

# Critical Issues Forum

## America's Increasing Reliance on Natural Gas: Benefits and Risks of a Methane Economy

Wifi network: FWC Wireless  
Password: (no password needed)

# Session 2:

## Forecasts of natural gas demand

# Kenneth Medlock Rice University



# Natural Gas Demand: Outlooks and Implications



**Kenneth B Medlock III, PhD**

**James A Baker III and Susan G Baker Fellow in Energy and Resource Economics, and  
Senior Director, Center for Energy Studies  
Rice University's Baker Institute**

**November 19, 2014**

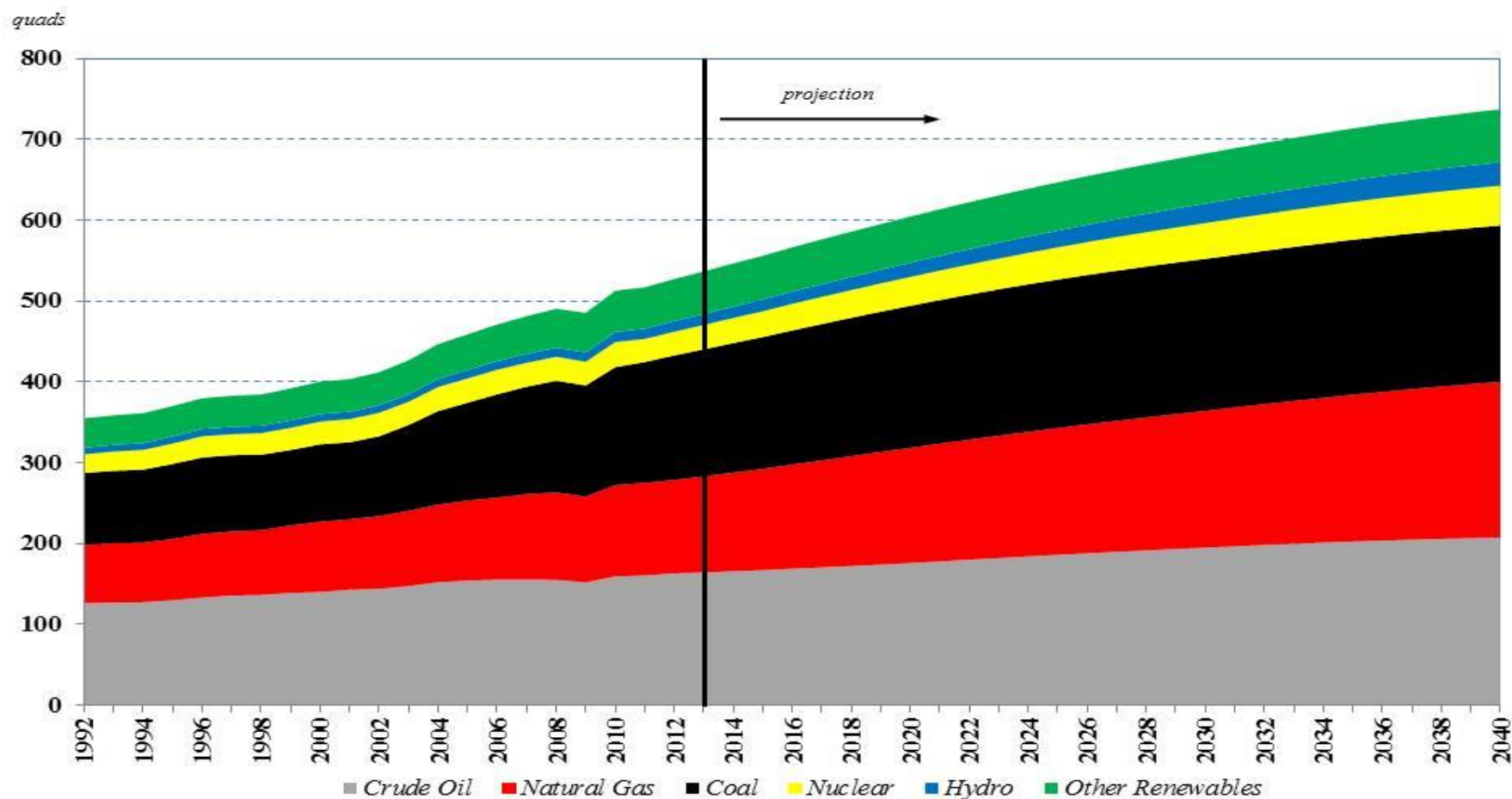


# The Earth at Night and Energy Insights



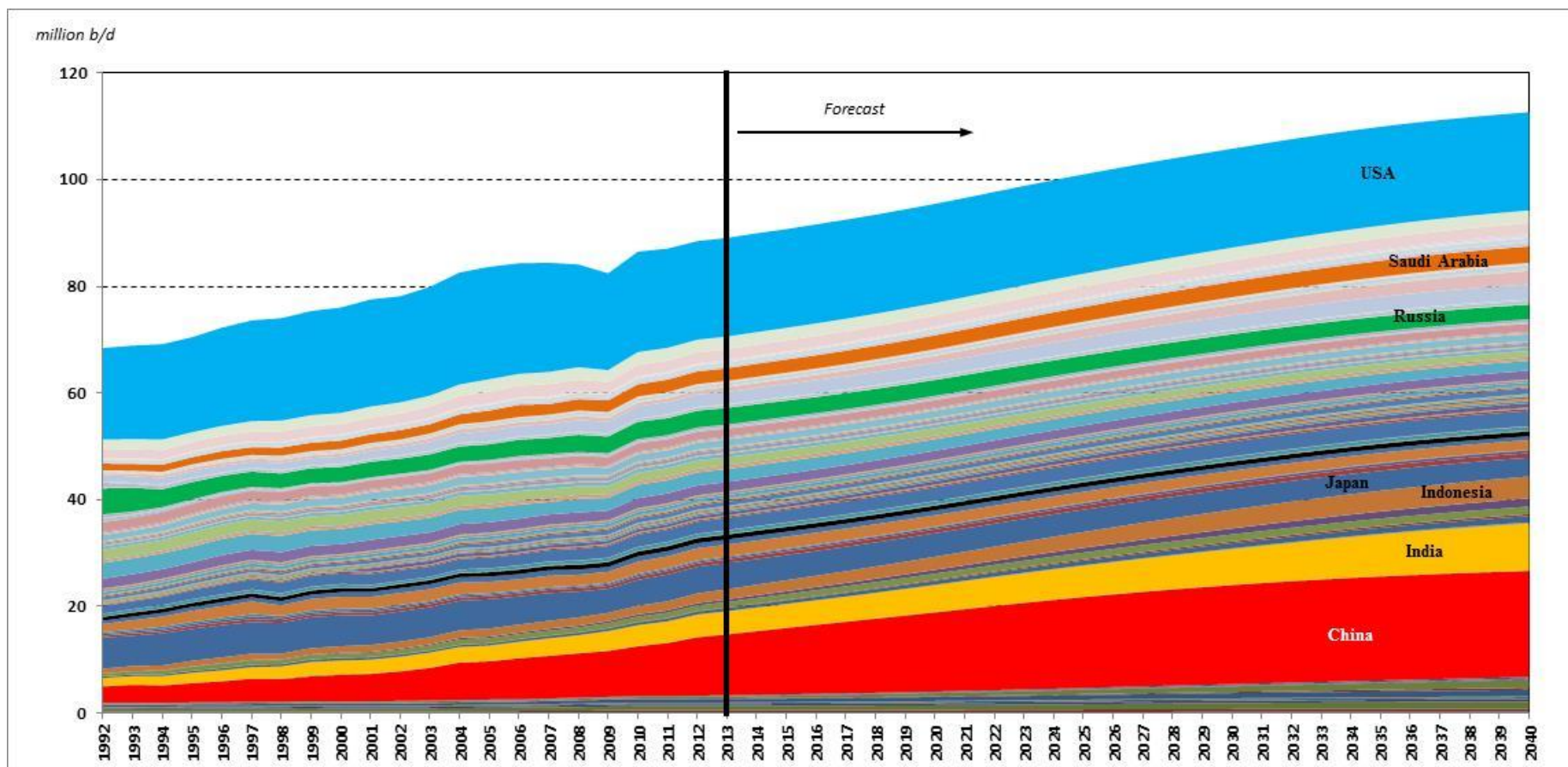
# Global Total Primary Energy Requirement

- Baker Institute CES forecast of TPER by fuel, 1992-2040



## Global Oil Demand

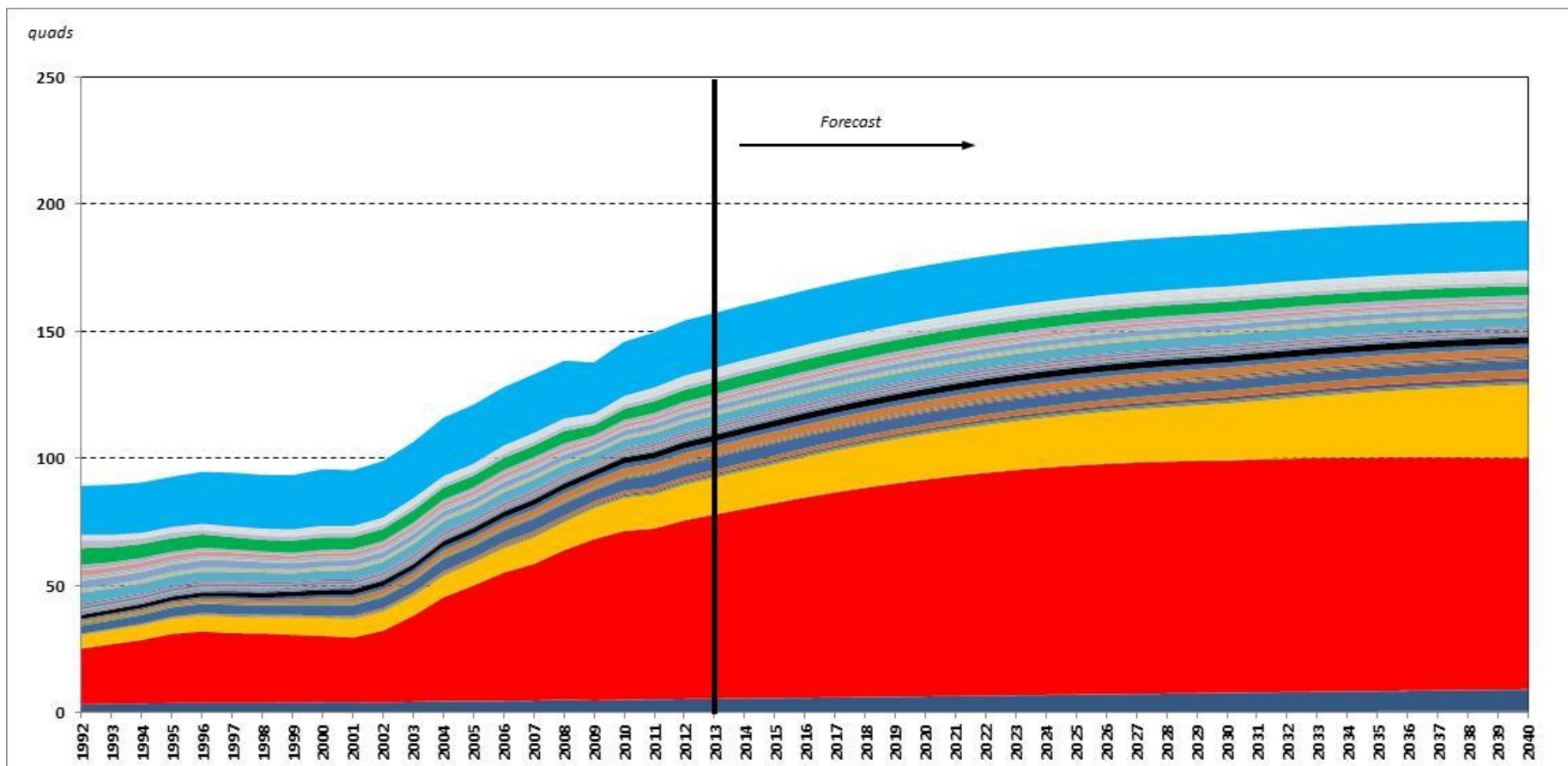
- Baker Institute CES forecast of petroleum demand by country, 1992-2040
  - Demand will continue to grow, driven largely by very populous developing economies such as China and India.





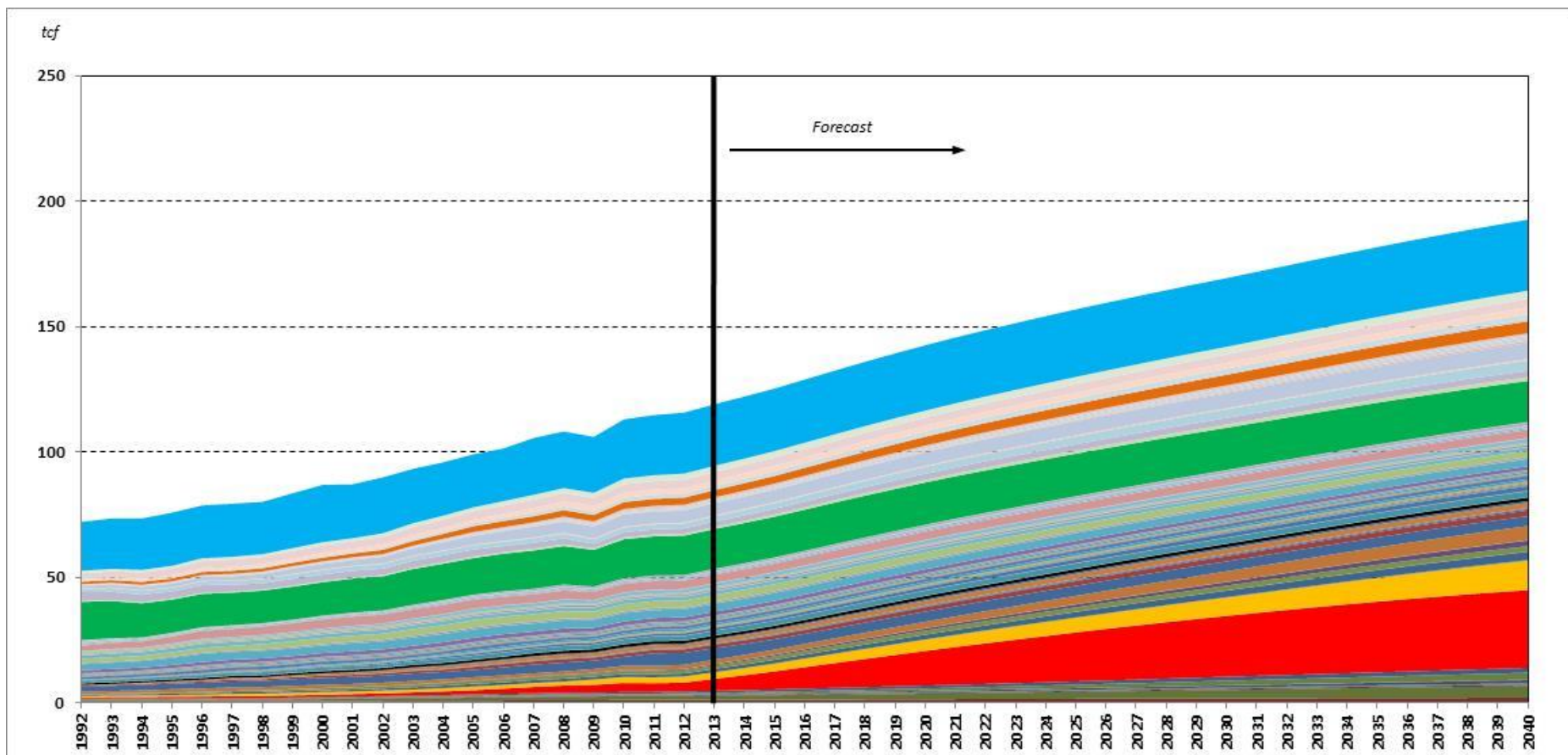
## Global Coal Demand

- Baker Institute CES forecast of coal demand by country, 1992-2040
  - Infrastructure in China has been developed around coal... will China switch away, or upgrade environmental controls?



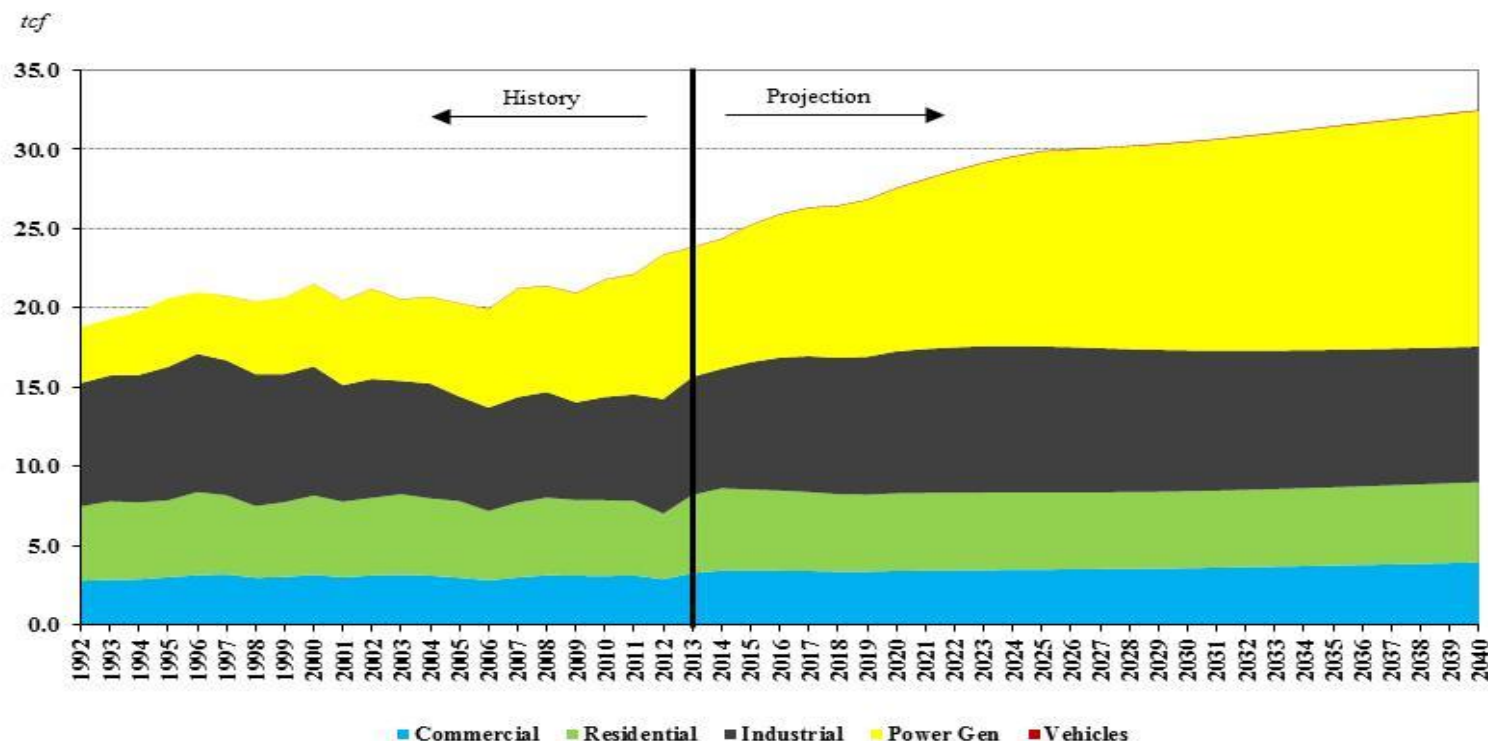
# Global Natural Gas Demand

- Baker Institute CES forecast of natural gas demand by country, 1992-2040
  - Similar patterns as with oil... demand driven by Asia



## U.S. Natural Gas Demand, 2010-2040

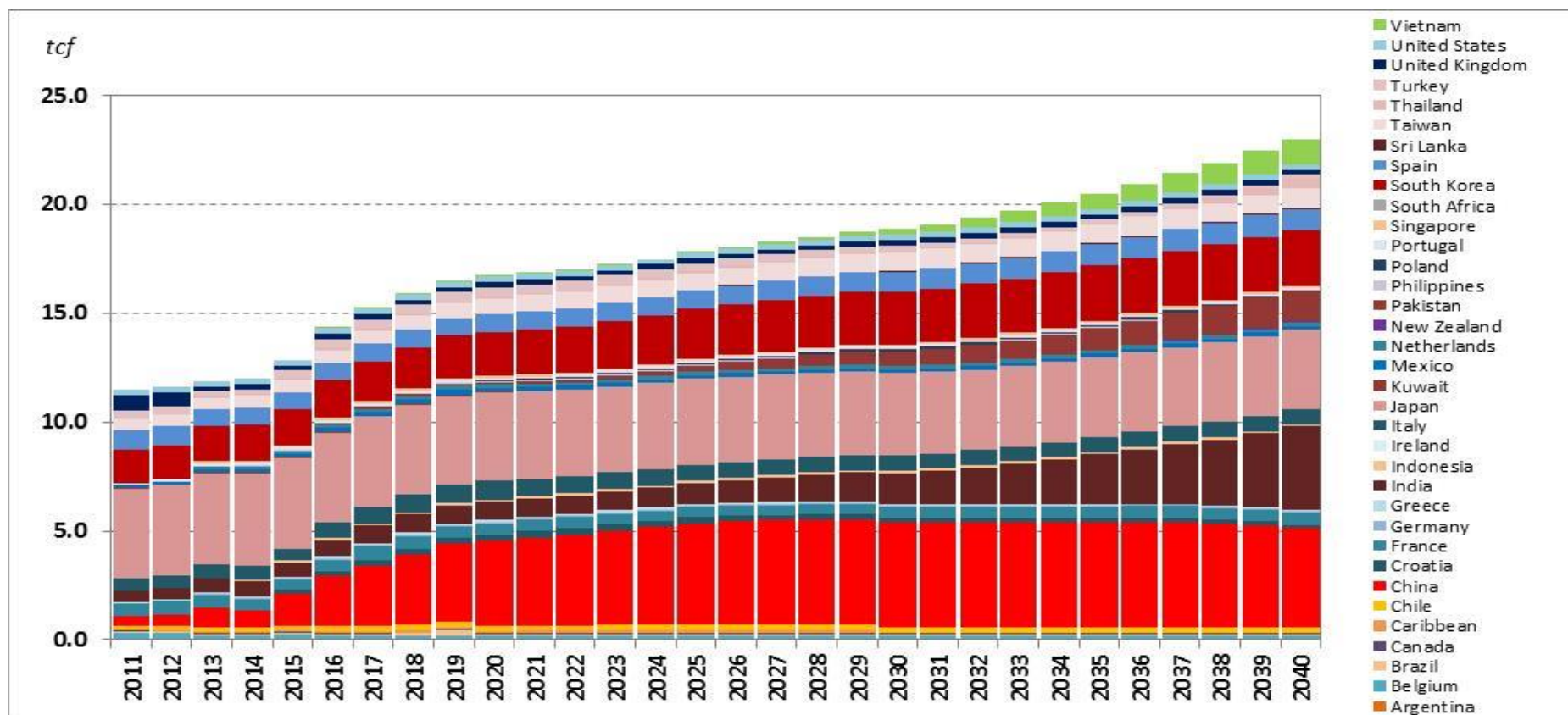
- Natural gas demand is expected to grow by 1.7% p.a. from 2010-2030, largely driven by power generation and industrial demands.
  - Driven by policy, power generation demand grows at 2.9% p.a.
  - Industrial demand grows at 1.6% p.a., largely from 2010 to 2020.





