



AGI MEMBER SOCIETY BENEFIT

Free Ad Space in EARTH Magazine

The American Geosciences Institute (AGI) is making its flagship publication, EARTH magazine, FREE in digital formats to all members of each society in our Federation. We invite each Member Society to reach out to this expanding community of geoscientists by placing free ads in EARTH. EARTH is published monthly in digital formats (PDF, e-reader, Kindle™) and you can now place two half-page color ads per calendar year OR four quarter-page ads per calendar year. These ads will run in the digital issues of your choice (print issue placement is on a space-available basis).

Use your free ads to publicize

Meetings • Publications • Classes • Internships • Membership benefits

Sizes, specs and deadlines

Ad reservations are due the 10th **two months prior** to the issue month you choose and artwork is due the 17th two months prior. For example, if you wish to advertise in the **March** 2019 issue, you need to reserve the space by **January 10** and send in your artwork by **January 17**.

» To place an ad, email John Rasanen at jr@earthmagazine.org and he'll help you connect with the geoscience community!

Ads are in color. We prefer CMYK PDF files with **300 dpi images** and **all fonts embedded**. (CMYK .tif files at 300 dpi are fine).

- Half page ads are 7.25" wide x 4.65" tall
- Quarter page ads are 3.53" wide x 4.65" tall

Need design assistance?

We want your ad to be effective! If you have text and maybe an image or two, the AGI design team can set up an attractive ad layout for a nominal fee.

Free ad benefit is not applicable to job ads. Free ads are for the digital version of EARTH — print placement depends on space availability. All ads submitted for publication must not be indecent, obscene, or defamatory. All advertising is subject to AGI's approval. AGI reserves the right to refuse any advertisement at its sole discretion for any reason whatsoever, including products or services that are considered harmful to the public or are in direct contradiction with AGI's mission of broad awareness in the geosciences.

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