



4220 King Street  
Alexandria, VA 22302-1502  
703-379-2480;  
Fax: 703-379-7563  
[www.agiweb.org](http://www.agiweb.org)

FOR IMMEDIATE RELEASE  
October 28, 2010

Contact: Megan Sever  
[msever@earthmagazine.org](mailto:msever@earthmagazine.org)

## EARTH: Greening the Friendly Skies

Alexandria, VA – In light of global concerns about emissions and climate change, the aviation industry is cleaning up its act. The industry is reducing emissions, decreasing fuel use, increasing efficiency and developing new technologies to alter its environmental impacts. The November issue of EARTH magazine focuses on the changes to learn how the aviation industry is using synthetic fuels and engineering, and even altering common flight plans to keep up with changing protocols and dwindling resources.

This article and others featuring reclaiming abandoned mines, and traveling to Jungfrau, Switzerland, can be found in the November issue of EARTH, now available on newsstands, and digitally (both single issue and full subscriptions) through Zinio (<http://www.earthmagazine.org/digital/>).

For further information on the November cover story go to  
<http://www.earthmagazine.org/earth/article/3aa-7da-a-f/>.

Keep up to date with the latest happenings in earth, energy and environment news with EARTH magazine, available on local newsstands or online at <http://www.earthmagazine.org/>. Published by the American Geological Institute, EARTH is your source for the science behind the headlines.

###