## LNG Imports by Country, 2011-2040

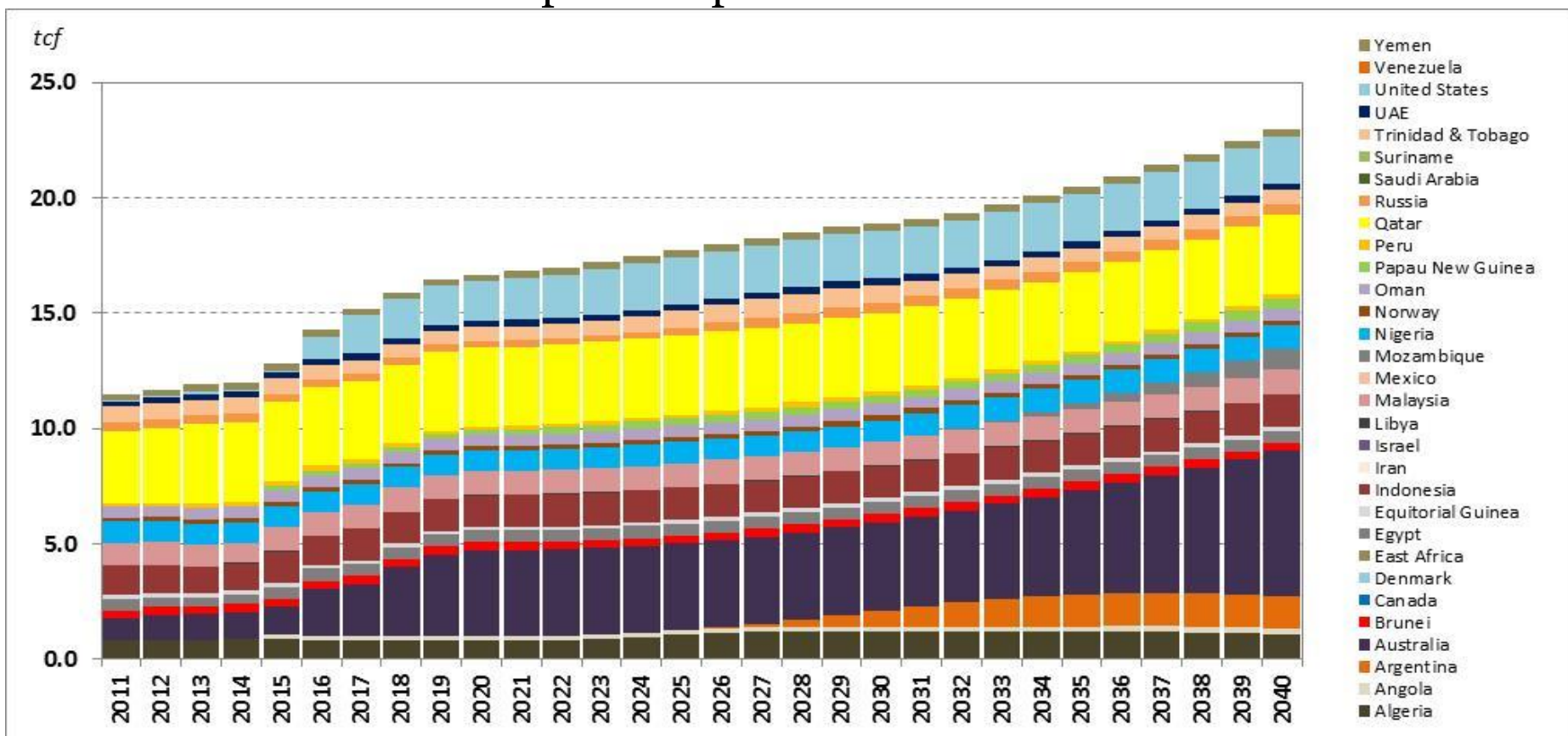
- Diversity in the LNG import picture, with China surpassing Japan in the mid 2020s, and India emerging in the 2030s.



**Source:** Baker Institute RWGTM February 2014,. The RWGTM was developed by Kenneth Medlock and Peter Hartley of Rice University and utilizes the Deloitte MarketPoint software platform to execute.

## LNG Exports by Country, 2011-2040

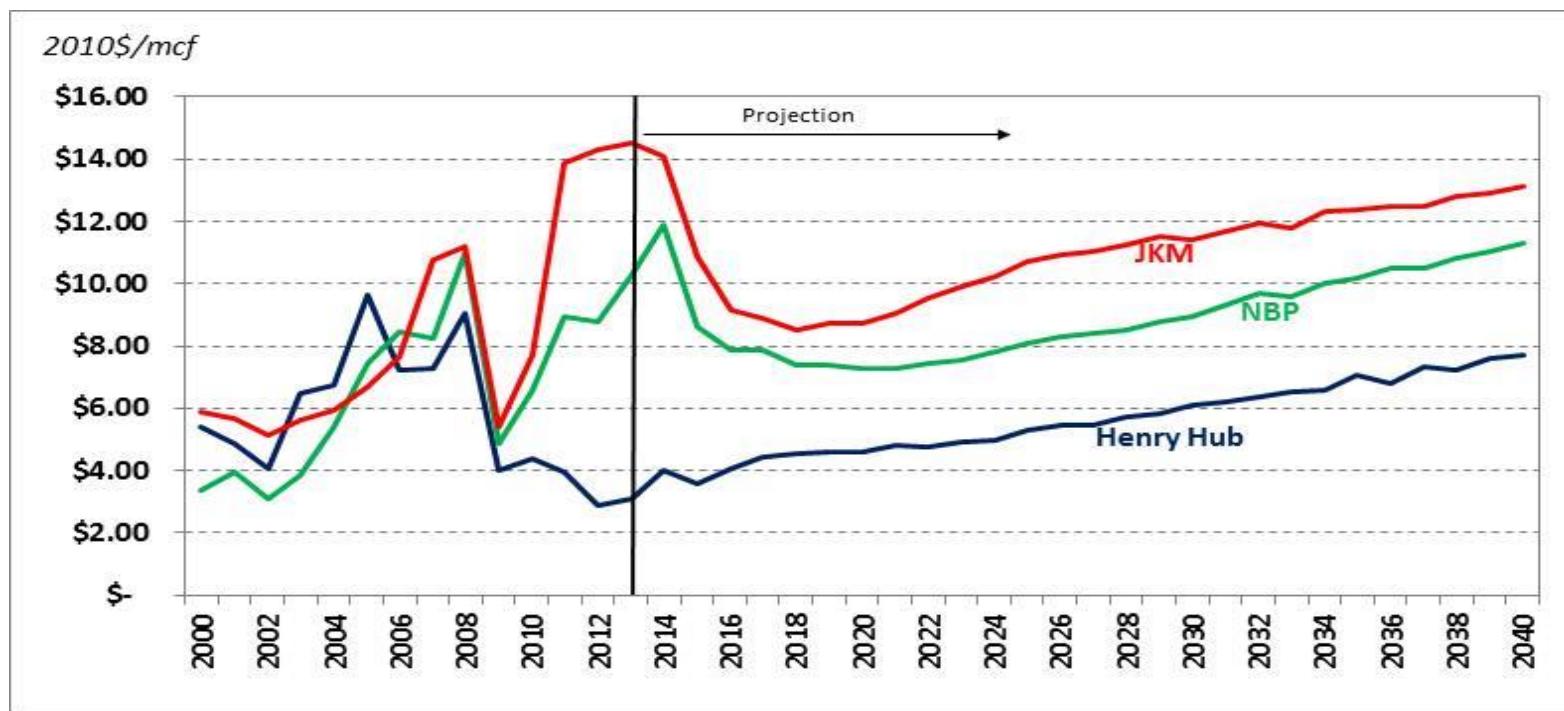
- Qatar and Australia account for over 40% of global *LNG* exports, and the US enters in 2016 which helps drive price decline in Asia.



**Source:** Baker Institute RWGTM February 2014,. The RWGTM was developed by Kenneth Medlock and Peter Hartley of Rice University and utilizes the Deloitte MarketPoint software platform to execute.

## Global Marker Prices, 2011-2040

- The prices indicated are *spot* prices; *contract* prices may be different, but short term trade will continue to expand.
- Global prices remain above the US price, but trade closes the spread.



**Source:** Baker Institute RWGTM February 2014,. The RWGTM was developed by Kenneth Medlock and Peter Hartley of Rice University and utilizes the Deloitte MarketPoint software platform to execute.



*center for*  
**ENERGY**  
**STUDIES**

Rice University's Baker Institute



# David Levinson

## University of Minnesota





# Futures of Energy for Transportation

David Levinson  
RP Braun/CTS Chair  
Department of Civil, Environmental, and Geo- Engineering  
University of Minnesota

# Abstract:

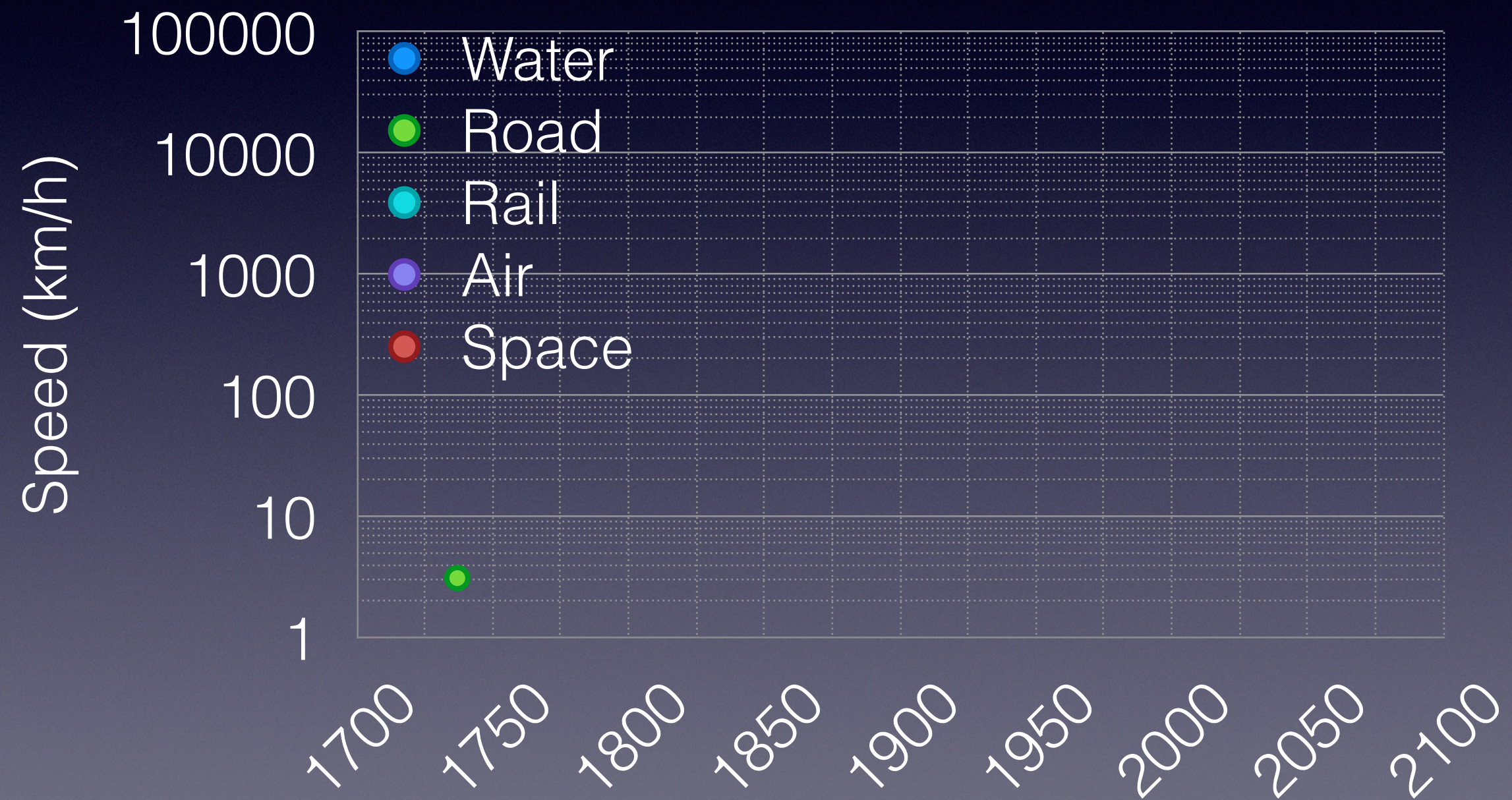
Vehicles powered by electricity or other non-oil-based energy sources will eventually become a mainstay of the American garage. As the market adjusts and early adopters experiment with new vehicles, each energy source, be it electricity, fuel cells, biofuels, natural gas, or something else, may come to temporarily dominate a market niche. But in the end, economies of scale suggest that one technology will win out for a long time. And so the battle for the automobile now looks much like it did at the beginning of the twentieth century.

# Context



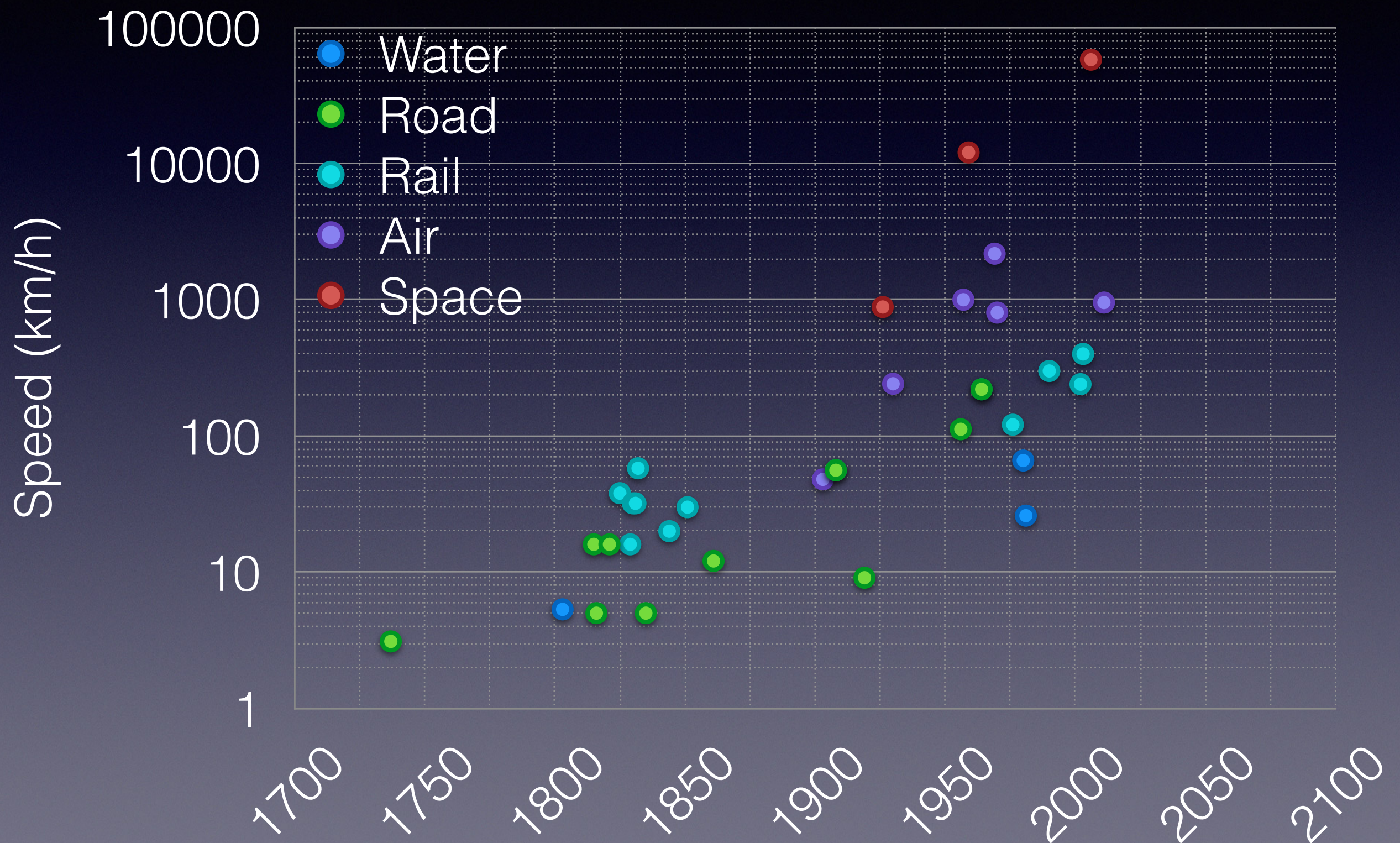
# Speed vs. Time (movie)

