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I'm A Geoscientist – Free Lapel Pins From AGI FOR IMMEDIATE RELEASE John Rasanen (jr@americangeosciences.org) 11/6/2014

Alexandria, VA – The American Geosciences Institute (AGI) encourages U.S.-based geoscience professionals, faculty, students and enthusiasts to sign up and receive their own free lapel pin stating "I'm a Geoscientist." Enter in mailing information at the following link: http://www.americangeosciences.org/be-a-part and be part of increasing the visibility and diversity of the profession.

AGI and its member organizations started the "I'm a Geoscientist" campaign to celebrate that all scientists who study the earth are geoscientists, even if they approach it from different perspectives and methods. AGI, the umbrella organization to 49 different geoscience member societies, works with a community of over a quarter million geoscientists promoting a diverse body of work necessary to increasing the public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

The pin features a glyph that attempts to capture the full breadth of the geosciences while conveying a sense of convergence to represent how the AGI federation brings all parts of the geosciences together. Each color represents a different part of the geosciences community: red is deep-earth geosciences, gold is crustal geoscience and surface processes, blue is for oceans, surface, and groundwater, green is for life. These colors form a horizon of the globe. The light blue is for atmospheric sciences and black is for space and planetary sciences, which are part of the greater geoscience community represented by AGI through its Member Societies.

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The American Geosciences Institute (AGI) is the global leader in geoscience information. AGI is a nonprofit federation of 49 geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

Press Release PDF:



06NOV2014_Pins.pdf