4220 King Street
Alexandria, VA 22302
P: (703) 379-2480
F: (703) 379-7563
www.americangeosciences.org
@AGI_Updates

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Contact: Geoff Camphire
gac@americangeosciences.org

'Geoscience for Everyone Day' Promotes Earth Science Careers

Alexandria, VA - Join the Earth Science Week team in encouraging everyone - including women, minorities, and people with a range of abilities - to explore geoscience careers on "Geoscience for Everyone Day," Thursday, October 16, 2014.

If you're an educator, invite a geoscientist to speak in your classroom. If you're a geoscientist, visit a school or volunteer at a science center. Organize a scout event, lead a field trip, or hold a special "Take Your Child to Work Day." You can make a real difference during Earth Science Week 2014 by opening a young person's eyes to the world of Earth science.

Doing so, you'll be supporting the efforts of AGI Member Societies such as the Association for Women Geoscientists and the National Association of Black Geoscientists in raising awareness of the remarkable opportunities available to all young people in the Earth sciences. To view the Geoscience for Everyone Day page, go to *http://www.earthsciweek.org/geoscience-everyone-day*.

Are you a geoscientist who's not sure where to start? See "Visiting Geoscientists: An Outreach Guide for Geoscience Professionals," a handbook co-produced by AGI and the American Association of Petroleum Geologists' Youth Education Activities Committee. Professional geoscientists can provide unique enrichment opportunities, based on their education, experience, and firsthand knowledge of the workplace. To download the handbook, see *http://www.agiweb.org/education/aapg/index.html*.

Reaching over 50 million people annually, AGI leads Earth Science Week in cooperation with the geoscience community as a service to the public. Each year, community groups, educators, and interested citizens organize celebratory events. Earth Science Week offers the public opportunities to discover the Earth sciences and engage in responsible stewardship of the Earth.

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Reaching over 50 million people annually, Earth Science Week has been led by AGI in cooperation with its sponsors and the geoscience community since 1998. Earth Science Week 2014 will be celebrated October 12-18. To learn more, please visit *http://www.earthsciweek.org/*. To order your Toolkits, please visit *http://www.earthsciweek.org/materials/index.html*. You may also call AGI Publications to place your order at 703-379-2480.

The American Geosciences Institute is a nonprofit federation of 49 geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.