FOR IMMEDIATE RELEASE
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Earth Science Education Toolkit Expands Spanish, English Offerings

Alexandria, VA -- Nearly 30 educational activities and resources have been added to the newly updated SEED Earth Science Week Online Toolkit, a partnership of Schlumberger Excellence in Educational Development (SEED) and the American Geological Institute (AGI), which provides earth science education resources in both Spanish and English.

The Web site (http://www.earthsciweek.org/seed/) provides educational materials, activities, and other resources for both English- and Spanish-speaking students and teachers in the U.S. and for SEED schools around the world. The educational resources featured on the site have been developed by SEED, AGI, and other geoscience organizations and agencies.

Visitors now can view 76 lessons, posters, fact sheets and other materials, each offered in both Spanish and English. The materials provide introductory information on earth science, as well as in-depth coverage of topics on earth, water, air, and life sciences.

This SEED/AGI collaboration is the cornerstone of expanding the reach of Earth Science Week (http://www.earthsciweek.org) to a wider geoscience education community. Each October, AGI’s Earth Science Week program promotes awareness of the importance of the geosciences and stewardship of the planet. Earth Science Week 2011 (October 9-15) will celebrate the theme of “Our Ever-Changing Earth.”

SEED is a volunteer-based, nonprofit education program focused on underserved communities where Schlumberger people live and work. SEED empowers employee-volunteers and educators -- including teachers, parents and other mentors -- to share their passion for learning and science with students aged 10-18. The SEED learning-while-doing (LWD) methodology draws on the technology and science expertise of our volunteers to engage students in global issues, such as water, energy and climate change. More information can be obtained on the SEED Web site, at http://www.seed.slb.com/.

The American Geological Institute is a nonprofit federation of 50 geoscientific and professional associations that represents more than 150,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society’s use of resources, resiliency to natural hazards, and interaction with the environment.

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