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Home > Earth Science Week's Geologic Map Day: Celebrate October 17!

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FOR IMMEDIATE RELEASE

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Alexandria, VA - Celebrate the third annual Geologic Map Day! On October 17, as part of the Earth Science Week 2014 activities, join leading geoscience organizations in promoting awareness of the importance of geologic mapping to society.

Geologic maps are vital to education, science, business, and public policy concerns. Geologic Map Day will focus the attention of students, teachers, and the public on the study, uses, and significance of these tools, by engaging audiences through educational activities, print materials, online resources, and public outreach.

Be sure to check out the Geologic Map Day poster included in this year's Earth Science Week Toolkit (<http://www.earthsciweek.org/materials/index.html>). Showing how geologic maps can be used to understand how water shapes the land, the poster also provides step-by-step instructions for a related classroom activity focusing on the Grand Canyon. Additional resources for learning about geologic maps can be found on the Geologic Map Day website (<http://www.earthsciweek.org/geologicmap/>).

Geologic Map Day's organizing partners include the American Geosciences Institute (AGI), the Association of American State Geologists, the U.S. Geological Survey, the National Park Service, the Geological Society of America, and Esri. Focusing on the theme of "Earth's Connected Systems," Earth Science Week 2014 will be celebrated October 12-18.

To learn more, please visit <http://www.earthsciweek.org/>. To order your Toolkits, please visit <http://www.earthsciweek.org/materials/index.html>. You may also call AGI Publications to place your order at 703-379-2480.

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Reaching over 50 million people annually, Earth Science Week has been led by AGI in cooperation with its sponsors and the geoscience community since 1998. Earth Science Week 2014 will be celebrated October 12-18. To learn more, please visit <http://www.earthsciweek.org/>. To order your Toolkits, please visit <http://www.earthsciweek.org/materials/index.html>. You may also call AGI Publications to place your order at 703-379-2480.

The American Geosciences Institute is the global leader in geoscience information. AGI is a nonprofit federation of 49 geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

Press Release PDF:



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