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Home > AGI Offers Free Training in Geoscience Communications for Limited Time

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ALEXANDRIA, Va. — The American Geosciences Institute (AGI) is pleased to offer free training in geoscience communications to members of AGI Member Societies, with generous support from the American Association of Petroleum Geologists (AAPG) Foundation, starting March 1, 2023.

The Practical Geocommunication course offered by Geologize LTD, which is endorsed by leading geoscience organizations around the world, is being made available at no cost to all members of AGI Member Societies. AGI encourages every one of its Member Societies to reach out to all members with information on how to take advantage of this unique opportunity.

"We all understand the importance of communicating geoscience to the public and other stakeholders, and we believe this is crucial in addressing societal issues," AGI Executive Director Jonathan Arthur said on announcing the initiative. "To address emerging challenges in building public understanding, boosting enrollments, and strengthening the professional workforce in the geosciences, we must have more geoscientists communicating effectively with audiences, in classrooms, and on social media."

The online course, valued at \$400 per person, enables geoscientists at all career stages to become more effective and powerful public ambassadors for the geosciences. During the course, participants have access to lessons, quizzes, assignments, and direct interaction with the course instructor, Dr. Haydon Mort, through forums. The training counts as nine hours of Continuing Professional Development, and a certificate is provided upon completion.

AGI has provided information to its Member Societies with instructions on how to access the training, which is open starting March 1, 2023. This free training opportunity will be available for one year.

About AGI

The American Geosciences Institute (AGI), a federation of scientific and professional associations representing over a quarter-million geoscientists, is a nonprofit 501(c)(3) organization dedicated to serving the geoscience community and addressing the geoscience needs of society. AGI headquarters are in Alexandria, Virginia.

Contact:

Geoff Camphire, AGI Communications

gac@americangeosciences.org
