

Sponsor an AGI Critical Issues Program Webinar

<https://www.americangeosciences.org/critical-issues>

The **AGI Critical Issues Program** hosts webinars on topics that bring geoscientists and decision makers together, addressing challenges at the interface of geoscience and society. Our webinars cover a range of issues relating to natural hazards, water, energy, climate, and mineral resources, with a particular focus on decision making at state and local levels. These webinars also provide professional development opportunities, with Continuing Education Units (CEUs) offered during some webinars and through AGI's **Geoscience Online Learning Initiative**.

Sponsoring a webinar associates your company's brand with our mission to provide valuable professional education and experience to geoscientists and decision makers in every state and dozens of countries around the world.

Our sponsors are recognized as partners and thought leaders within the community. Critical Issues webinars attract 500 to 800 registrants, 300 to 500 live attendees, and thousands of subsequent views through our YouTube channel.

As a sponsor, your brand will be exposed to participants via:

- Recognition with logo and link to sponsor's website on all Critical Issues marketing materials used to promote the webinar. Our webinars are promoted to AGI's list of over 50,000 geoscience professionals and decision makers worldwide and our member societies help spread the word, too.
- Recognition with sponsor logo on the webinar page
- Verbal recognition of sponsorship during the introduction and closing of the webinar
- Sponsor contact information at the end of presentation
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- A free display ad in EARTH (AGI's monthly digital magazine) promoting your company and its mission. EARTH has 10,000 subscribers and a monthly readership of over 20,000.

Email sponsorships@americangeosciences.org for more information on the different sponsorship levels available, including sponsoring of Continuing Education Units for all learners.

All Critical Issues webinars are recorded and permanently hosted on our website. To view past webinars, please visit: <https://www.americangeosciences.org/policy-critical-issues/webinars>.

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