

FOR IMMEDIATE RELEASE
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Earth Science Week 2015 Toolkits - Order Today!

Alexandria, Va. - The American Geosciences Institute (AGI) is now accepting advance orders for the Earth Science Week 2015 Toolkit. The Toolkit contains educational materials for all ages that correspond to this year's event theme, "Visualizing Earth Systems."

Materials include the traditional program poster and school-year activity calendar, as well as a DVD, posters, activities, and other resources from distinguished program partners. This year's Toolkit provides students with the opportunity to learn about the many exciting ways that scientists visually represent information about Earth systems.

Earth Science Week (October 11-17, 2015) is an annual event that has been led by AGI along with its sponsors and the greater geoscience community since 1998. Each year, community groups, educators, and interested citizens organize celebratory events across the country to educate the public. Activities allow participants to discover the Earth sciences and engage in responsible stewardship of the planet.

Earth Science Week is supported by the U.S. Geological Survey; the AAPG Foundation; NASA; the National Park Service; Esri; the American Geophysical Union; the Geological Society of America; the Association of American State Geologists; National Geographic Education; the Society for Mining, Metallurgy & Exploration; the Archaeological Institute of America; and others.

The Toolkit will ship starting in August 2015. For ordering, special shipping, bulk orders, and more information, visit www.earthsciweek.org/materials or phone AGI Publications at 703-379-2480.

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Earth Science Week 2015 will be celebrated October 11-17. To learn more, please visit www.earthsciweek.org/. To order your Toolkits, please visit www.earthsciweek.org/materials/index.html. You may also call AGI Publications to place your order at 703-379-2480.

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The American Geosciences Institute is a nonprofit federation of geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.