Flying Wagons



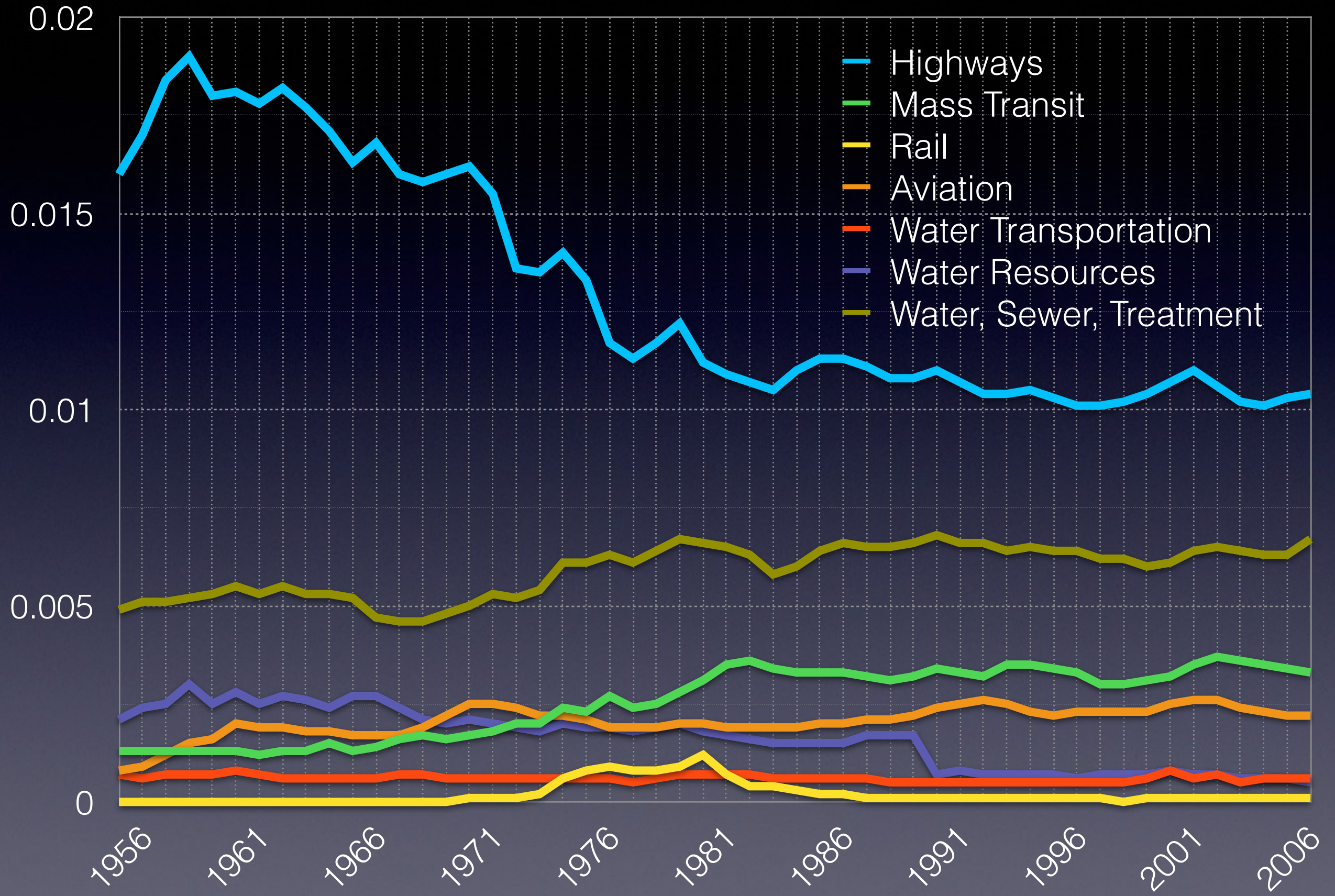


# Speed vs. Time



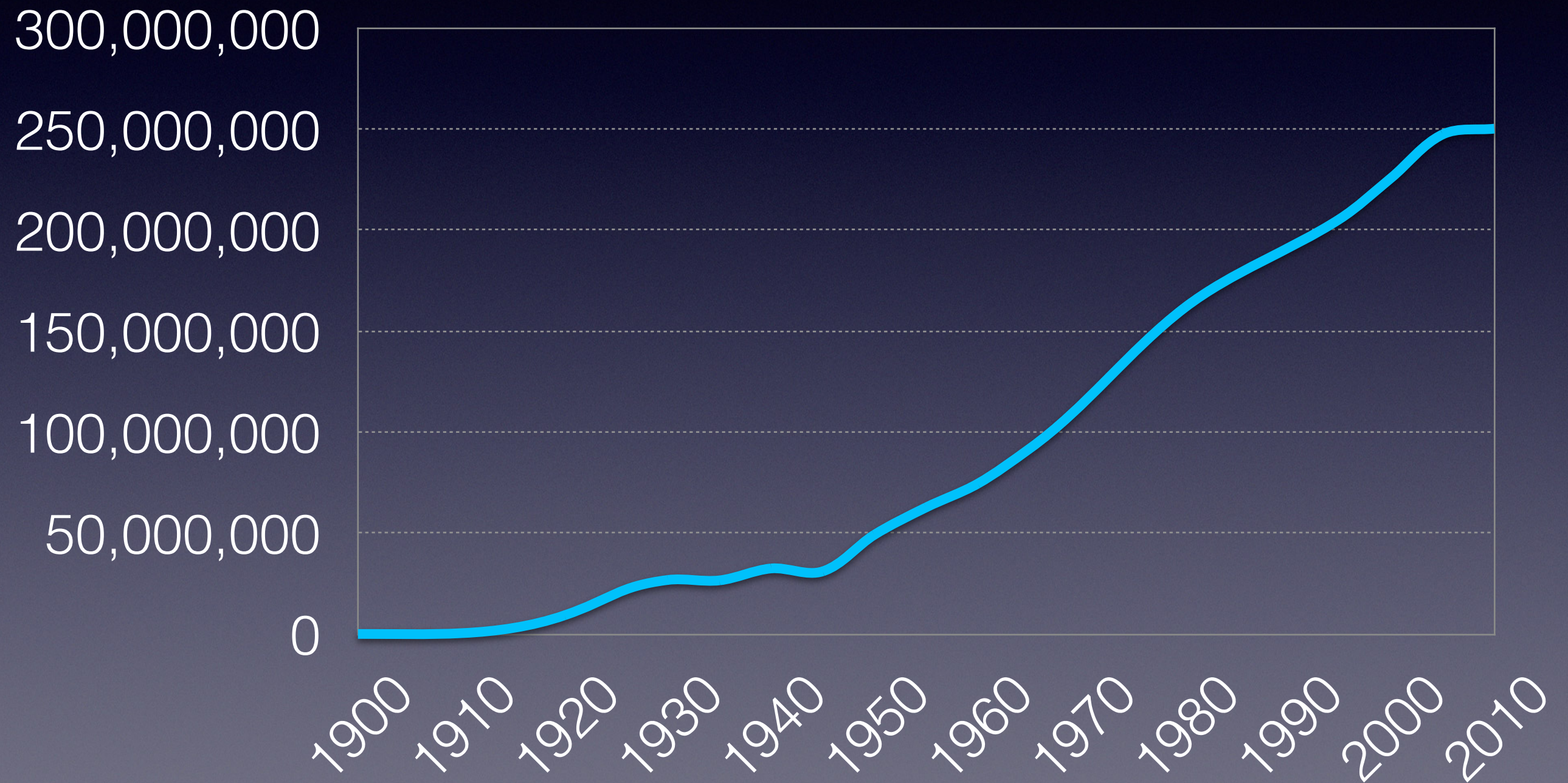


# Public Infrastructure Spending as Share of GDP



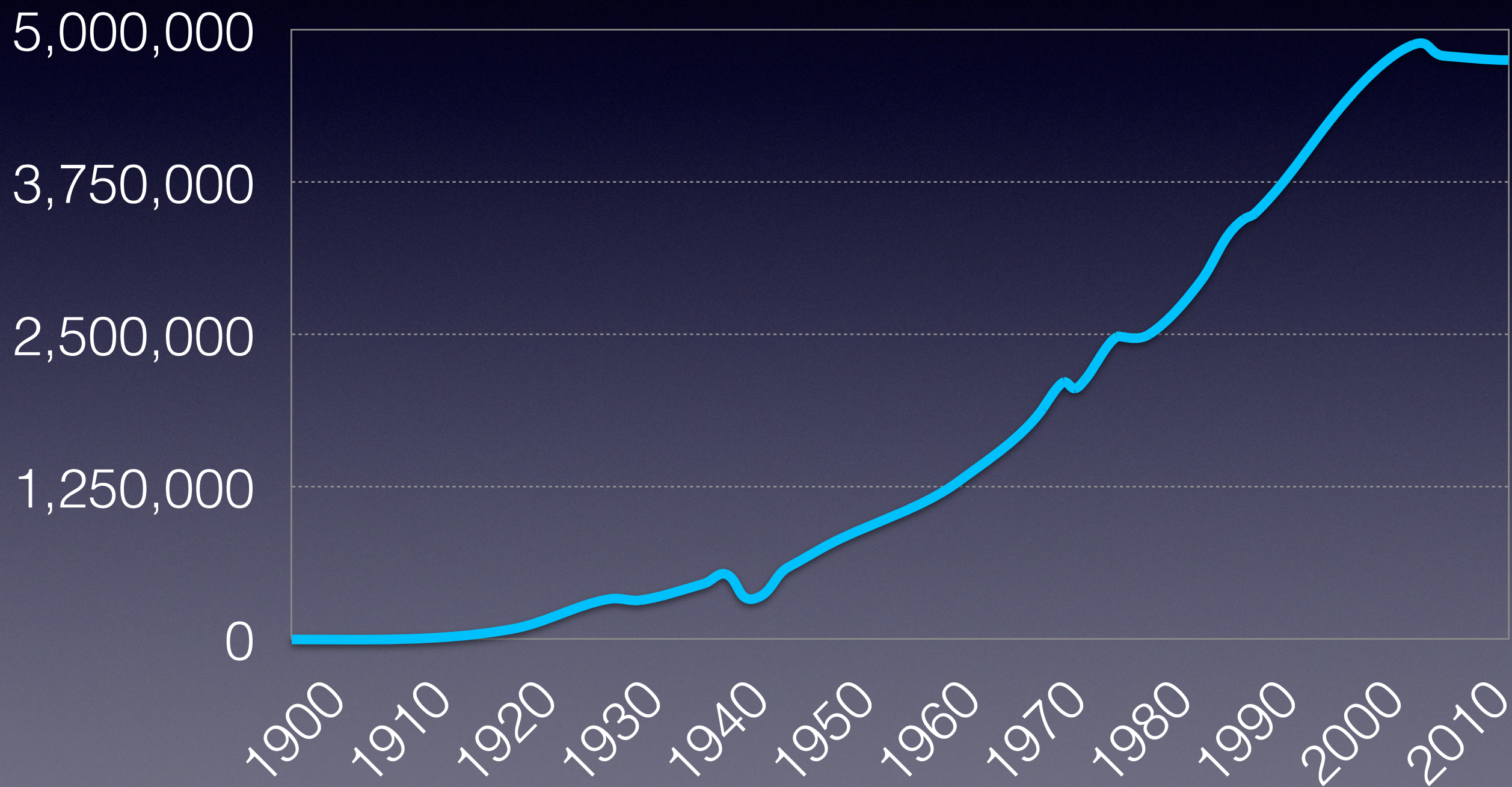


## Registered Motor Vehicles (in US)



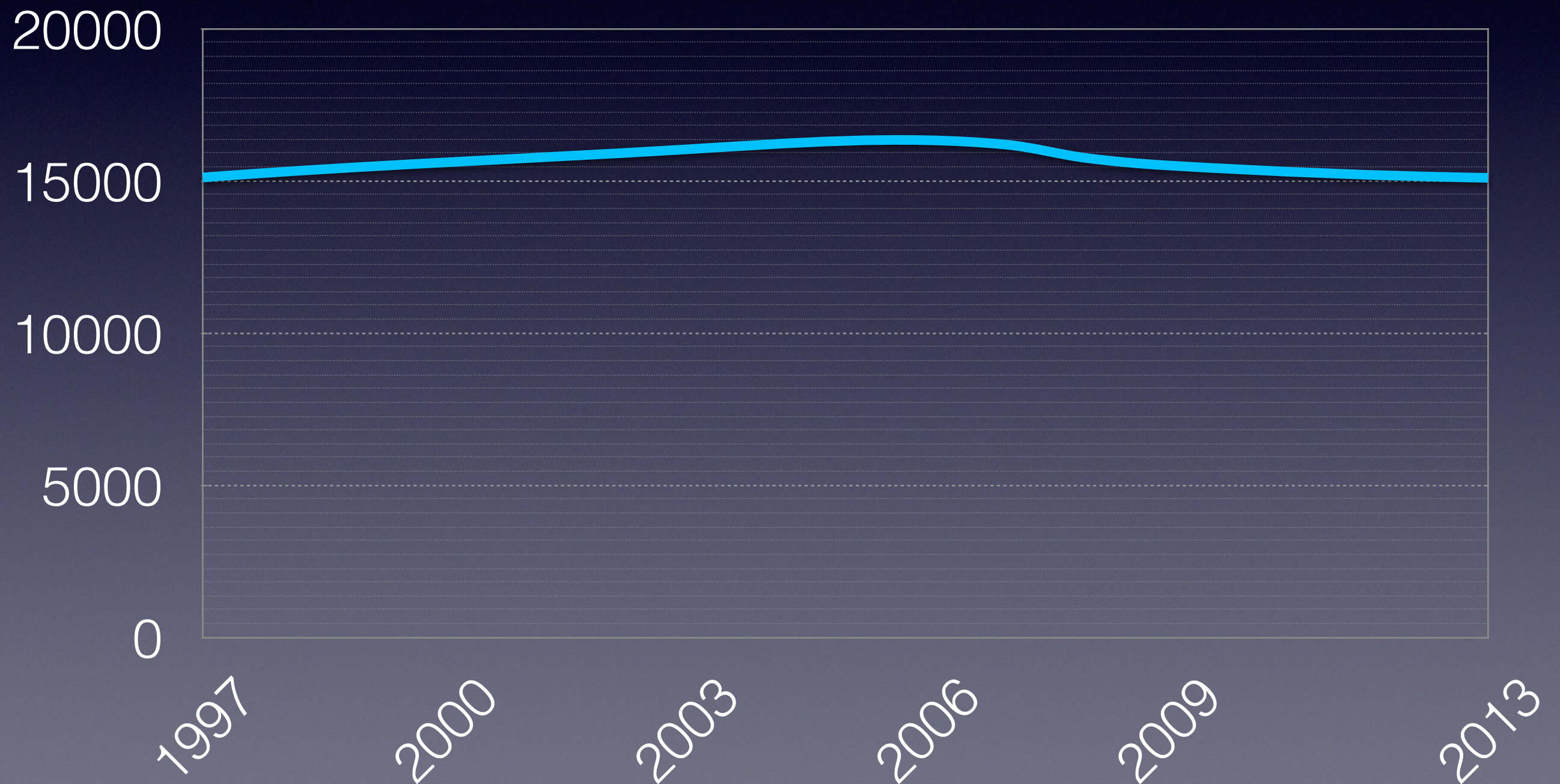


## Vehicle km of Travel (in US)



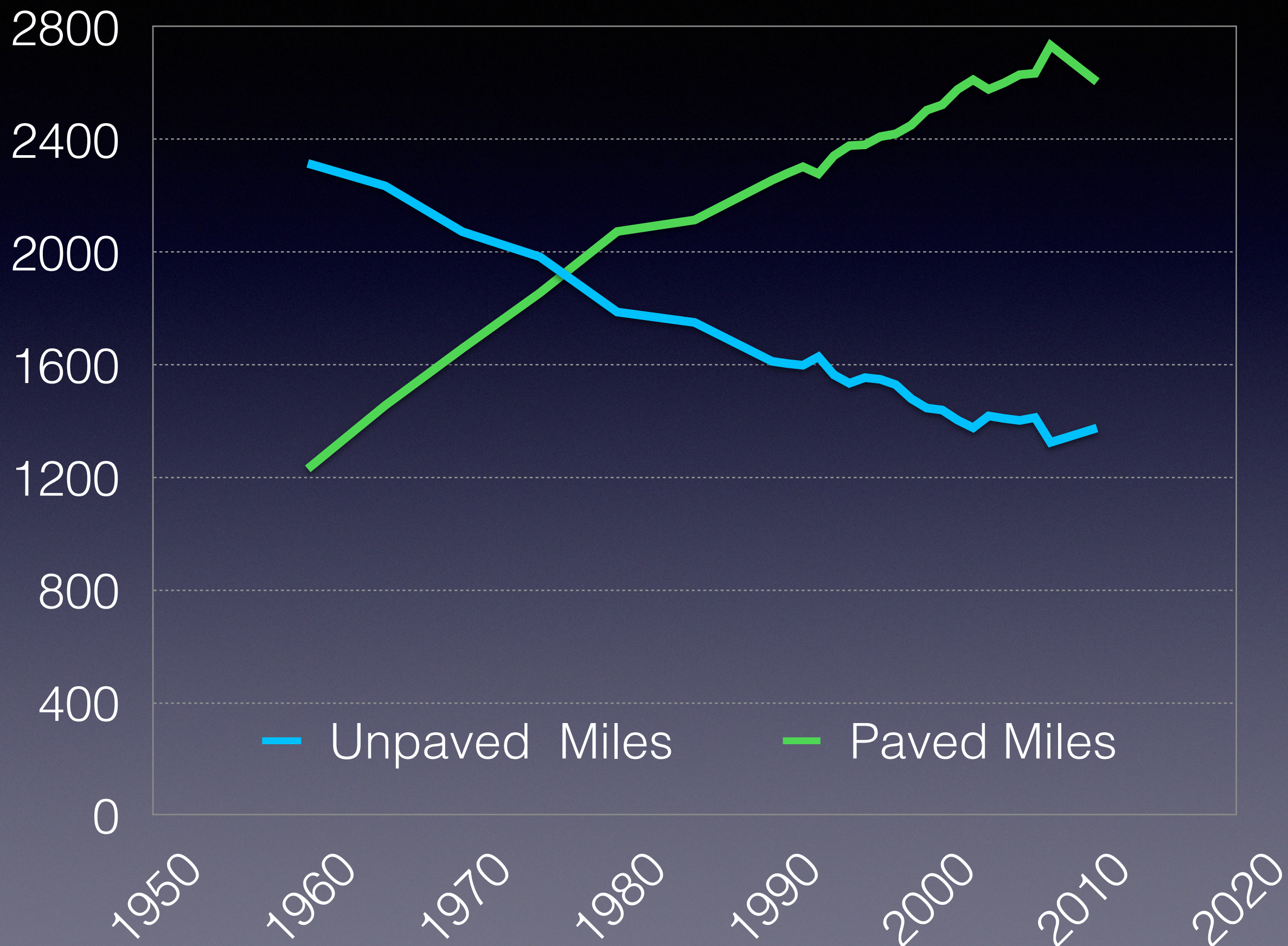


# Vehicle km of Travel / Capita (in US)

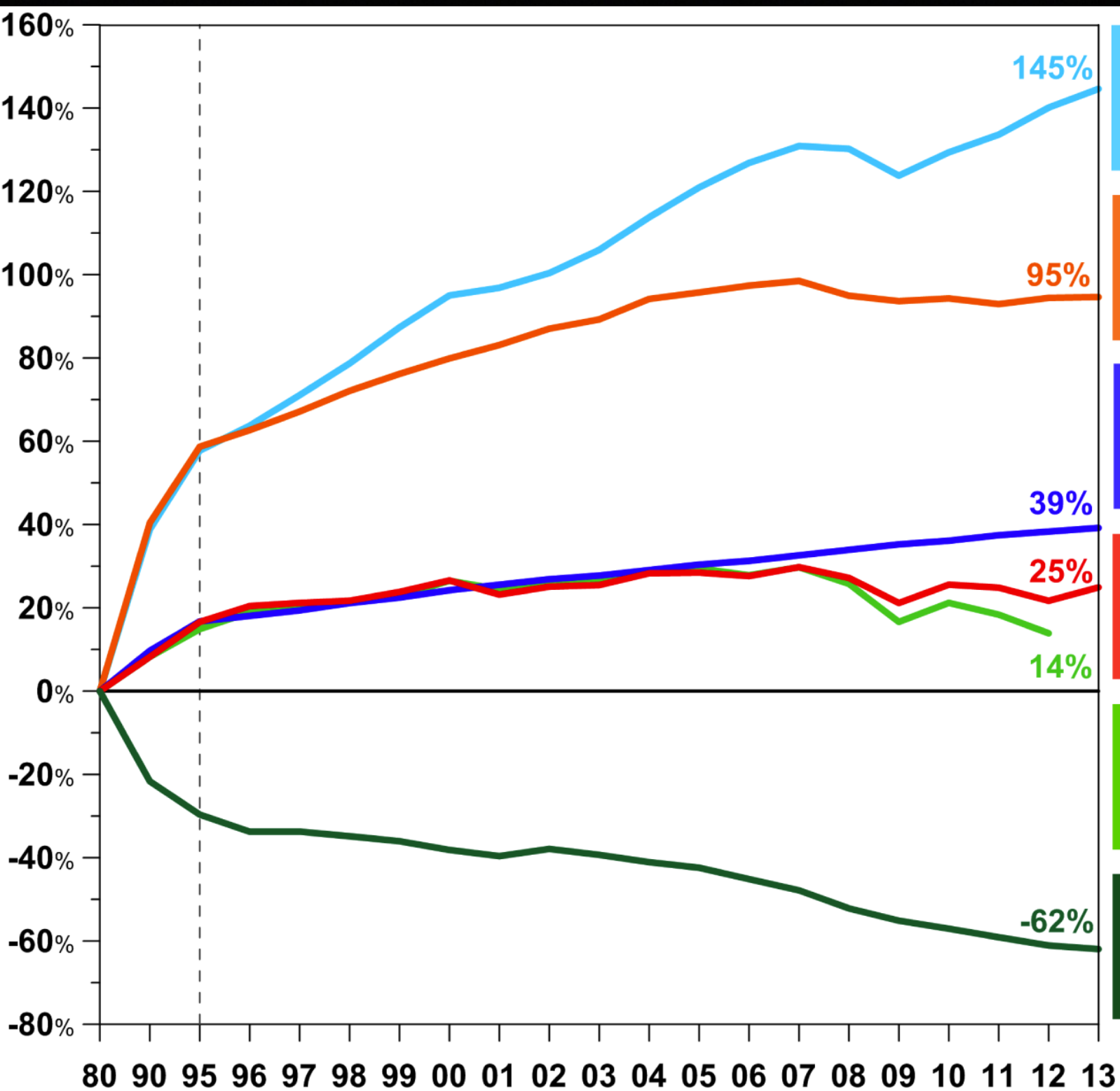




# Miles of Road in US







Gross Domestic Product



Vehicle Miles Traveled



Population



Energy Consumption



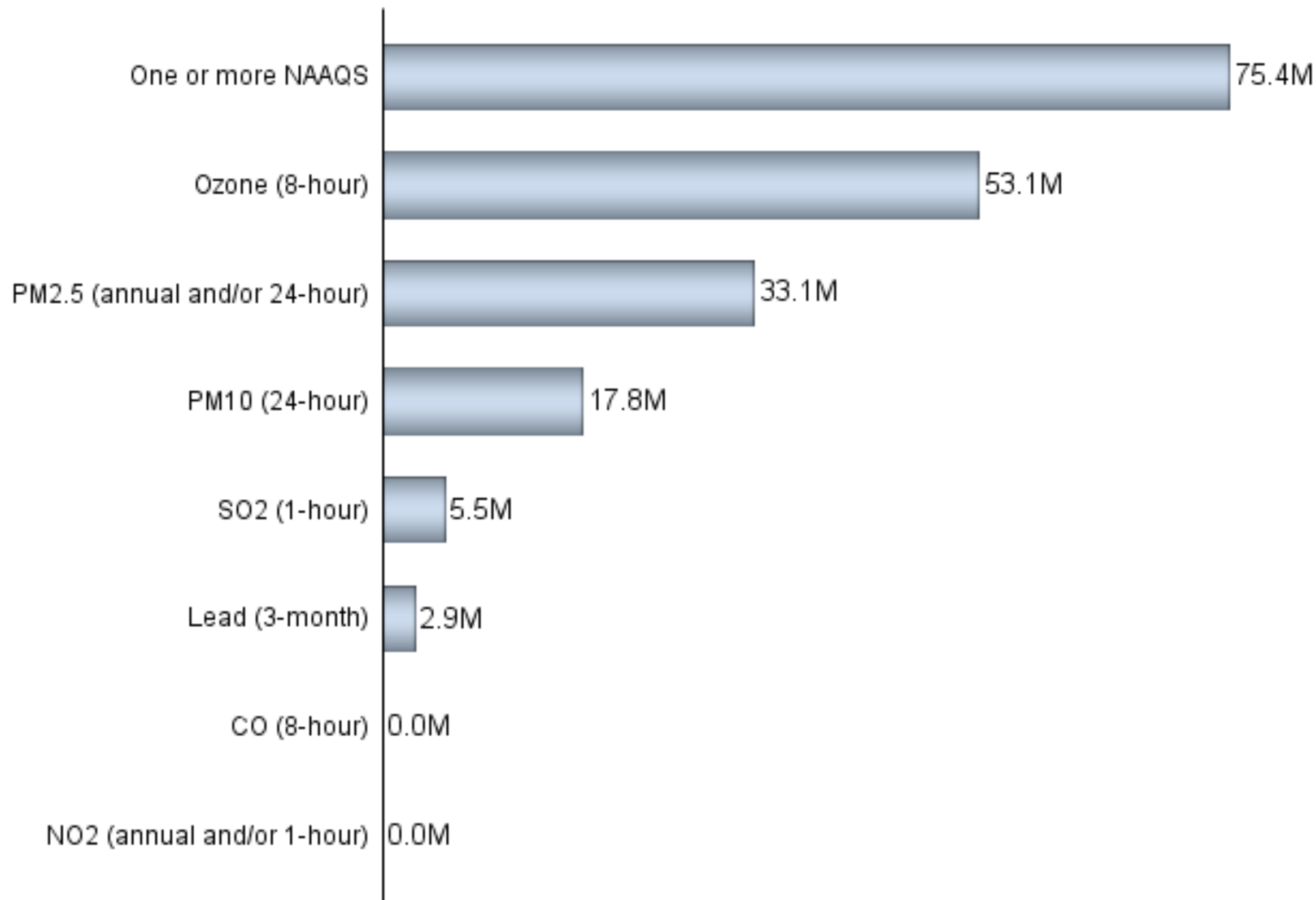
CO<sub>2</sub> Emissions



Aggregate Emissions  
(Six Common Pollutants)

Source: EPA

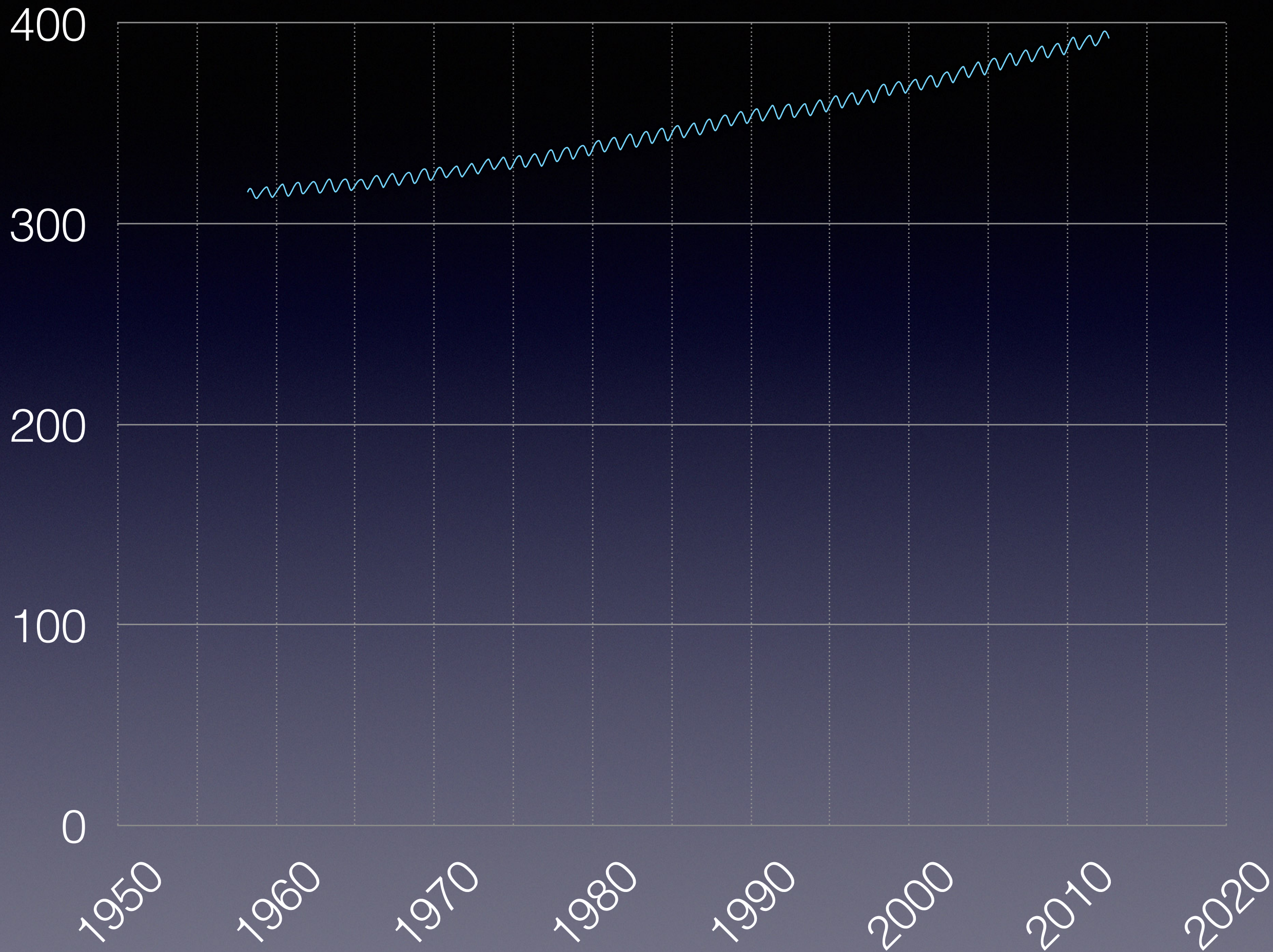
## Number of People Living in Counties with Air Quality Concentrations Above the Level of the NAAQS in 2013



