Master's Flexibility on Petroleum Geologists, Ph.D.

Find the targets
Why actively engage to recruit across geoscience?
The geosciences face a huge shortage in the next 10 years

Engage

Recruit where the targets are Social Media
Recruit with the right message Solving society’s issues
Recruit to engage Don’t push info, but engage
Recruit with flexibility Adapt quickly to changing web-platforms and trends

Right message

Engage students to tap their experience and knowledge. The geoscience immediate workforce is in dire need of diversity. The Young Earth Committee/YES Network is a rapidly growing virtual network of early-career geoscientists from around the world, adding growing membership of approximately 100 individuals from more than 80 countries around the world.

The YES Network has its first international YES Camps in Beijing (2009), with over 900 participants from across the globe. This conference included intensive volunteerism of all conceivable careers, involving global participation. In 2010, Beijing, China, or regions, making this a true resource on early experience and knowledge.

Engage students to tap their experience and knowledge. The geoscience immediate workforce is in dire need of diversity. The Young Earth Committee/YES Network is a rapidly growing virtual network of early-career geoscientists from around the world, adding growing membership of approximately 100 individuals from more than 80 countries around the world.

The YES Network has its first international YES Camps in Beijing (2009), with over 900 participants from across the globe. This conference included intensive volunteerism of all conceivable careers, involving global participation. In 2010, Beijing, China, or regions, making this a true resource on early experience and knowledge.

Why actively engage to recruit across geoscience?
The geosciences face a huge shortage in the next 10 years

Recruit where the targets are Social Media
Recruit with the right message Solving society’s issues
Recruit to engage Don’t push info, but engage
Recruit with flexibility Adapt quickly to changing web-platforms and trends

Recruit with flexibility
Adapt quickly to changing web-platforms and trends

Flexibility

Setting up a Facebook group has enhanced public exposure to many parts of the community, including new events, intermittent Geolopoly, and AGI’s annual National Geoscience Conference. However, the engagement level of new platforms is limited. Likewise, new platforms are certain to appear in the near future, and GeoConnection must and will follow.