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'Citywide Celebrations' Give Earth Science Week a Local Focus FOR IMMEDIATE RELEASE Geoff Camphire (gac@americangeosciences.org) 10/1/2015

Alexandria, VA - The American Geosciences Institute (AGI) is pleased to announce two city-specific celebrations of its annual geoscience awareness campaign, Earth Science Week, taking place October 11-17, 2015. Earth Science Week Denver and Earth Science Week Houston will serve as major centers of public awareness activities.

In Denver and Houston, AGI is collaborating with geoscience organizations and public schools to extend and deepen the reach of the successful Earth Science Week campaign with special events, educational materials, online resources, and activities in schools and other settings.

In the Denver area, partners include Susan Morrice of Belize Natural Energy, Anadarko Petroleum Corporation, and Newmont Mining Corporation. In Houston, major partners include ExxonMobil, Schlumberger, and Anadarko.

New to this year's Citywide Celebrations, AGI is conducting Stakeholder Receptions to gather, honor, and facilitate continuing partnerships among government, nonprofit, and private-sector organizations in the geosciences in Denver and Houston. Speeches, presentations, and discussions will explore issues relevant to the geoscience community at the receptions in Denver on October 6, 2015, and in Houston October 13, 2015. The press is welcome.

To support these celebrations, AGI is donating hundreds of Earth Science Week Toolkits to schools in Denver Public Schools and Houston Independent School District. Each kit contains dozens of study guides, posters, disks, and other resources for Earth science education, which will be used to inspire activities in the classroom. Select schools are also receiving additional materials focusing on the theme of "Visualizing Earth Systems."

In addition, AGI has launched the official Citywide Celebrations website to provide educators, students, and families with links to additional educational resources as well as other offerings in participating cities. Why not partner with local geoscience organizations to launch a Citywide Celebration in your area? For more information on Earth Science Week Citywide Celebrations, visit the website <a href="http://www.earthsciweek.org/citywidecelebrations">http://www.earthsciweek.org/citywidecelebrations</a>.

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Reaching over 50 million people annually, Earth Science Week has been led by AGI in cooperation with its sponsors and the geoscience community since 1998. Earth Science Week 2015 will be celebrated October 11-17. To learn more, please visit http://www.earthsciweek.org/. To order your Toolkits, please visit http://www.earthsciweek.org/materials/index.html. You may also call AGI Publications to place your order at 703-379-2480.

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The American Geosciences Institute is a nonprofit federation of geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to

geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

## **Press Release PDF:**



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