Source: EPA

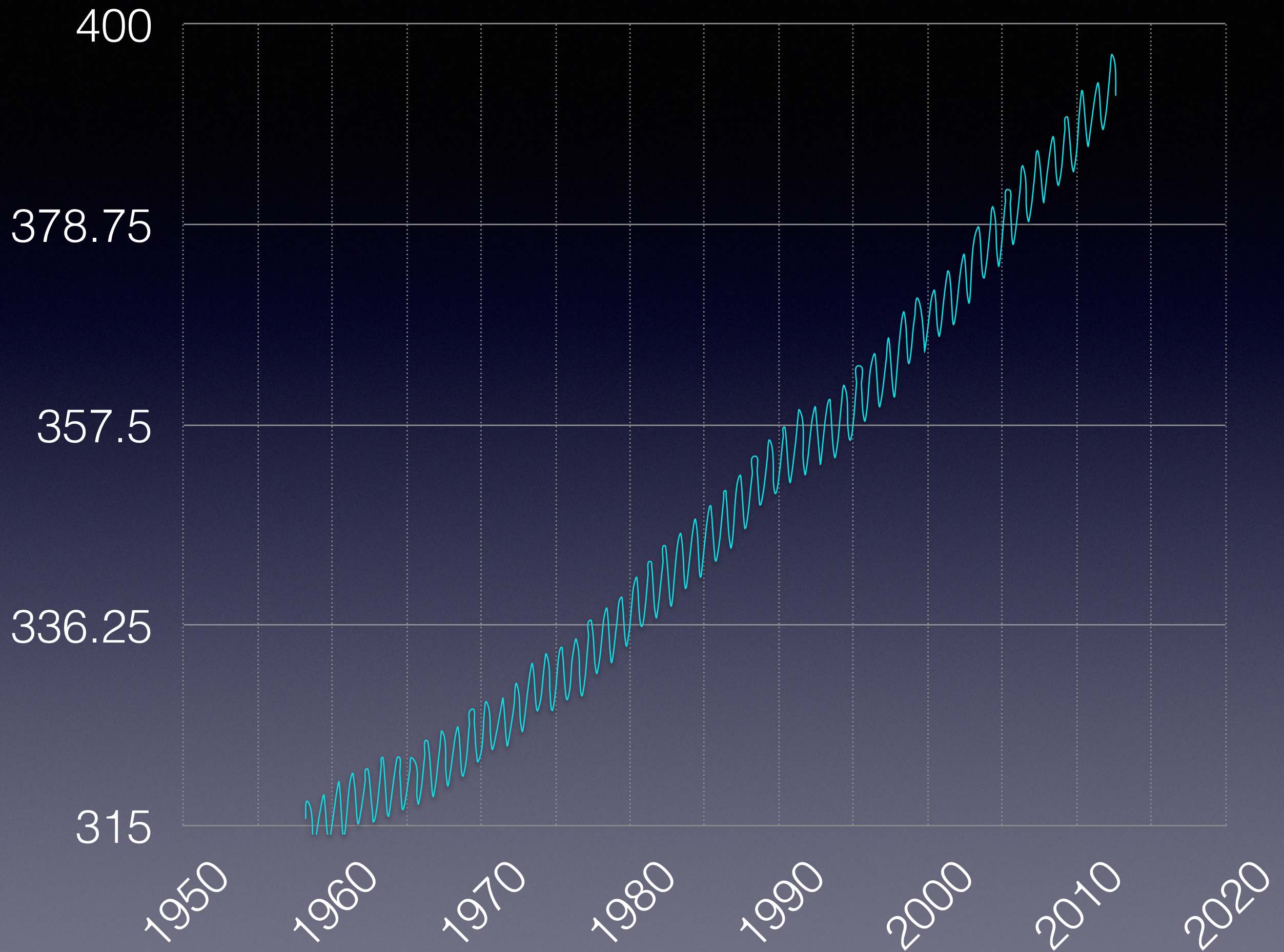


CO2 Concentration - Mauna Loa





CO2 Concentration - Mauna Loa

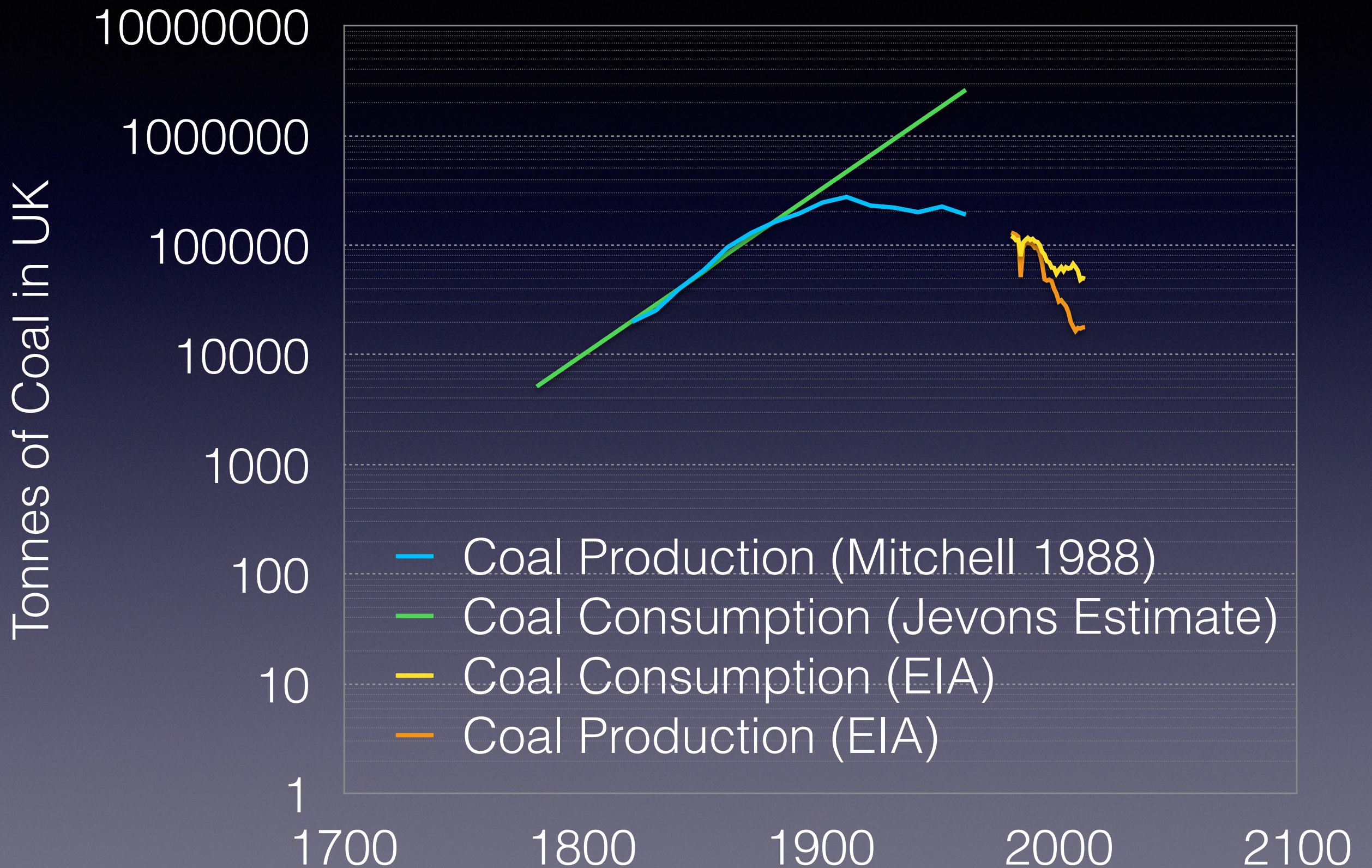




# Forecasting



# UK (Jevons prediction vs. actual)





Things that are  
unsustainable do not  
sustain



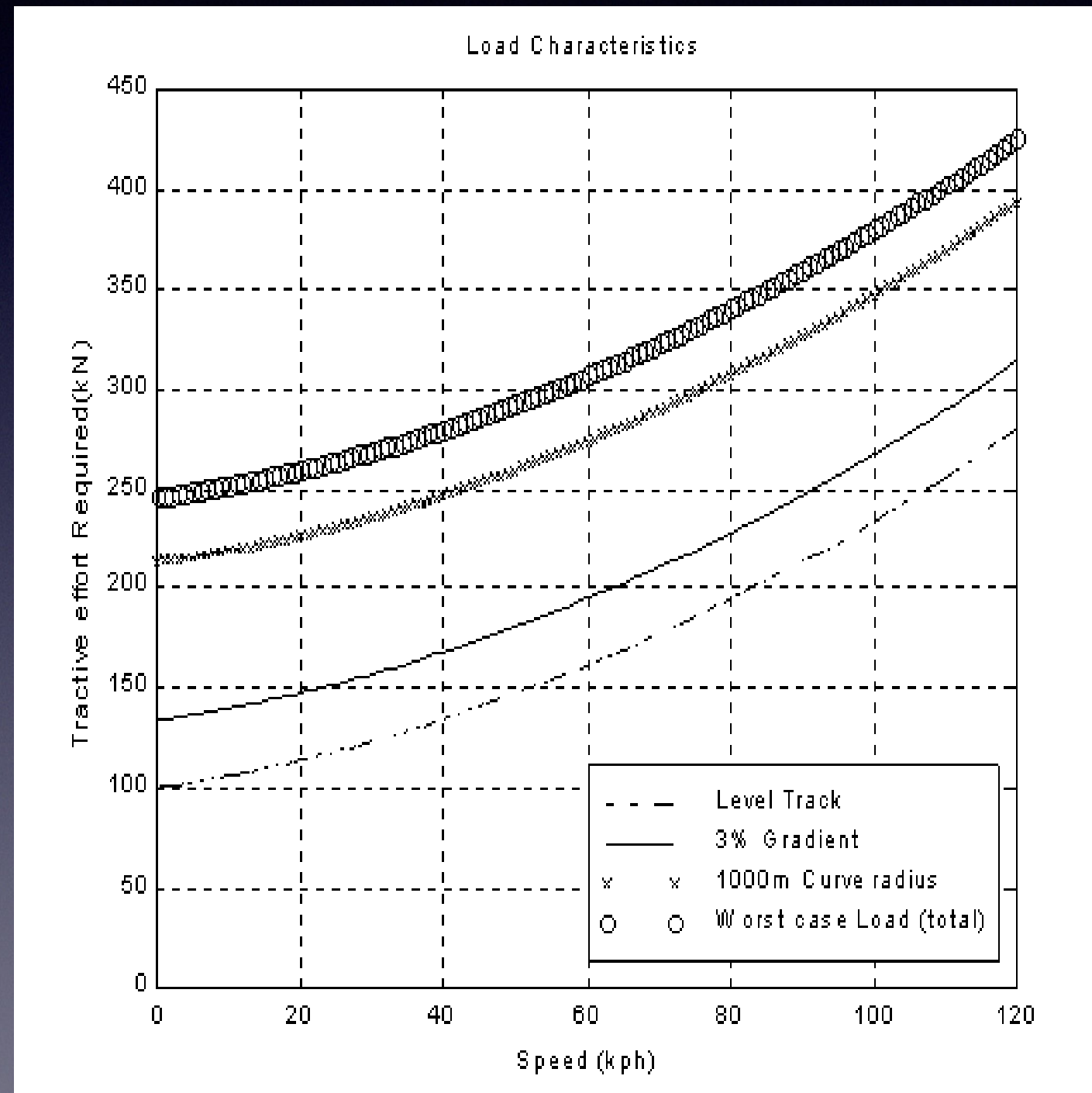
# Comparison of Historical Oil Prices and Delphi Forecasts





