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AGI's Big Ideas in Geoscience Video Wins Three Awards

Alexandria, VA – Big Ideas in Geoscience, a DVD created by AGI to bring the Nine Big Ideas from the Earth Science Literacy Principles to life, has just won three prestigious awards: Digital Video (DV) Winner in Education, DV Winner in Nature/Wildlife and Videographer Award of Excellence. These video awards are the latest in a series AGI has garnered over the last few years for its video productions. These include six Telly Awards, six Videographer Awards, two Marcom Awards, and now four DV Awards.

“Winning these awards is very gratifying, as turning a written form into compelling video is quite a challenge; especially when the goal is to engage and excite not just teachers and students, but the general public,” says Big Ideas in Geoscience video Producer, Colin Mably.

A Big Ideas in Geoscience DVD version has been distributed to secondary schools across the nation, as well as to a range of other formal and informal science education settings. It is also accessible on related web-sites, YouTube, and TeacherTube. AGI has supported the video by linking each of the Nine Big Ideas to classroom activities on the Earth Science Week web site: www.earthsciweek.org. The project was made possible through grants to AGI from Occidental Petroleum for production and Marathon Oil for distribution.

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The American Geosciences Institute is a nonprofit federation of geoscientific and professional associations that represents more than 250,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.