

FOR IMMEDIATE RELEASE
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Earth Science Week: Houston Puts City Celebration in Spotlight

Alexandria, VA - The American Geosciences Institute (AGI) is pleased to announce the first city-specific celebration of its annual geoscience awareness campaign, Earth Science Week Houston, which takes place October 13-19, 2013.

AGI is collaborating with the Houston Geological Society (HGS) and the Houston Independent School District (HISD) to extend and deepen the reach of the successful Earth Science Week campaign throughout the Houston area with special events, educational materials, online resources, and activities in schools and other settings.

To support this celebration, AGI is donating an Earth Science Week 2013 Toolkit to each of HISD's approximately 280 schools. Each kit contains dozens of study guides, posters, disks, and other resources for Earth science education, which school district officials are working with teachers to use in inspiring activities in the classroom.

In addition, AGI recently launched the official Earth Science Week Houston web site (<http://www.earthsciweek.org/eswhouston/index.html>) to provide educators, students, and families with links to additional educational resources as well as art, essay, and media/photography contests for Houston students.

Special events taking place throughout the Houston area include:

- Annual Family Energy Festival, October 12: The Houston Museum of Natural Science is celebrating with maps, hands-on activities, and guided tours.
- Energy Day, October 19: This free downtown festival, hosted by Consumer Energy Alliance, featuring exhibits on innovative energy technologies.
- Geology Field Trip, October 20: HGS sponsors this student-friendly field trip to Whiskey Bridge, where participants discuss geology and collect fossils.

For more information on Earth Science Week Houston, visit the event web site or HGS online (http://www.hgs.org/education_EarthScienceWeek).

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Reaching over 50 million people annually, Earth Science Week has been led by AGI in cooperation with its sponsors and the geoscience community since 1998. To learn more, please visit <http://www.earthsciweek.org/>. Earth Science Week will be celebrated October 13-18, 2013. To learn more, please visit <http://www.earthsciweek.org/>. To order your Toolkits, please visit <http://www.earthsciweek.org/materials/index.html>. You may also call AGI Publications to place your order at 703-379-2480.

The American Geosciences Institute is a nonprofit federation of geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.