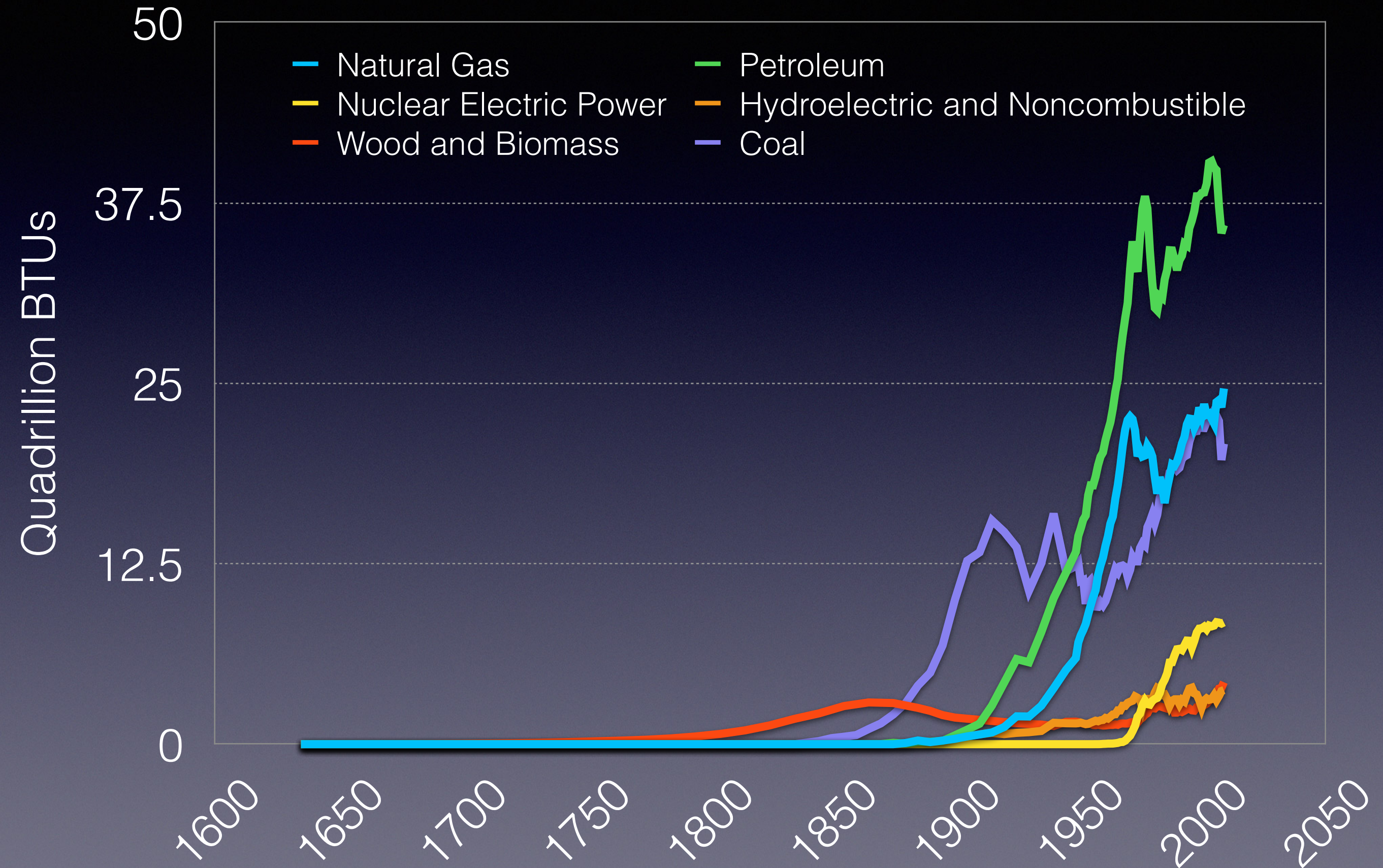
# Energy

# Energy is Required to Move Mass

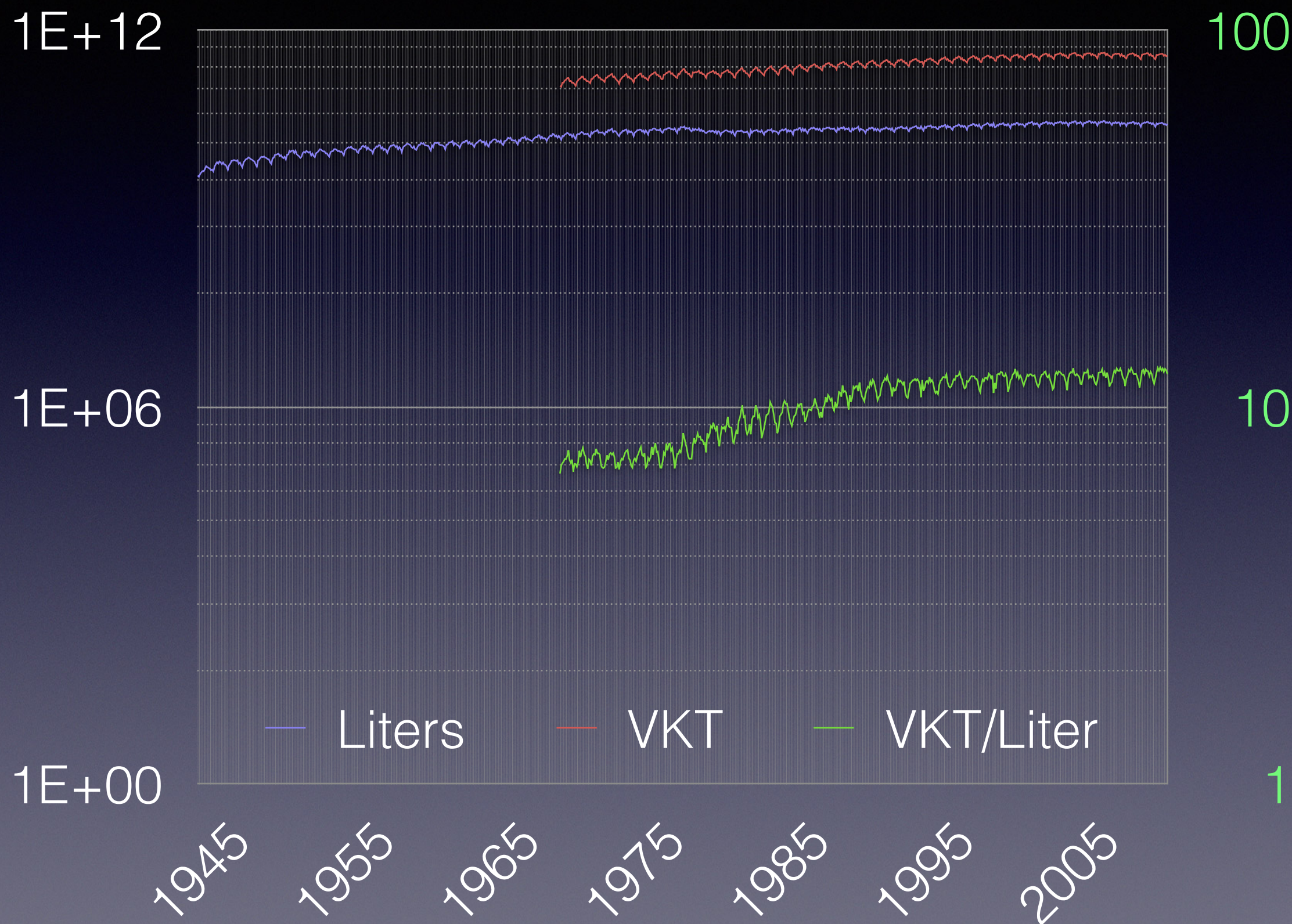




# US Energy Use

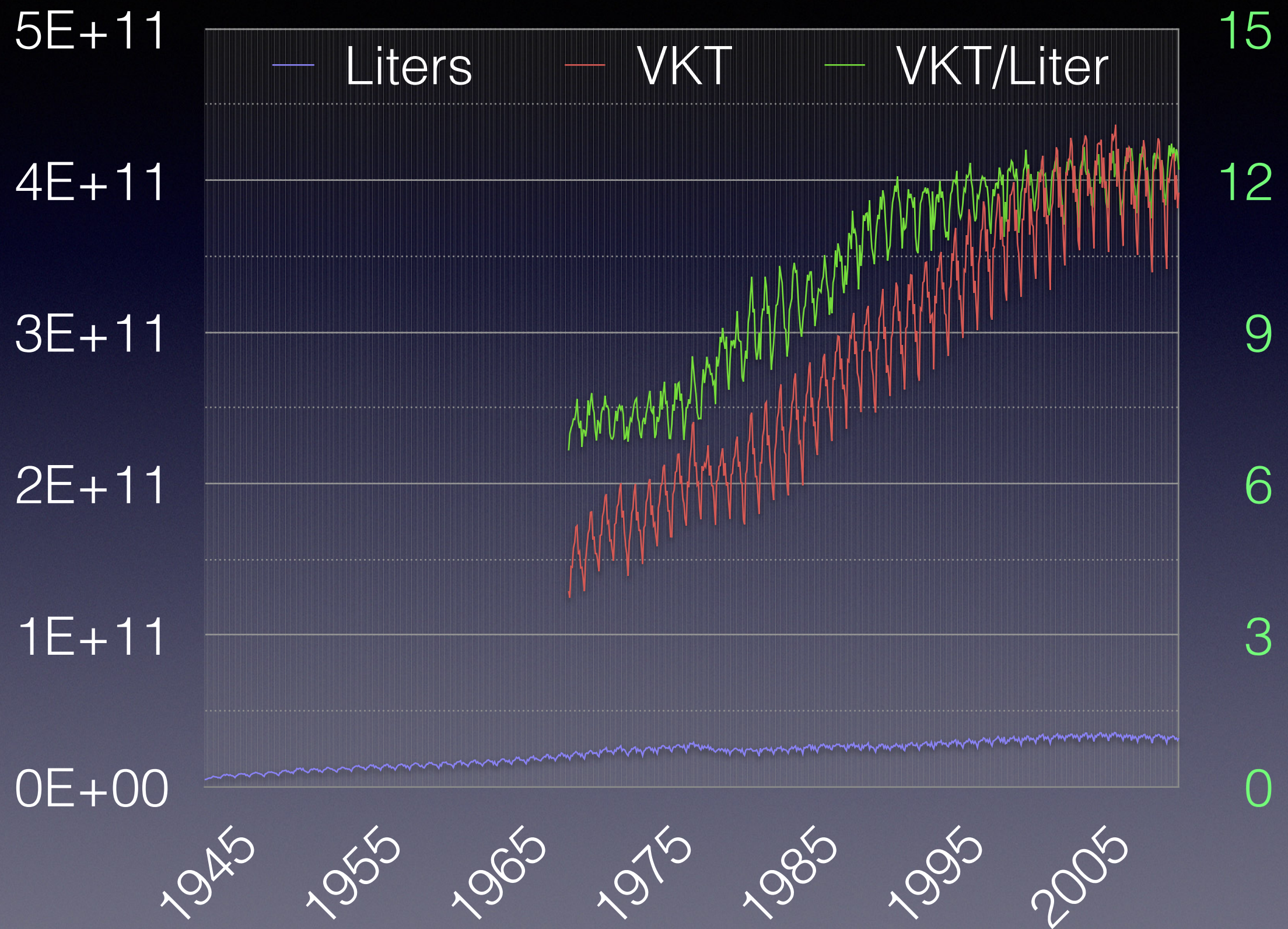






Logarithmic

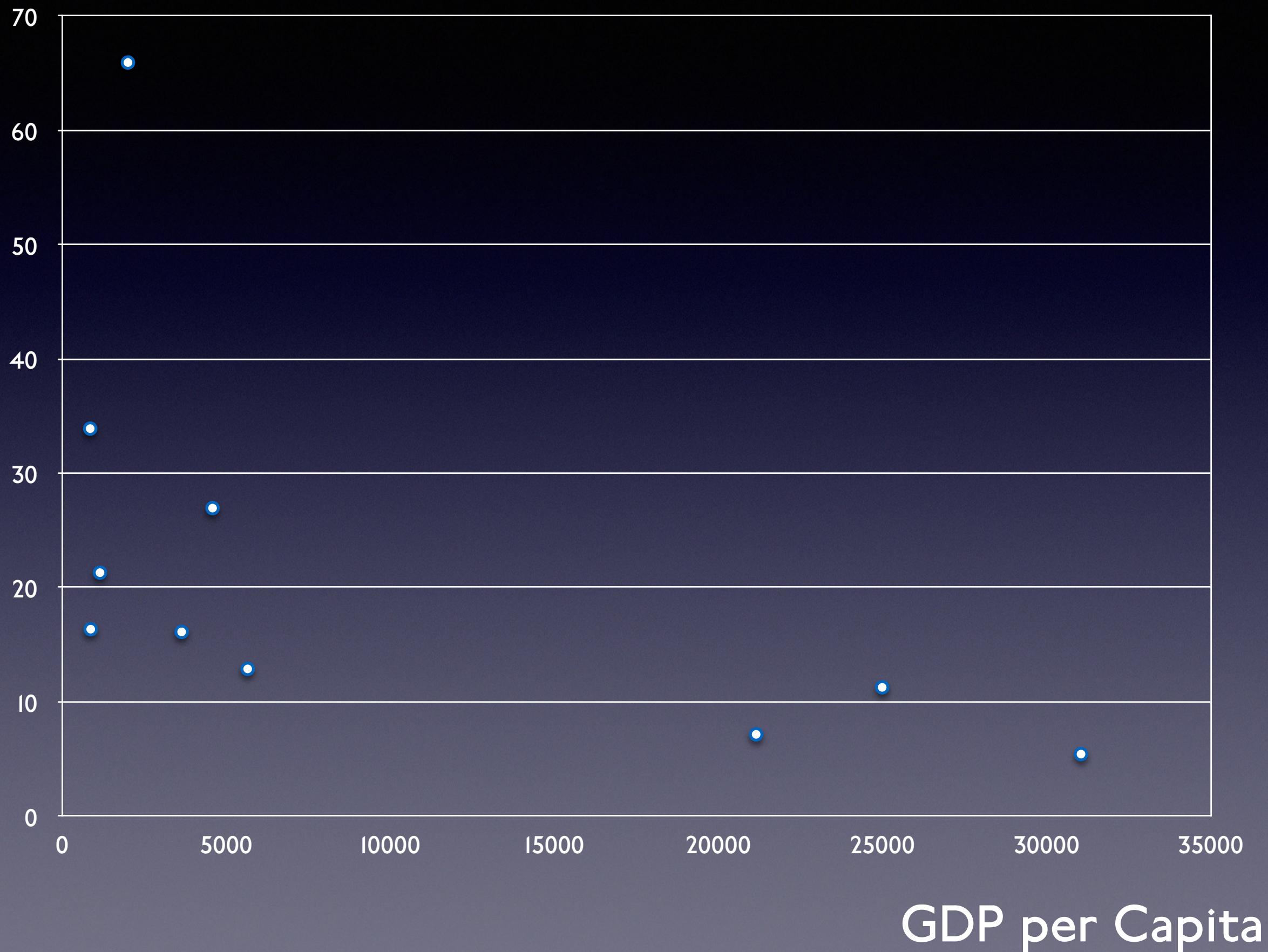




Linear

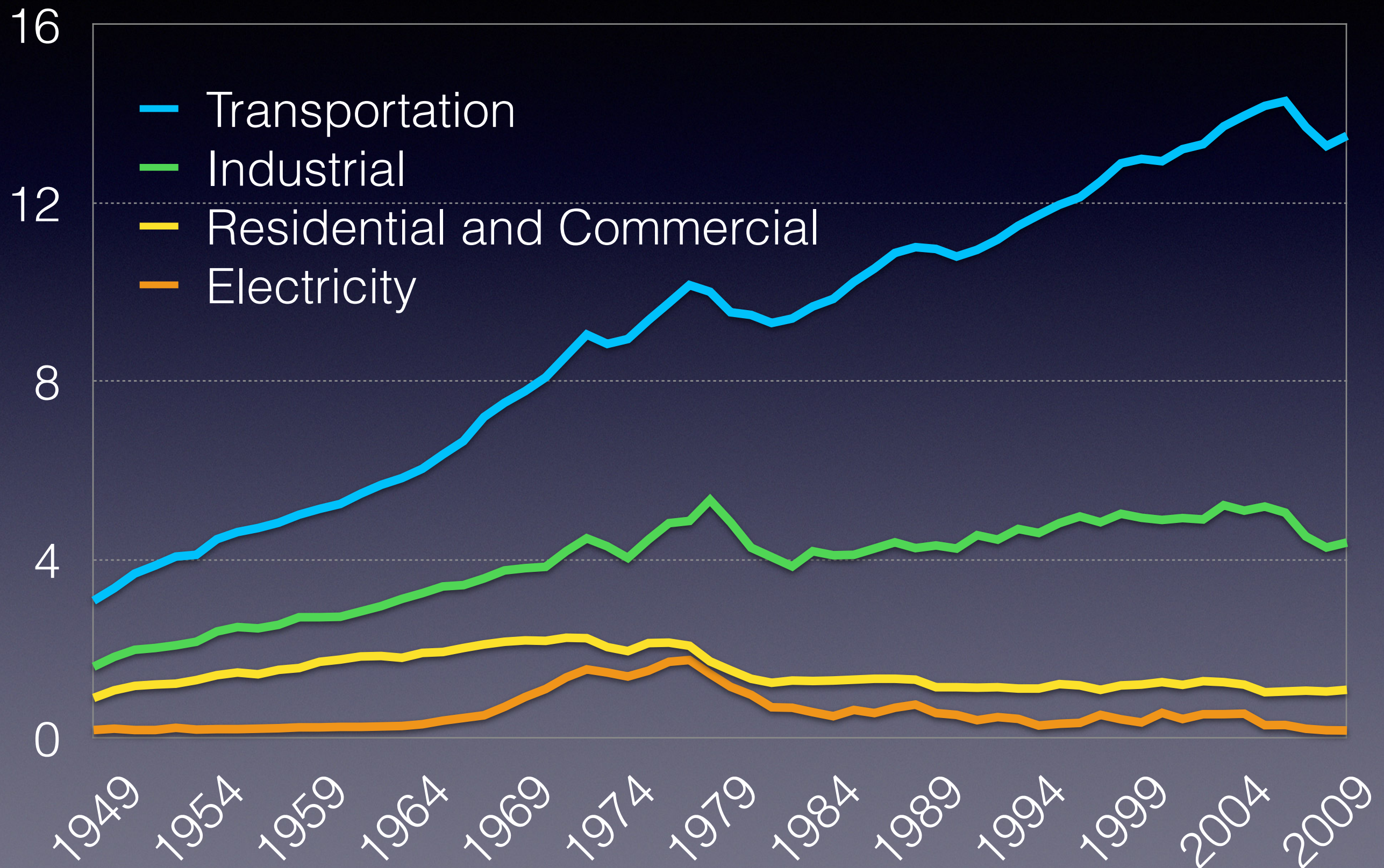


# Thousands of BTU per 1999 \$ GDP



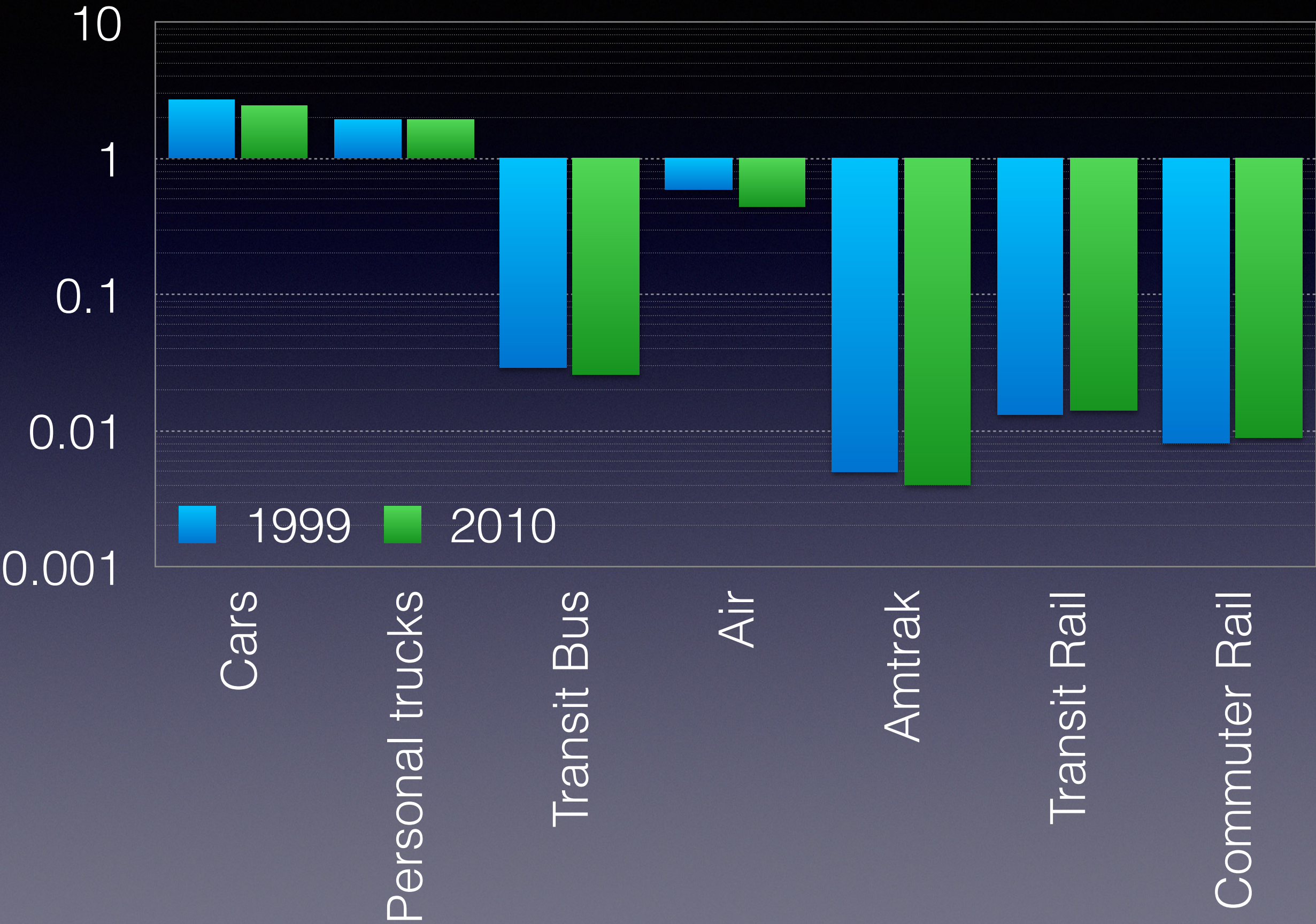


# Energy use in United States (Millions of barrels per day)



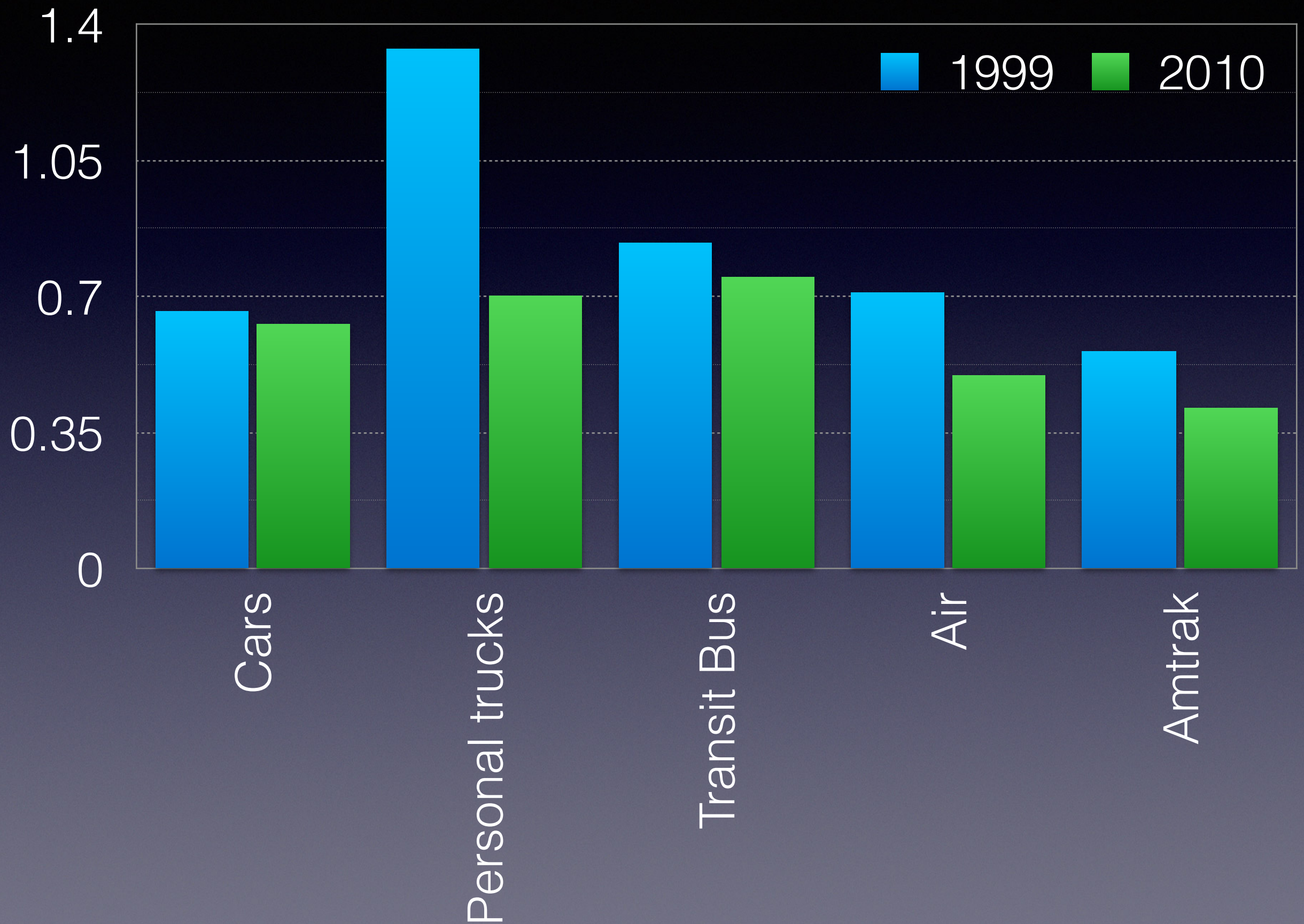


# Energy Use (Trillion kWh)



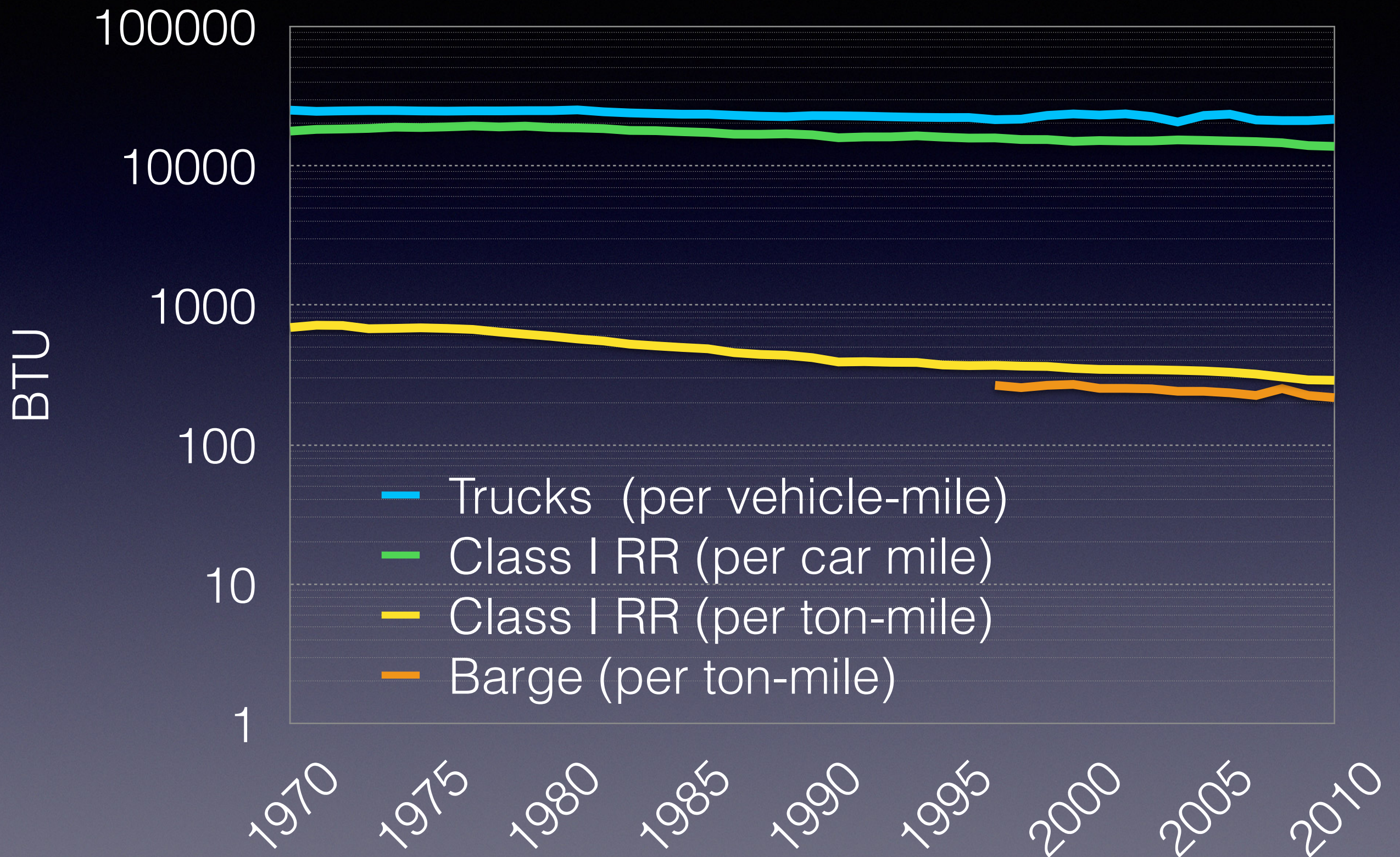


# Energy Intensity (kWh/Passenger-km)





# Energy intensity of freight





# Steam, Electric, Gasoline

- In early years of automobile product (1890s, 1900s) Steam, Electric, and Gasoline power were competing.
- Electrics were backed by significant figures like Thomas Edison, as well as many entrepreneurs. Gasoline engines were backed by future significant individuals like Henry Ford (who had worked at Detroit Edison), and many other entrepreneurs. By 1913, Henry Ford was loaning money to Edison to develop EV.
- Clearly Electric won. Why?
- Electrics had shorter range and lower speed. Could add more batteries, but each additional battery added weight, which reduced the efficiency of other batteries.
- 1909 advent of self-starter in gasoline cars. Note self-starter was electrically (battery) powered. Gasoline-powered vehicles become huge market for batteries.
- This can be thought of as a type of **Endo-symbiosis**, like the chloroplasts in plants or mitochondria in animals become organelles in cells.



