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'Citywide Celebrations' Give Earth Science Week a Local Focus

Alexandria, VA - The American Geosciences Institute (AGI) is pleased to announce two city-specific celebrations of its annual geoscience awareness campaign, Earth Science Week, taking place October 12-18, 2014. Earth Science Week Houston and Earth Science Week Denver will serve as major centers of public awareness activities.

In both Houston and Denver, AGI is collaborating with geoscience organizations to extend and deepen the reach of the successful Earth Science Week campaign with special events, educational materials, online resources, and activities in schools and other settings.

In Houston, major partners include the Houston Geological Society, the Houston Museum of Natural Science, and the Consumer Energy Alliance. In the Denver area, partners include the Colorado Scientific Society, the Colorado School of Mines, and the Society for Mining, Metallurgy and Exploration.

To support these celebrations, AGI is donating hundreds of Earth Science Week Toolkits to schools in the Houston Independent School District and Denver Public Schools. Each kit contains dozens of study guides, posters, disks, and other resources for Earth science education, which school officials are working with teachers to use in inspiring activities in the classroom.

In addition, AGI recently launched the official Citywide Celebrations website to provide educators, students, and families with links to additional educational resources as well as other offerings in participating cities. Why not partner with local geoscience organizations to launch a Citywide Celebration in your area? For more information on Earth Science Week Citywide Celebrations, visit the website <http://www.earthsciweek.org/citywidecelebrations>.

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Reaching over 50 million people annually, Earth Science Week has been led by AGI in cooperation with its sponsors and the geoscience community since 1998. Earth Science Week 2014 will be celebrated October 12-18. To learn more, please visit <http://www.earthsciweek.org/>. To order your Toolkits, please visit <http://www.earthsciweek.org/materials/index.html>. You may also call AGI Publications to place your order at 703-379-2480.

The American Geosciences Institute is a nonprofit federation of 49 geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.