

There is more to shared value than you might think

The International Association for Promoting Geoethics



When the subject turns to value and values, it may be necessary to exercise caution and seek more information. This is not something to trifle with. Value and values are subject to variable meaning and understanding. Just what are we getting into by opening a conversation on this topic? First there is the problem that value and values can be both nouns and verbs. What's more, as nouns, these words have multiple meanings. They can refer to colour intensity, a linguistic unit, the duration of a sound note in music, and a numerical amount in algebra. Then there is the m...