Exclusive Lane

Shared  
(Two-to-One) Lane

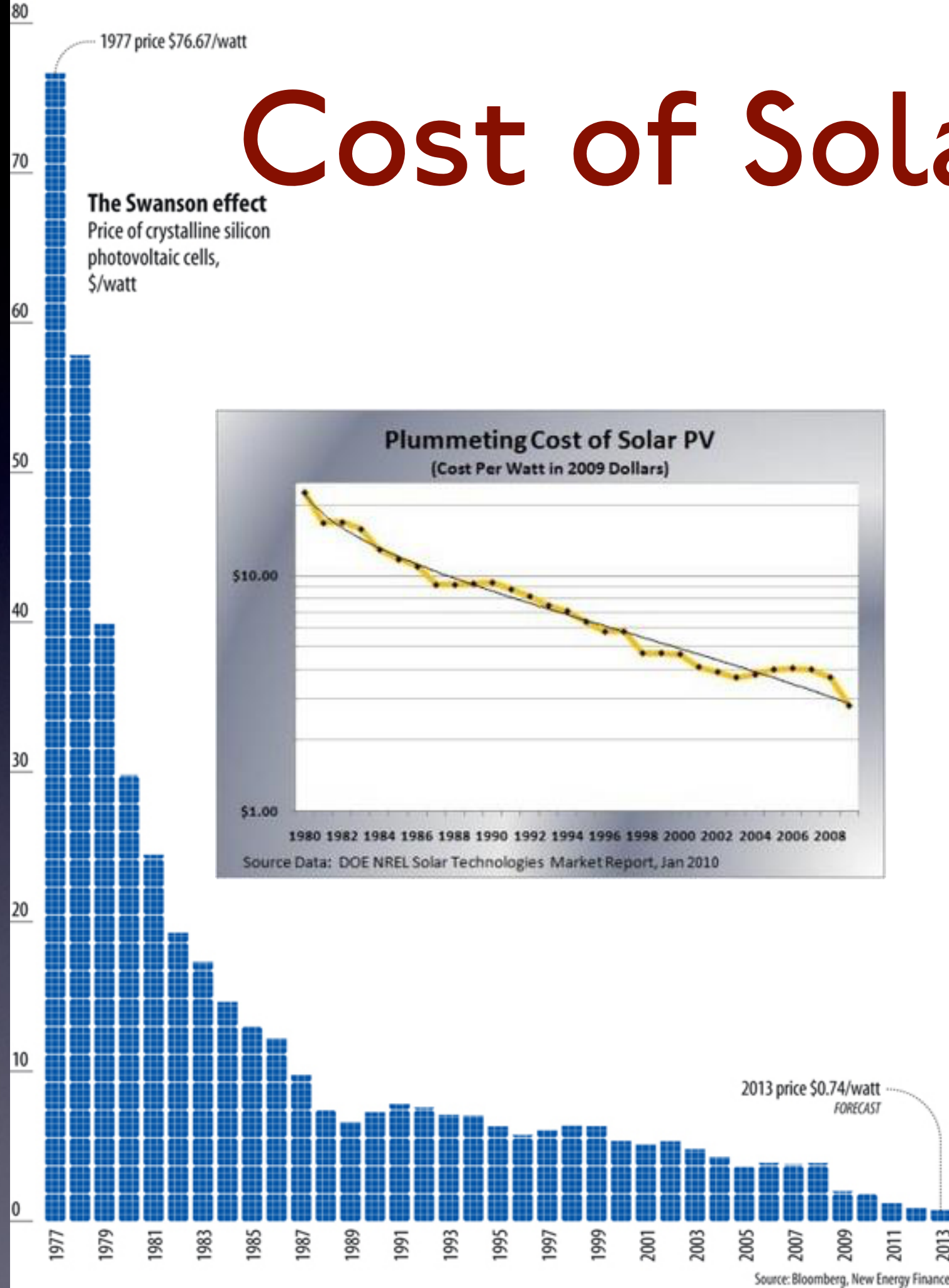
Shared  
(One-to-One) Lane

# Alternative Vehicles, Alternative Highways



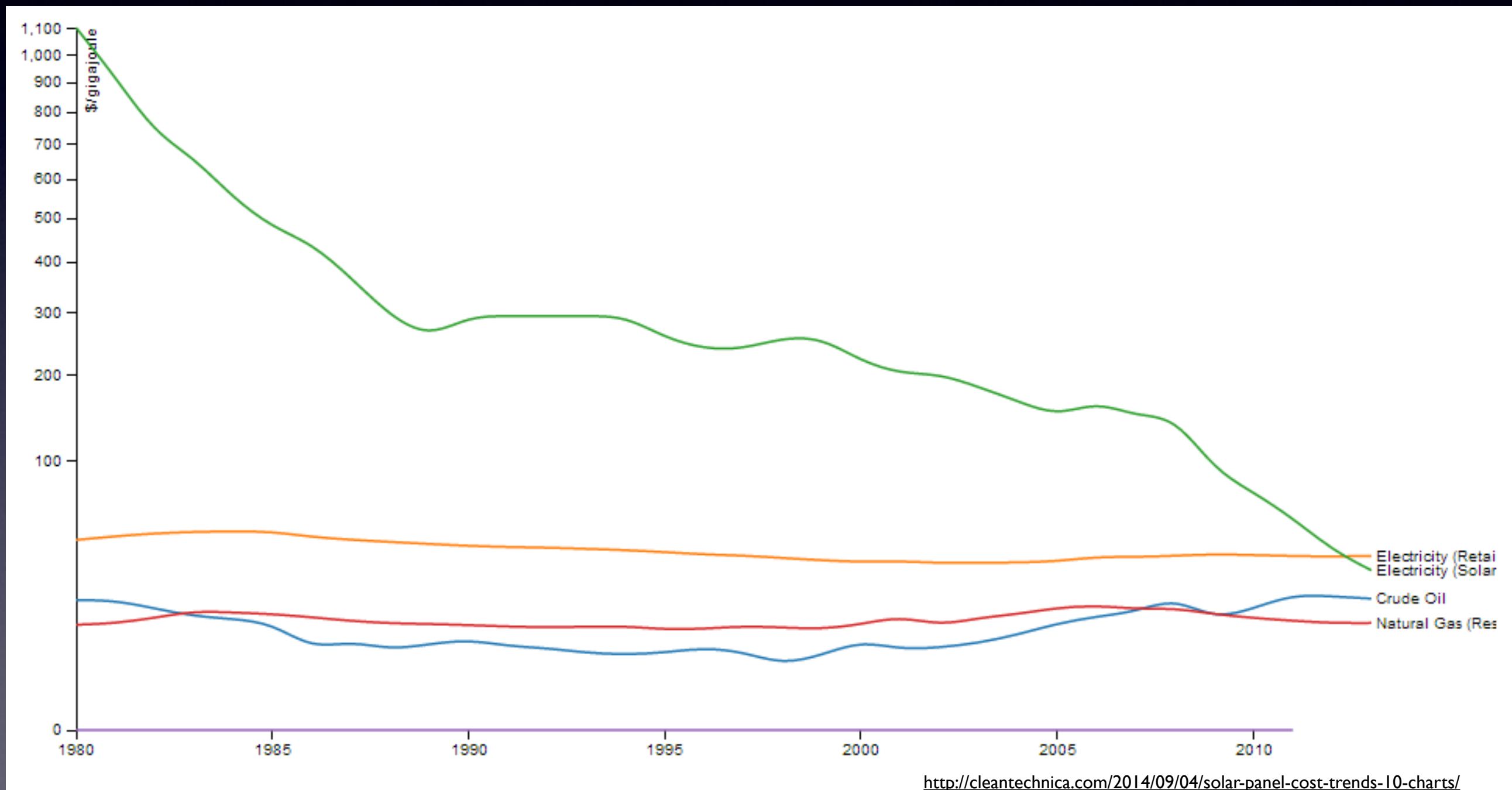


# Cost of Solar





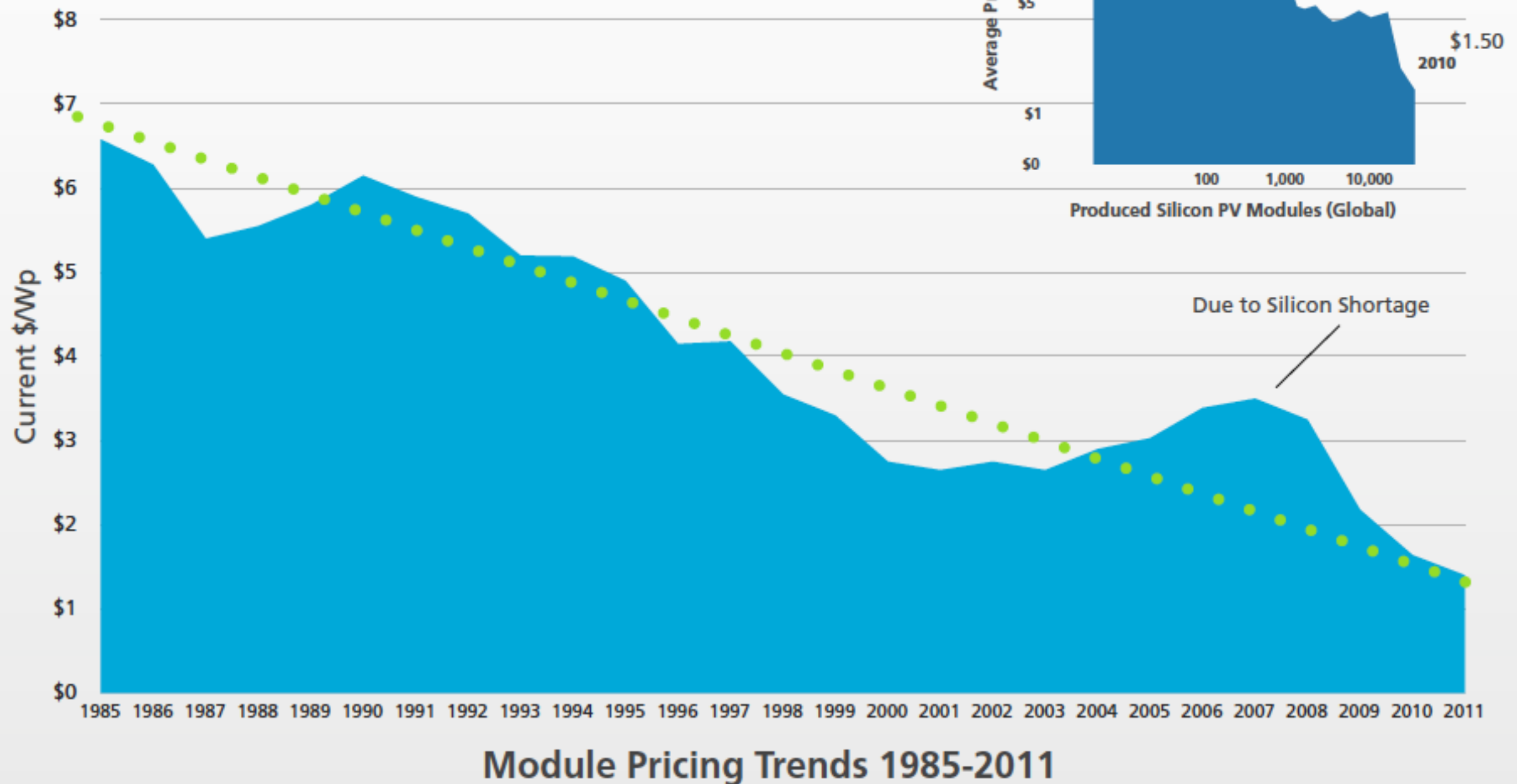
# Solar 2





# Solar 3

## Solar Industry Growth has Produced Steadily Falling Prices



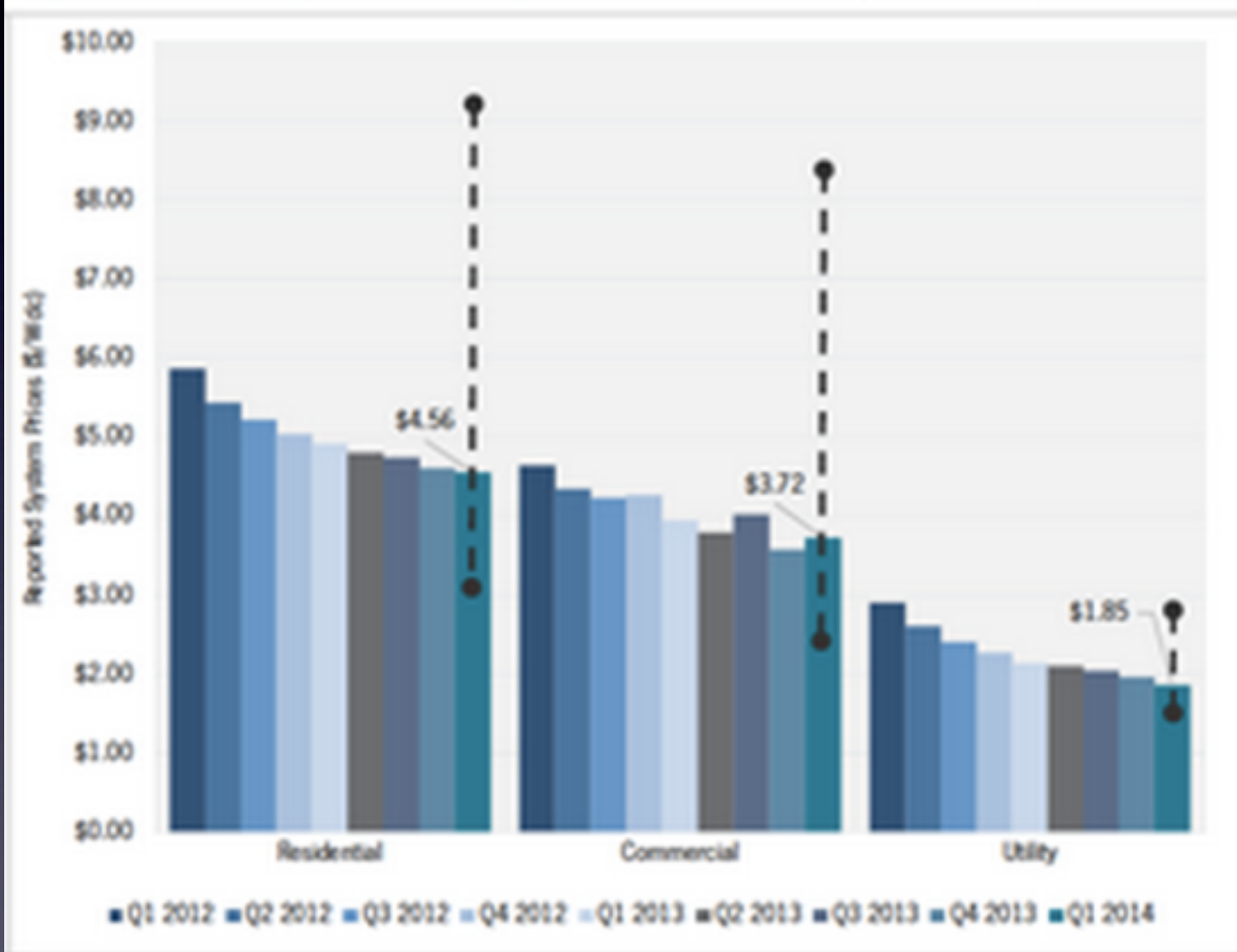
<http://cleantechnica.com/2014/09/04/solar-panel-cost-trends-10-charts/>

Sources: 1976 -1985 data from IPCC, Final Plenary, Special Report Renewable Energy Sources (SRREN), May 2011; 1985-2010 data from Paula Mints, Principal Analyst, Solar Services Program, Navigant; 2011 numbers based on current market data



