

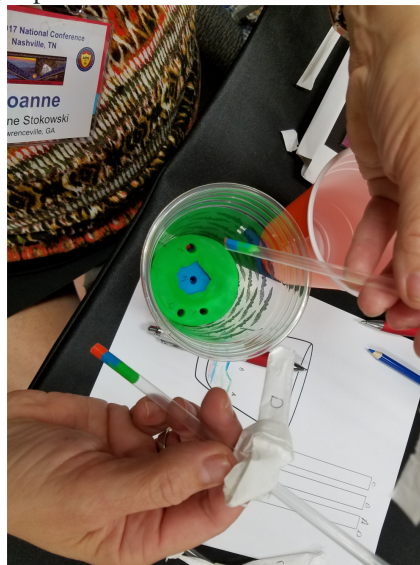
Geoscientist Outreach Initiative

Does the public understand your work and its relevance?

What is the GO! Initiative?

The American Geosciences Institute (AGI) offers a new professional development opportunity for geoscientists and other geoscience professionals interested in connecting with non-technical audiences. The Geoscientist Outreach Initiative (GO! Initiative) provides geoscience professionals with the tools and confidence to create and facilitate meaningful experiences with students in grades K-12 and the general public through hands-on activities that are aligned with curriculum standards and use established educational techniques.

The GO! Initiative makes use of AGI's extensive experience in curriculum development, designing outreach programs, and working with scientists to create engaging experiences.



Why GO! Initiative?

Through directly engaging with students and the public, GO! Initiative participants will:

- Highlight scientists as trustworthy individuals and “real” people
- Inspire the next generation of geoscientists
- Increase scientific literacy throughout the public
- Highlight the relevance of the work they do as a geoscience professional

[Click here for a Sample Agenda](#)



Who?

GO! Initiative workshops are available for all types of organizations including professional societies, private companies, non-profit organizations, government institutions, universities, and other research centers. Geoscientists working in any geoscience areas are welcome to participate, including young professionals, established professionals, and college students.

Learn more.

For more information, or information about scheduling and funding a workshop with your organization, please contact:
Ed Robeck, ecrobeck@americangeosciences.org

AGI would like to thank SLB for providing the support to establish the groundwork to develop the Geoscientist Outreach Initiative.
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