



4220 King Street
Alexandria, VA 22302-1502
703-379-2480;
Fax: 703-379-7563
www.agiweb.org

FOR IMMEDIATE RELEASE
September 10, 2008

Contact: Geoff Camphire
gac@agiweb.org

AGI Announces Release for 2008 Earth Science Week Kit

Alexandria, VA – The key educational support product for Earth Science Week 2008 (October 12-18) is the Toolkit that enables teachers, students, and the public to explore this year's theme "No Child Left Inside." The 2008 edition of this resource is now available through the American Geological Institute (AGI).

The 2008 Toolkit contains several resources developed by AGI, including the new editions of the Earth Science Week Activity Calendar and classroom poster with activities suitable for all ages provided by AGI, its Member Societies and other organizations. In addition to these traditional Toolkit publications, this year AGI's education department teamed with Walden Media to create a "Journey 3-D" educator guide with 3-D glasses to explore where science fact meets science fiction in the movie "Journey to the Center of the Earth 3-D."

Several other organizations contributed materials for inclusion in the Toolkits. The U. S. Geological Survey provided a 3-D geosciences poster. NASA supplied a CD-ROM of Earth Observations from Space. NOAA provided climate literacy information while ESRI included a CD-ROM on GIS technology and activities. A field notebook with an activity from Rite in the Rain is also part of each Toolkit.

These items and much more can be found in each Earth Science Week Toolkit aimed at engaging the students and general public in exploring the geosciences. The Toolkits are available for the cost of shipping and handling (\$6.95 in the United States). Bulk pricing is available. To order, visit <http://www.earthsciweek.org/materials>.

Earth Science Week is an annual event held the second week of October to promote an understanding and appreciation of the earth sciences. It is coordinated by the American Geological Institute with generous support from the U.S. Geological Survey, the AAPG Foundation, and the National Park Service. To learn more about this event, please visit <http://www.earthsciweek.org/>.

The American Geological Institute is a nonprofit federation of 45 geoscientific and professional associations that represents more than 120,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

###