (Marco Perez - Apache)." Join Dr. Vernik, and other authors of new SEG books, at the Dallas Annual Meeting for a meet and greet - Monday, 17 October from 2:40 to 3:20 p.m. and Tuesday, 18 October from 9:40 to 10:20 a.m. - in the Wiki Meetup area located in the SEG Pavilion, Booth 120. For the latest details on the SEG Book Mart and meet and greet visit <http://seg.org/Events/Annual-Meeting/About/SEG-Book-Mart>. Sponsor The SEG Wiki is home to hundreds of biographies of key geoscientists, geophysical tutorials, and core content from the science of applied geophysics. Visit wiki.seg.org to learn how you can grow the world's first online, geophysics encyclopedia.
