How Consulting Works

This course covers what it takes to succeed while working for yourself. Topics include why consultants get hired, the pros and cons of consulting, and whether or not you might be a good fit. The course delves into the risks of consulting and how to minimize them...financing and promoting your business, the most critical element in making a "go" of it, how much to charge for your work, executing a job, and how to get paid.

Our course presenter is Dave Koger, owner of Koger Remote Sensing, who has over 30 years of consulting experience in the field of remote sensing and satellite imagery analysis with a focus on exploration photogeology for the oil and gas sector.

Organization:
  - American Geosciences Institute

CEUs:
0.20

Link to GOLI Course:
https://www.americangeosciences.org/goli/AGI028