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Promoting Geoethics in Peru: the activities of the IAPG Peruvian Section
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During the 34th International Geological Congress in 2012, the International Association for Promoting Geoethics (IAPG) was founded with the aim to spread Ethics applied to Geosciences. At the beginning of 2014, the Peruvian Section of IAPG (IAPG-Peru, logo in the figure 1) started its activities, taking into account the principles of the IAPG and focusing mainly on the awareness of professionals, on the utility and application of Geology related to land planning and conservation and promoting the Peruvian Geological Heritage.

Its initial activities included some conferences with the auspice and support of the Peruvian Geological Society (SGP). During the XII IAEG Congress, held in September 2014 in Torino (Italy), IAPG-Peru officially participated giving a speech in the IAPG session on Geoethics. During 2014 the IAPG-Peru was involved in the organization of several conferences with the INGEMMET – Peruvian Geological Survey, as well as in the co-organization of the workshop "Gestión de Riesgos Geológicos en Lima Metropolitana y El Callao" (with the support of several Peruvian Institutions such as the Presidency of the Council of Ministers) and the short course "Modelamiento de inundaciones aplicando métodos geomorfológicos e hidráulicos" by Dr. Miguel Llorente (IGME – Spanish Geological Survey, Spain).

Thanks to these activities the IAPG-Peru started its growing and in 2015 the conferences continued with the support of the INGEMMET, SGP and the CIP – Peruvian Council of Engineers. Regarding the Peruvian Geological Heritage, the 1st International Lima Mineral Show – MINERLIMA was held in June 2015, with the collaboration of the SGP, INGEMMET and the YES – Young Earth Scientists Network - Peruvian Chapter. In order to promote and foster the discussion and reflection on disaster prevention of the Lima urban area, a field trip on Geology and Geological Hazards of the Costa Verde cliffs took place in August 2015, organized by the SGP, INGEMMET and the IAPG-Peru. Finally, in October the 1st Colloquium on Geoethics in Peru was held at Lima with the support of SGP and INGEMMET, and the participation of International representatives of IAPG. In October 2015, IAPG-Peru was involved in the organization of the International Forum on Geological Hazards Management, organized by INGEMMET.

For the near future, the goals of the IAPG-Peru are the creation of the Specialized Section on Geoethics, Geological Culture and Society within the SGP (SEGCGS), the strengthening of relationships with students and university associations, the organization of the 2nd edition of MINERLIMA Mineral Show,
the promotion of Geoethics in the Peruvian Congress of Geology by organizing a Forum on Geoethics and, in addition, the development of the dialogue between people interested on the Peruvian Paleontology Law.

Through its blog (http://geoeticaperu.blogspot.com) and social networks (Facebook and LinkedIn), IAPG-Peru is even careful to promote job offers for geologists, sites that are important for the geological heritage of Peru and events related to Geoethics all over the world. All these activities have the aim to strengthen the social implications and impact of Geosciences, promoting a wide discussion among colleagues and in the society about the role of geoscientists in developing an ethical approach to problems affecting population.