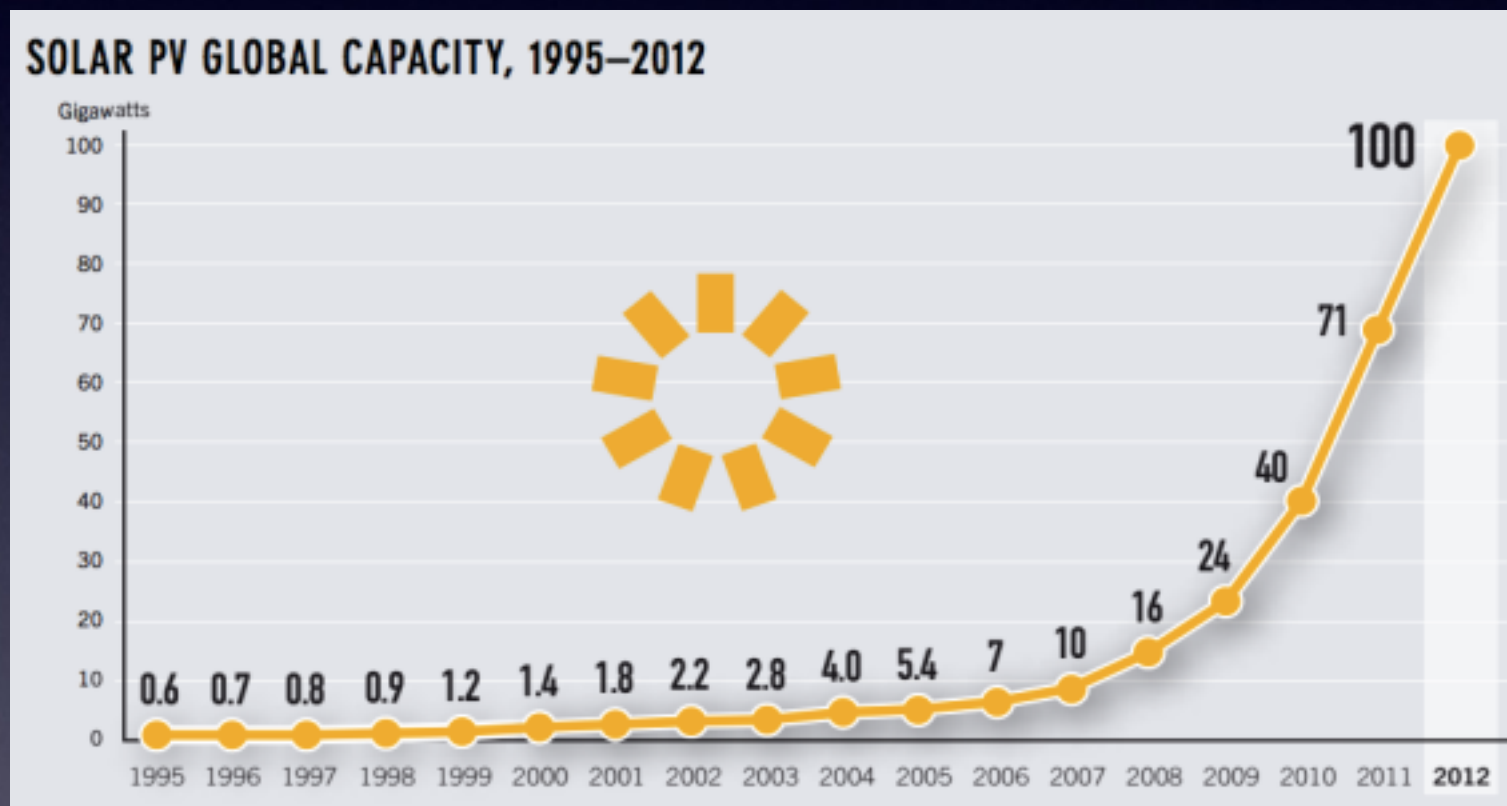
# Solar 4

Figure 2.8 Weighted Average System Prices, Q1 2012-Q1 2014



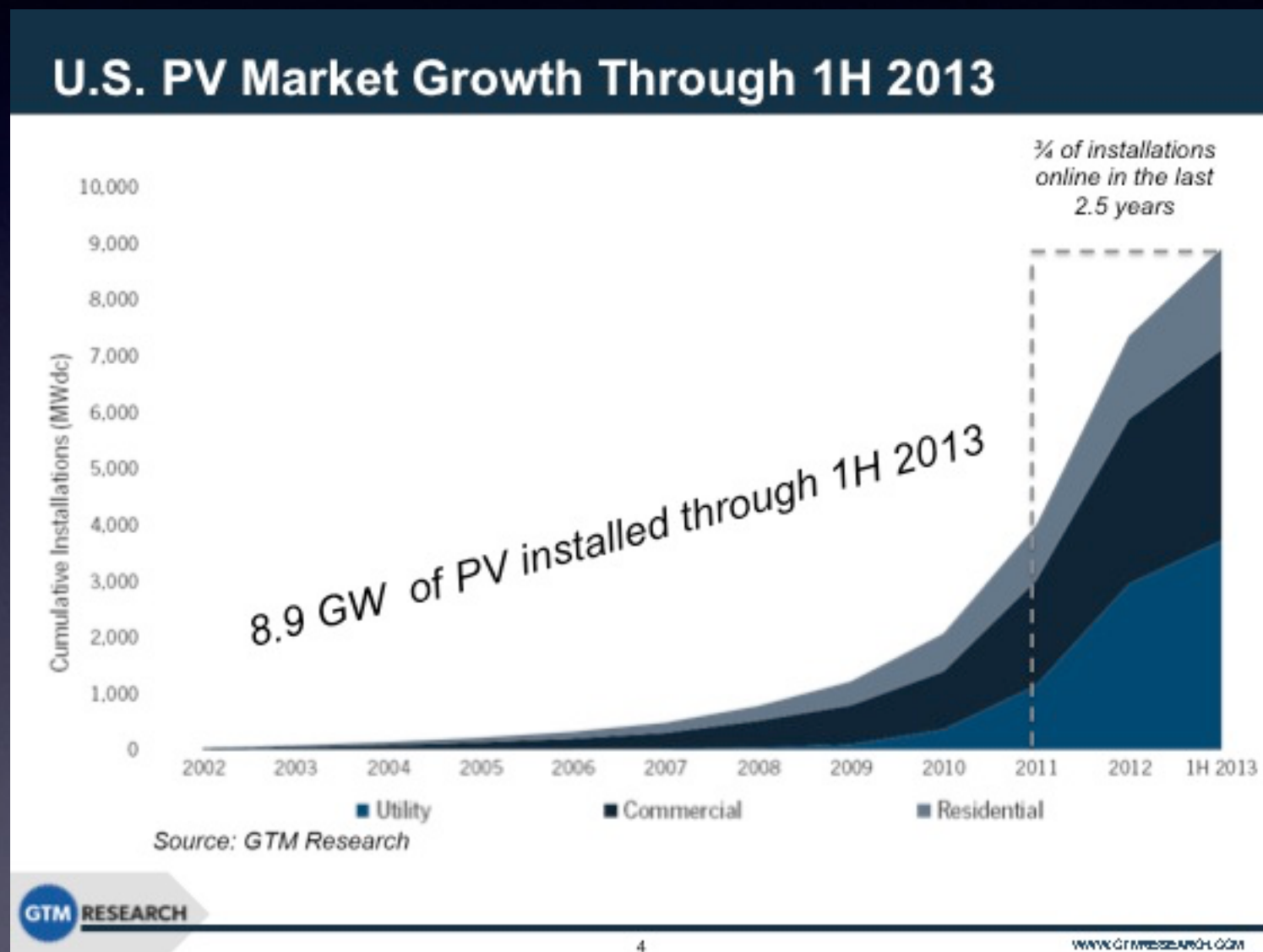


# Solar 5





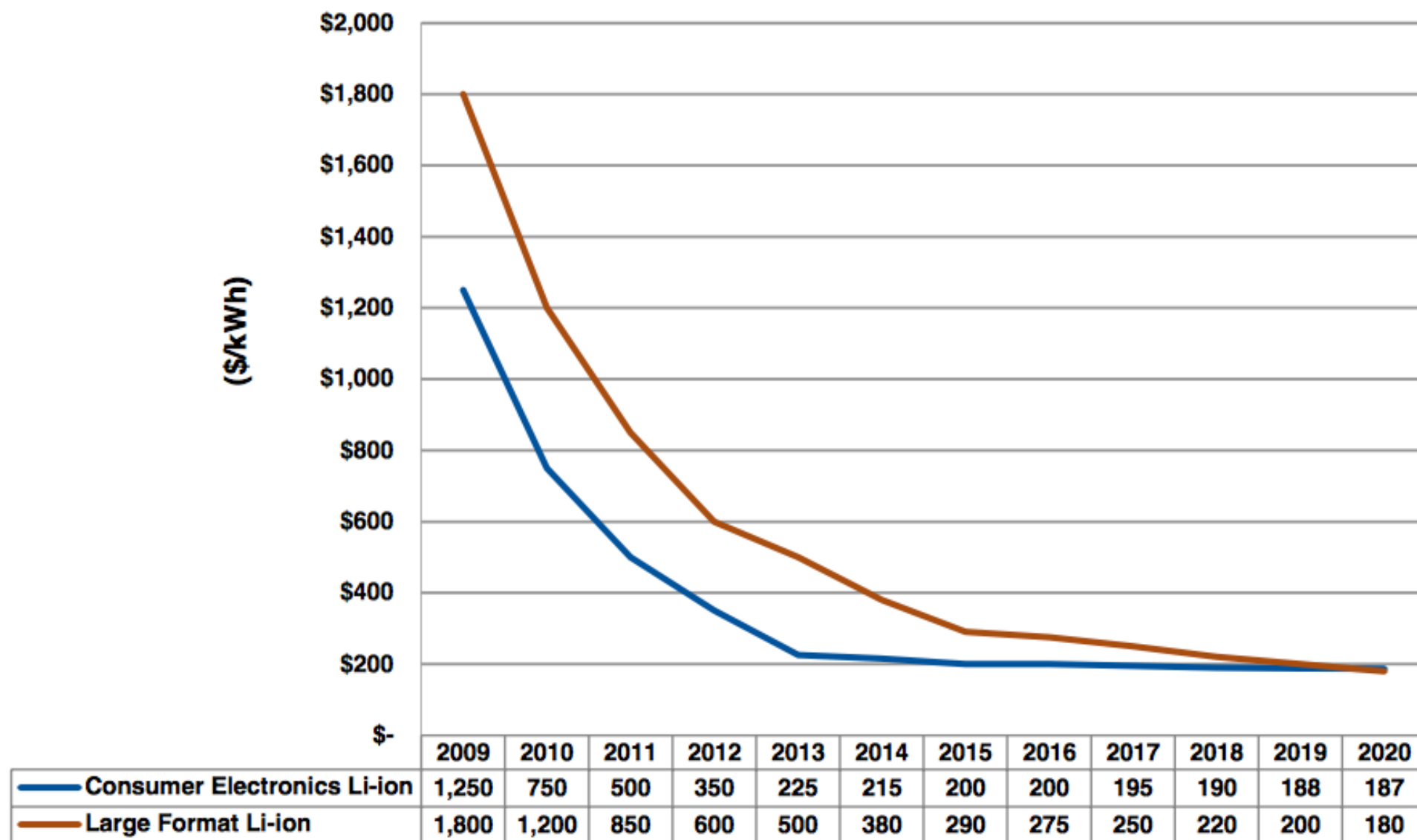
# Solar 2





# Battery Pricing

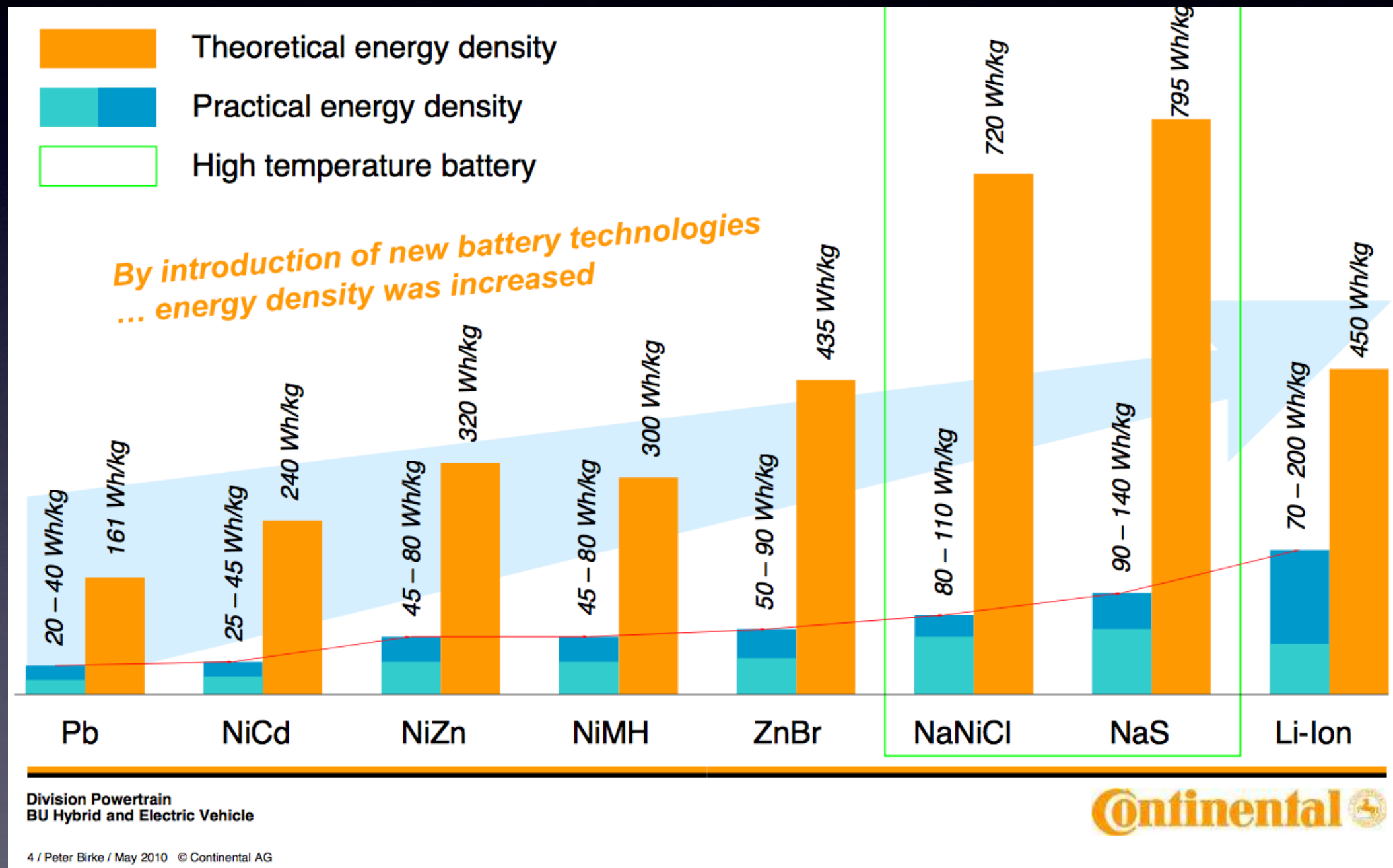
## Lithium Ion Battery Pricing by Cell Type: 2009-2020



(Source: Navigant Research)



# Batteries are getting better





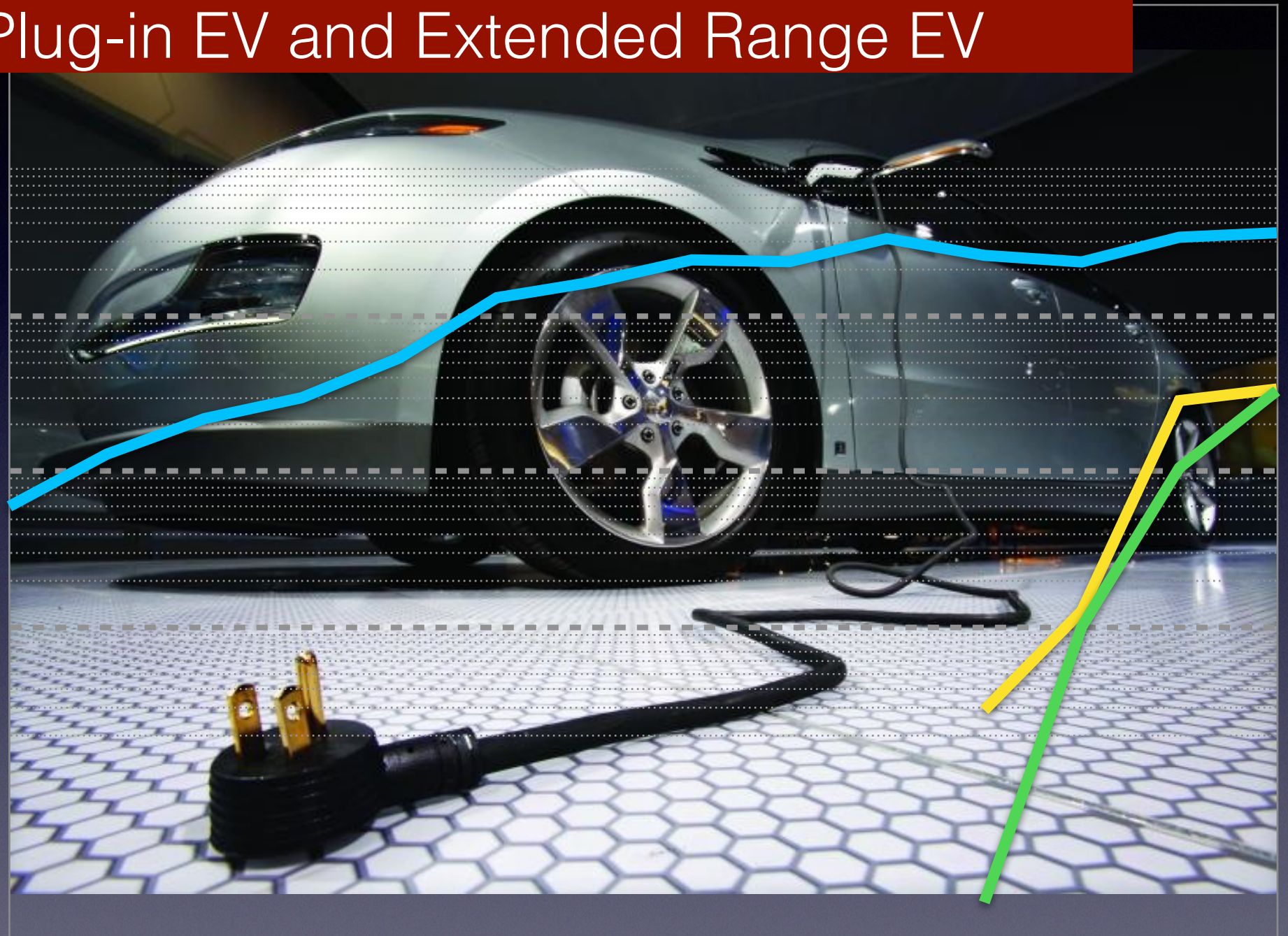
# Car Sharing Can Break Range Anxiety

- Get car you need when you need it.  
Most trips well below EV range NOW.
- Li-Air as supplement to Li-Ion



- Hybrid EV
- Battery EV
- Plug-in EV and Extended Range EV

10.000%  
1.000%  
0.100%  
0.010%  
0.001%



Log

2000

2002

2004

2006

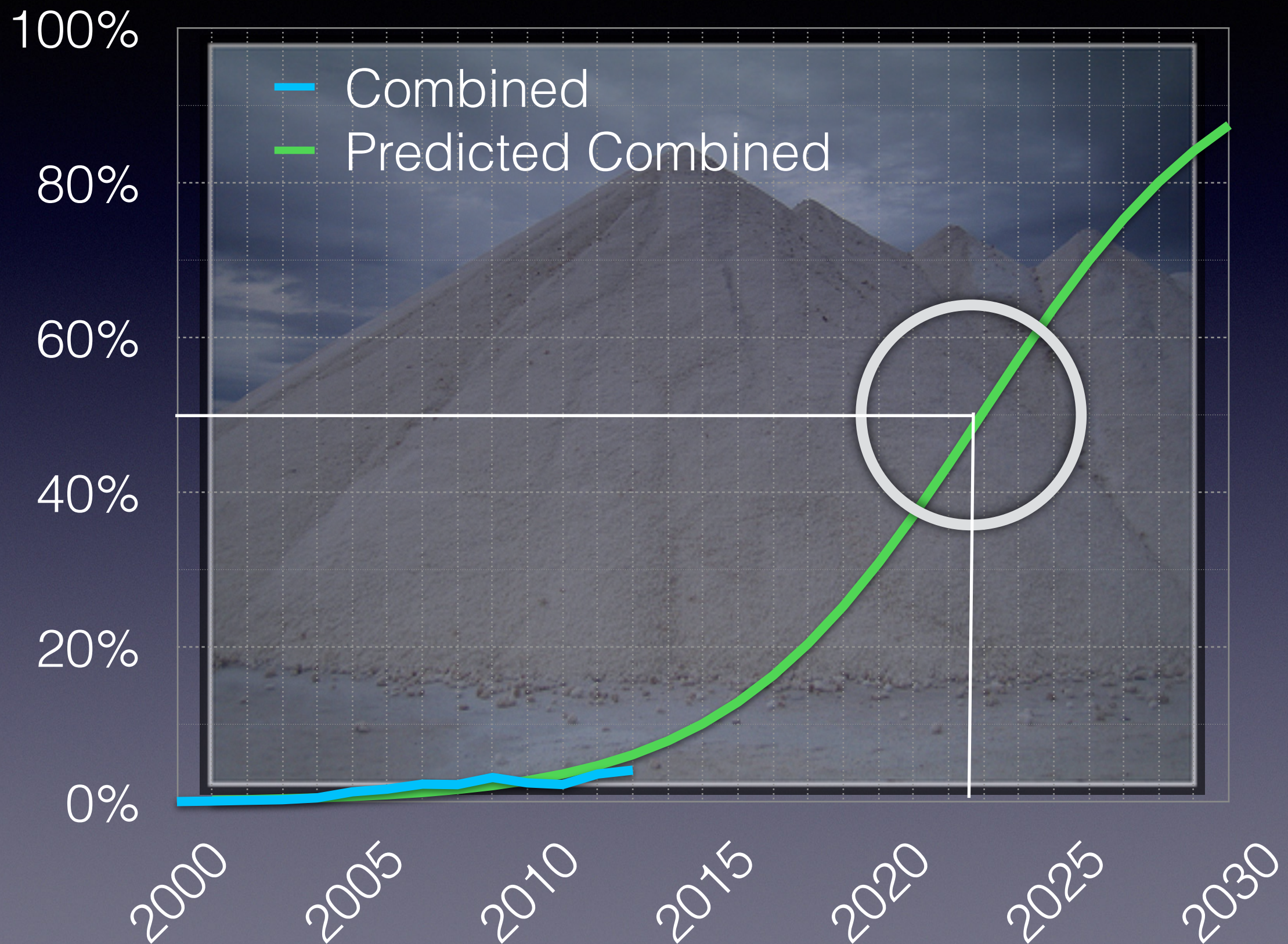
2008

2010

2012



# US EV New Car Market Share: Logistic Growth Curve





# Innovation

- ~10x improvement on some relevant dimension to justify switching energy platform
- Relevant dimensions: Cost, Speed, Size, Pollution, Comfort, Range



# Methanol

- Methanol from drilling etc. doesn't fully address CO<sub>2</sub>.
- Biofuels are expensive
- Petroleum is abundant and infrastructure exists
- Electricity/batteries are getting steadily better
- Cars are getting more efficient
- Travel demand in US is dropping



# Burning Questions



<http://www.hclib.org/pub/search/specialcollections/mplshistory/?id=10>



THE  
TRANSPORTATION  
EXPERIENCE

SECOND EDITION



WILLIAM L. GARRISON • DAVID M. LEVINSON

David Levinson  
<http://nexus.umn.edu>  
[dlevinson@umn.edu](mailto:dlevinson@umn.edu)







# Eyal Aronoff

## Fuel Freedom Foundation



# Refueling the future with Alcohol Fuels

EYAL ARONOFF

Co-founder, Fuel Freedom Foundation

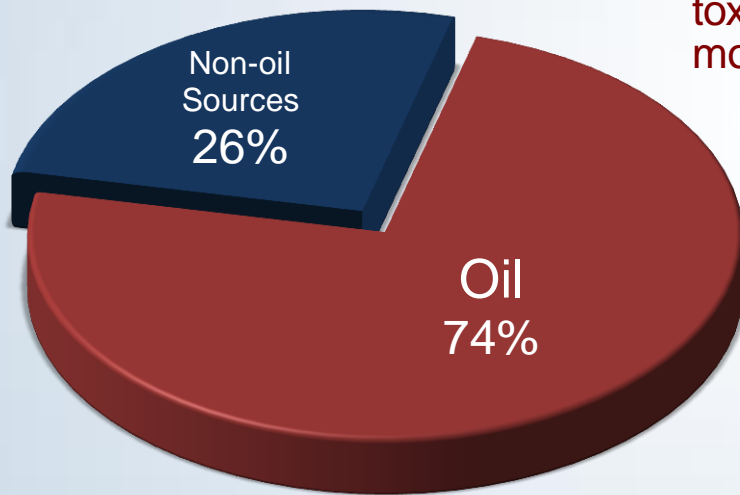
June 18, 2014

TEDx Chapman University



# Oil's Impact on California

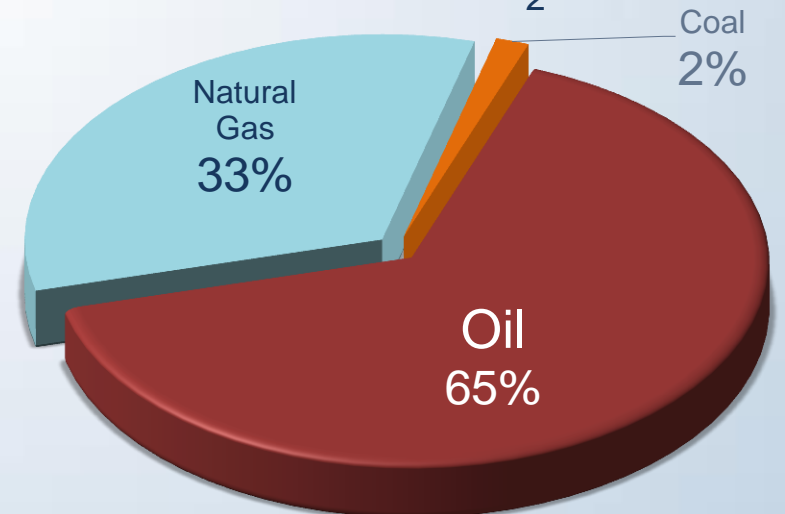
California Emissions



3/4 of California's emissions (including CO<sub>2</sub>, toxic pollutants, ozone forming emissions and more) come from petroleum

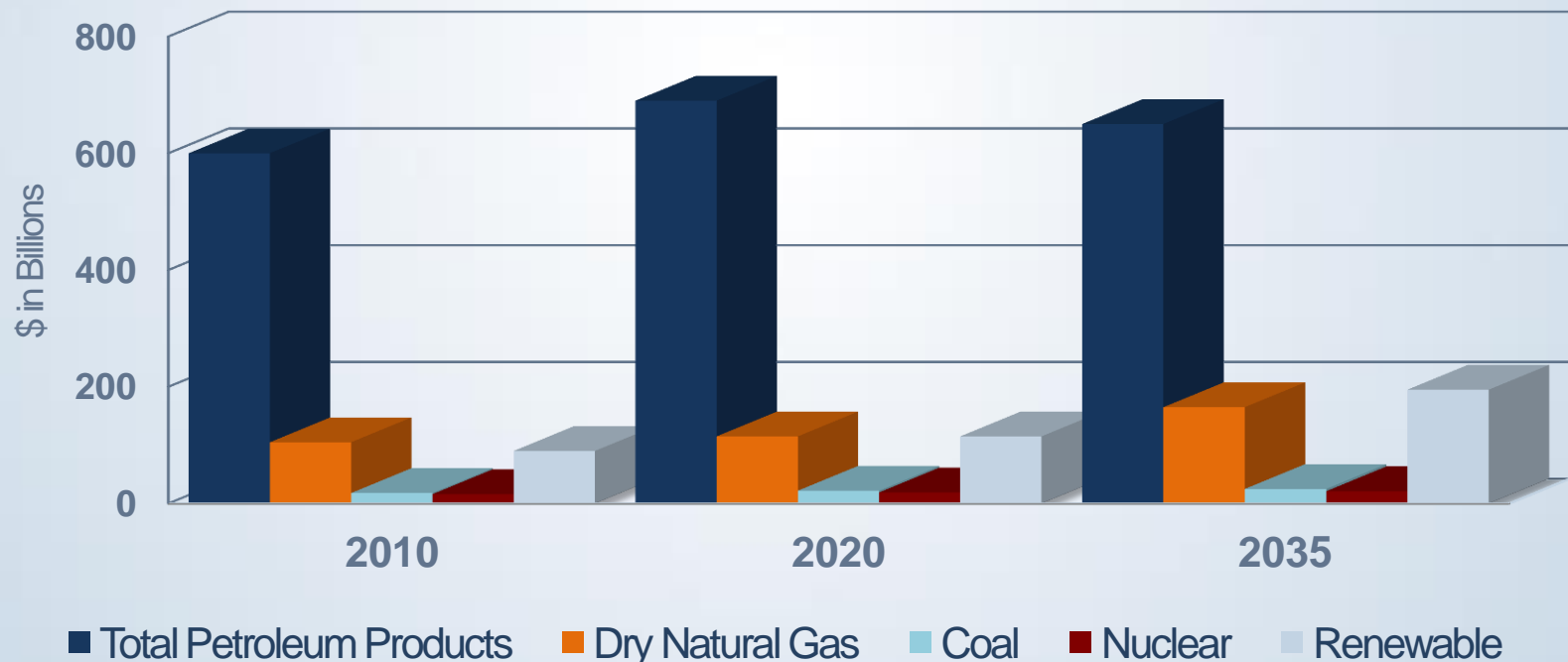
Nearly two-thirds of California's CO<sub>2</sub> emissions come from petroleum

California CO<sub>2</sub> Emissions



# Oil is also 6x more expensive

U.S. Energy Consumption (in 2011 dollars)



Source: International Energy Agency





# So how do we solve this?

Popular solutions include:

- Increased efficiency
- Public transportation
- Taxation
- Electrification
- Alternative fuels



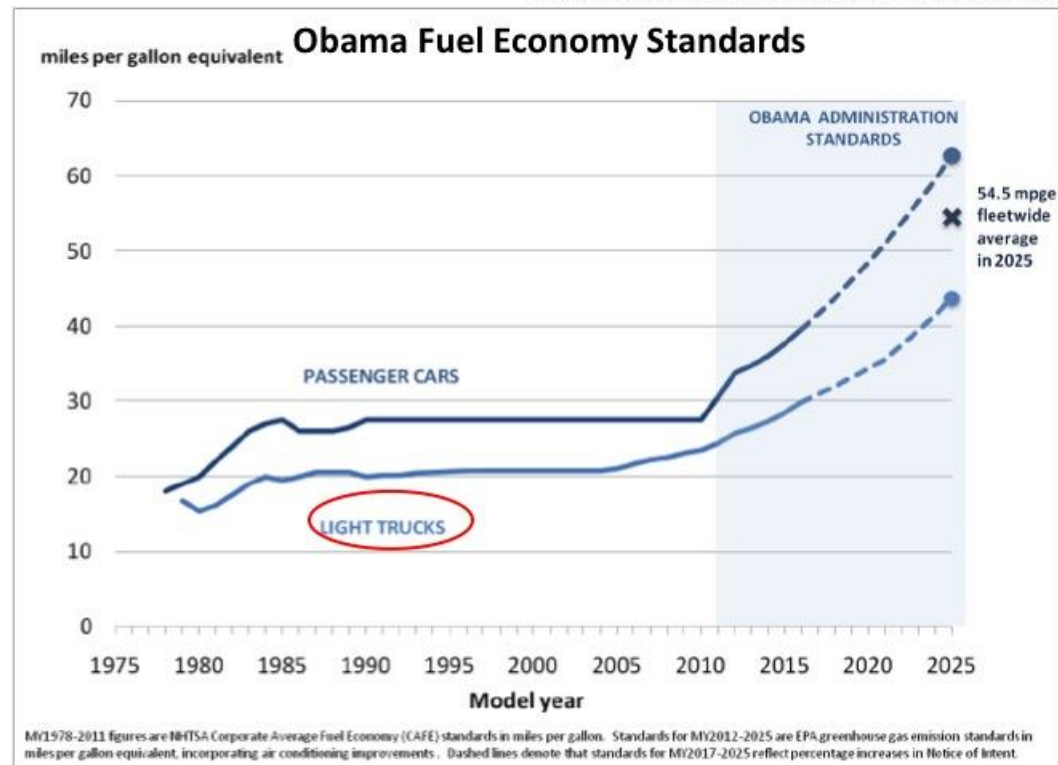
# So how do we solve this?

Popular solutions include:

- **Increased efficiency**
- Public transportation
- Taxation
- Electrification
- Alternative fuels

# 54.5 Fuel Economy Standard

[http://www.whitehouse.gov/sites/default/files/fuel\\_economy\\_report.pdf](http://www.whitehouse.gov/sites/default/files/fuel_economy_report.pdf)



- Standards shown are industry-wide. Individual manufacturer standards will vary based on average vehicle "footprint" (wheelbase x average track width), weighted by model volumes.



# So how do we solve this?

Popular solutions include:

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- **Public transportation**
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# Will Taxation do it?

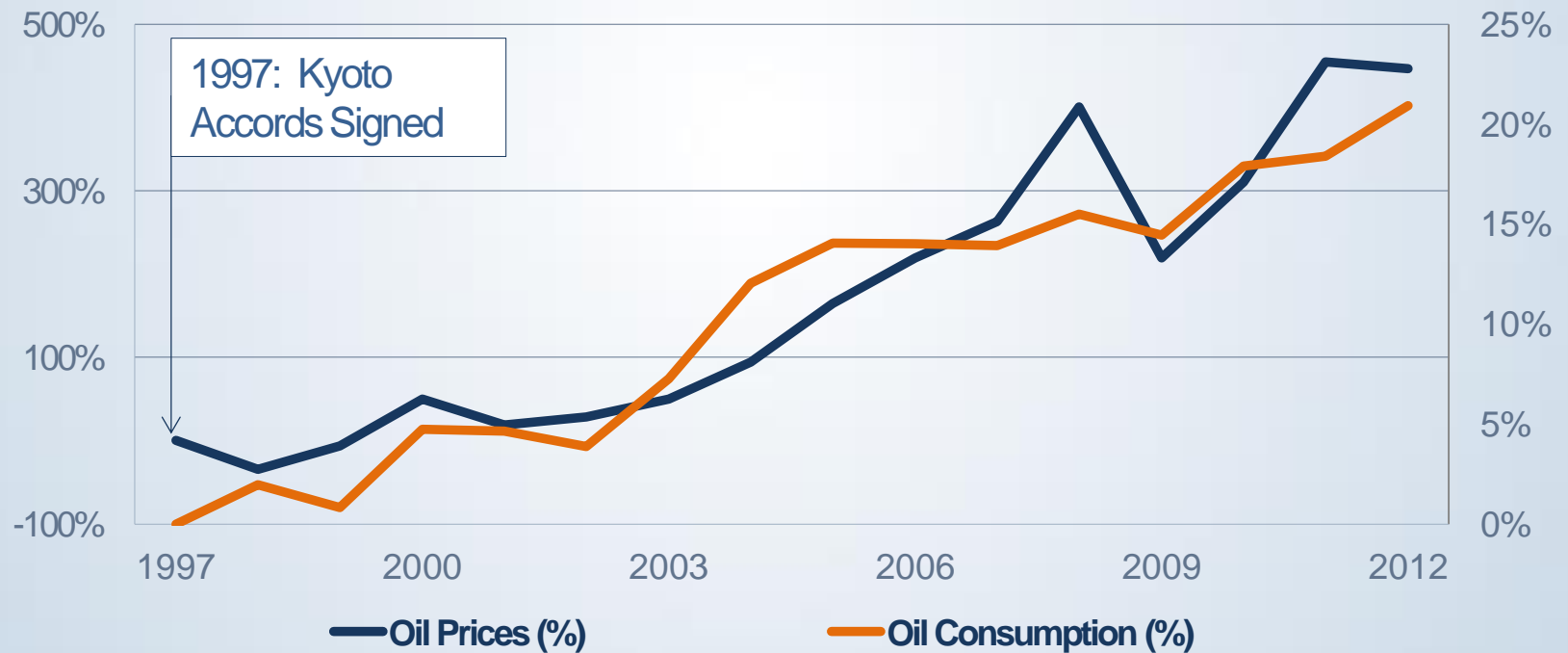
## Oil Prices



Source: EIA and USDA

# Will Taxation do it?

Oil Prices vs Oil Consumption

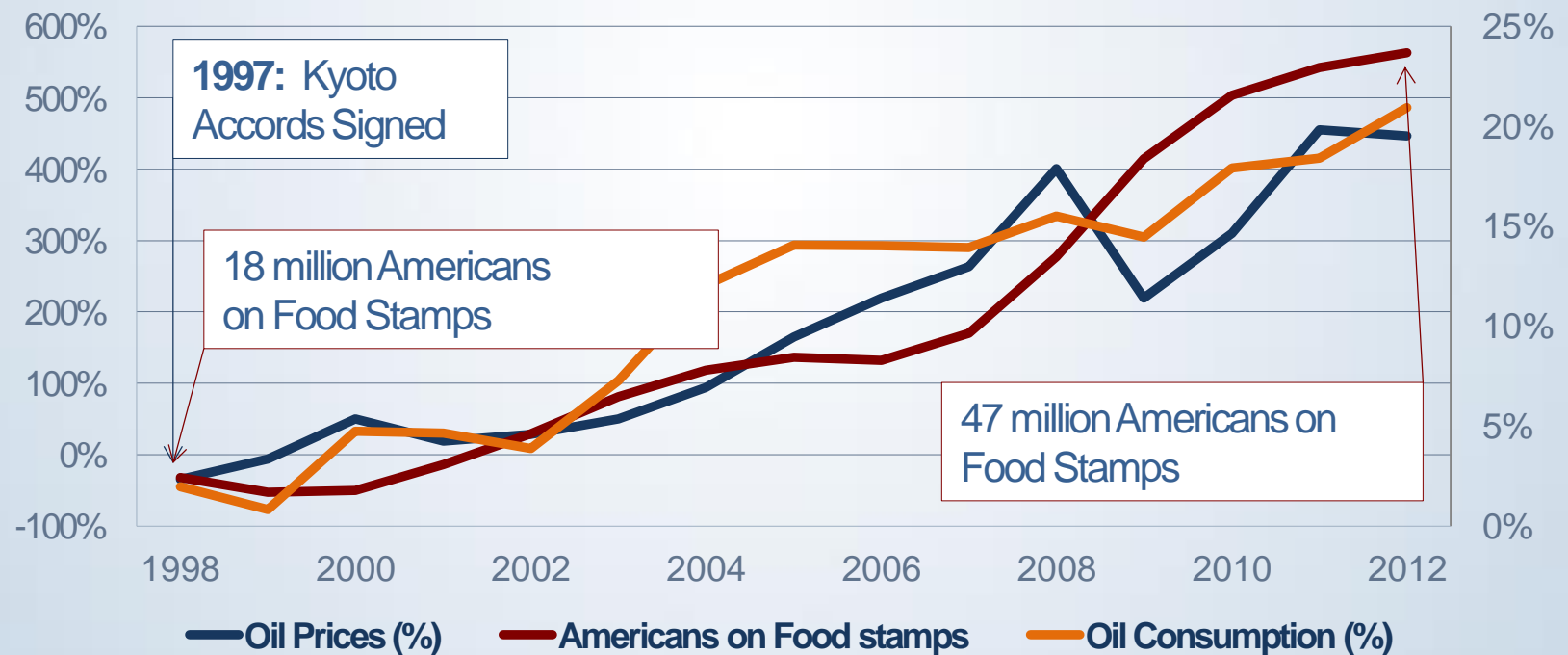


Source: EIA and USDA



# Will Taxation do it?

Oil Prices vs Oil Consumption and Food Stamps



Source: EIA and USDA

Average  
Margin of  
Victory in a  
Presidential  
Election

6.3  
MILLION VOTES



# So how do we solve this?

Popular solutions include:

- Increased efficiency
- Public transportation
- Taxation
- **Electrification**
- Alternative fuels





# What about Electrification?

Electric cars as a portion of the U.S. vehicle fleet  
(Assuming optimistic 33% annual compounding growth rate)



Source: Source: EIA Annual Energy Outlook 2014

# So how do we solve this?

Popular solutions include:

- Increased efficiency
- Public transportation
- Taxation
- Electrification
- **Alternative fuels**



# Fuel Replacement

- Can we make replacement fuels that are better than oil for the environment?
- Can these fuels compete with oil in the marketplace?
- How long will it take them to make a real impact?

The key is  
fuels that work with  
**your existing car**



**Alcohol fuels** are high octane, liquid fuels used today for racing cars and...

**Can work on  
YOUR car**





# Natural Gas? doesn't that mean Fracking?

- Fracking is no longer only a gas thing
- 90% of all new **OIL** wells use fracking

Choosing to do  
nothing is  
choosing oil  
and choosing oil is  
choosing  
fracking



# Natural gas is a byproduct of oil fracking

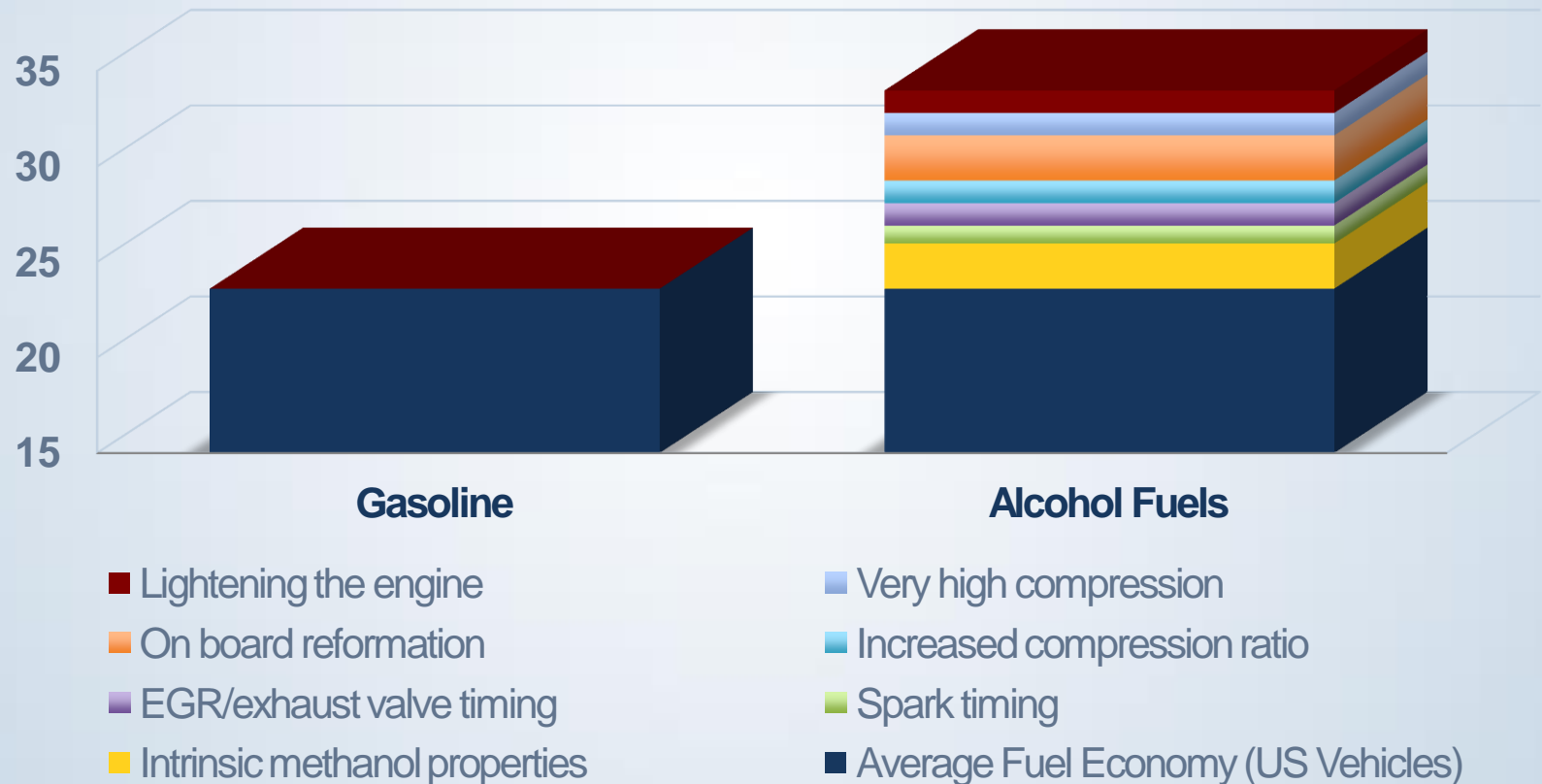


# Alcohol Fuels: Environmental Advantages

- Dissolve in water, biodegradable
- Reduce smog
- Replace toxic aromatics in gasoline
- High octane means even higher efficiency engines
- Fewer GHG emissions
- Many possibilities for renewable sources



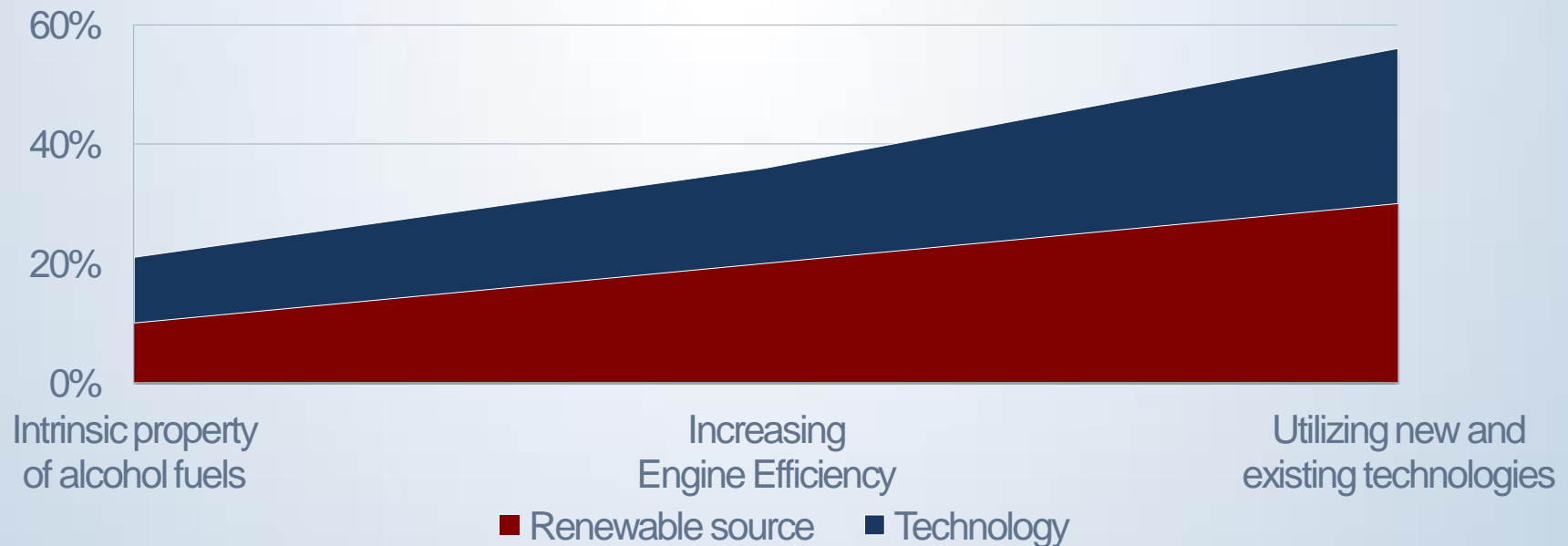
# Alcohol Fuels: Engine Advantages



Source: MIT and EPA

# Alcohol Fuels: GHG Advantages

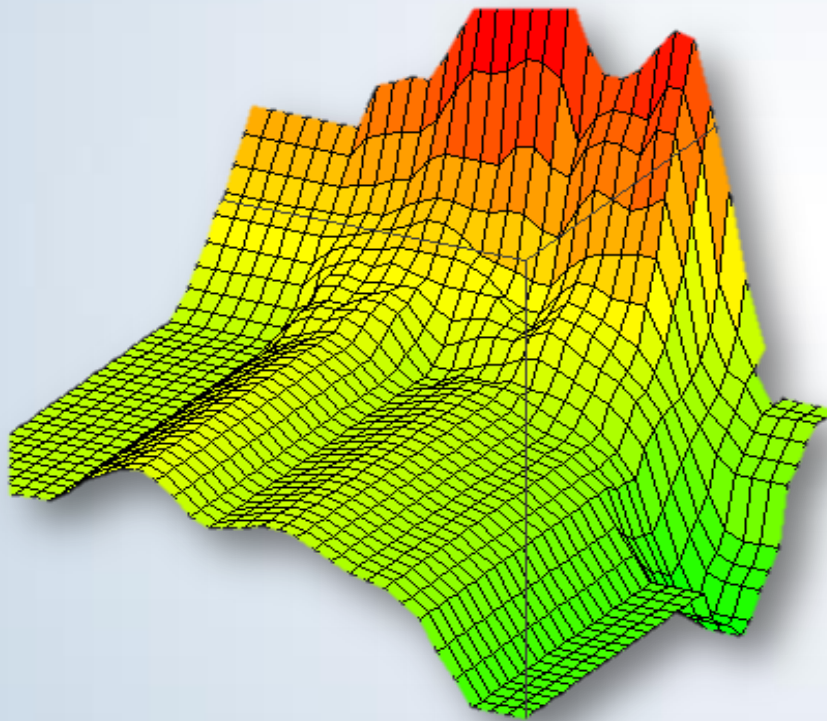
Assuming 30% of fuel is made from renewable, waste or methane by-product sources.



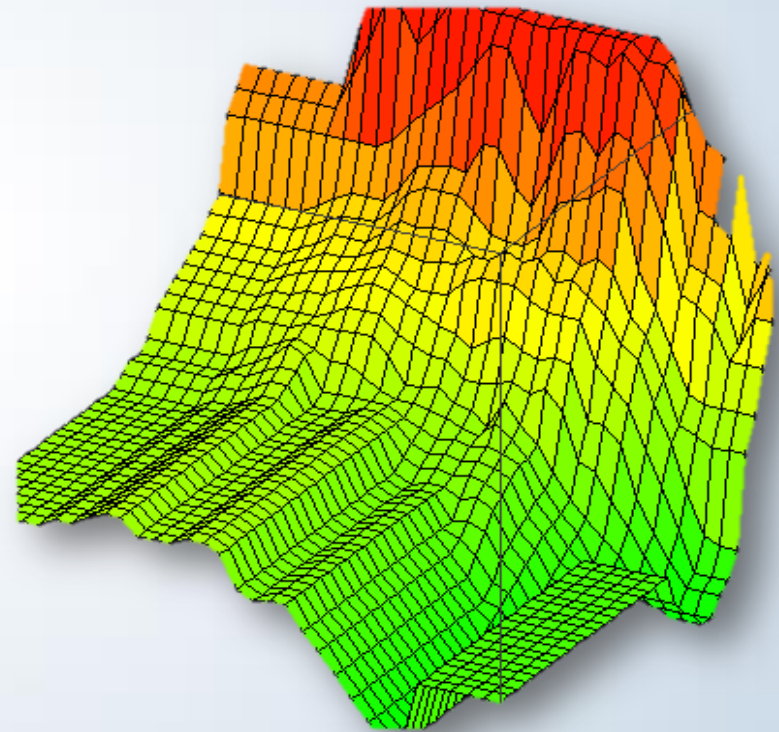
Source: Argonne MIT and Fuel Freedom Study



# So how come driving on E85 is so lousy?



Stock engine optimization sucks, because it is only optimized for gasoline



We achieved a 20% increased fuel economy after optimizing for both alcohol and gasoline

# Getting there is easier than you think

The screenshot shows the EFILive Tune V7.5 software interface. The title bar reads "EFILive Tune V7.5 - 2007 Cobalt 22L.ctd - [{B0178} Engine Operation, Fuel, Flex Fuel: Flex Fuel Option]". The menu bar includes File, Edit, View, Calibration, Flash, Window, and Help. The toolbar contains various icons for file operations and calibration. The Navigator pane on the left shows a tree view of calibrations, with "Flex Fuel" and its "Parameters" sub-item circled in red. A red circle highlights a dialog box with "Possible values:" and two buttons, "No" and "Yes", where "No" is selected. Below this, a table titled "Flex Fuel Option" lists parameters and their values. A red banner at the bottom right contains the text "As easy as turning on a feature on your car's computer".

EFILive Tune V7.5 - 2007 Cobalt 22L.ctd - [{B0178} Engine Operation, Fuel, Flex Fuel: Flex Fuel Option]

File Edit View Calibration Flash Window Help

Navigator:

Group: (All)

Calibrations Favorites

Calibrations

- EFILive Custom Calibrations
  - Engine Operation
    - Fuel
      - General
      - Cranking
      - DFCO / CFCO
      - Power Enrichment
      - Dynamics
      - O2 Trims
      - Open Loop
      - Purge
      - Flex Fuel
        - Parameters

Possible values:

☒ No

☐ Yes

Description User notes

Indicates whether the vehicle is capable of running an Ethanol / gas blended fuel.

Only the following values may be entered into this table:

- No
- Yes

Description	Value
{B0178} Flex Fuel Option	No
{B0184} Flex Fuel Sensor Type	Calculated
{B0185} Flex Fuel Default Percentage	5.00
{B0186} Flex Fuel Sensor Diagnostic	Disabled
{B0187} Flex Fuel Diagnostic Run Time	60

Flex Fuel Option

As easy as turning on a feature on your car's computer



So what about the  
economy of this  
transition?

# The Spread

- In the last 3 years we consumed about **\$400** billion in gasoline a year
- All of that could be replaced with **\$80** billion of natural gas
- Converted to alcohol (methanol) with 50% efficiency say, **\$160** billion
- That is a **\$240** billion arbitrage opportunity!



COMING SOON

In iTunes/NetFlix  
January, 2015:

# PUMP

TheMovie.com

VISIT OUR WEBSITE:

[www.fueelfreedom.org](http://www.fueelfreedom.org)

**FUEL** **FREEDOM**<sup>™</sup>  
**FOUNDATION**





# Session 2:

## Forecasts of natural gas demand

# Critical Issues Forum

## America's Increasing Reliance on Natural Gas: Benefits and Risks of a Methane Economy

Wifi network: FWC Wireless  
Password: (no password needed)