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## 2010 Earth Science Week Toolkits Now Available

Alexandria, VA – The Earth Science Week 2010 Toolkit offers students, educators, and the public a wealth of educational materials focusing on the theme of Earth Science Week 2010 (October 10-16): “Exploring Energy.” The latest edition of this educational resource is now available through the American Geological Institute (AGI).

This year’s Earth Science Week Toolkit contains a theme-related 12-month activity calendar and classroom poster provided by AGI. Along with these traditional Earth Science Week publications, the Toolkit features a variety of educational resources on all forms of energy from AGI member societies, the U.S. Geological Survey (USGS), NASA, the U.S. Department of Energy, the National Academies, ExxonMobil, and many other organizations.

NASA has provided a “Tour of the Electromagnetic Spectrum” DVD with a link to companion resources. The National Park Service has created a poster highlighting the first National Fossil Day to be held in conjunction with Earth Science Week. The National Academies provided a “What You Need to Know About Energy” booklet, while ExxonMobil produced “Outlook for Energy: A View to 2030” to educate the public about energy resources and demand. Learn about biofuels with information supplied by the Soil Science Society of America, and use NASA and NOAA data to complete activities provided by GLOBE. Each two-pound Toolkit also contains bookmarks, information on contests, special promotions, a Rite in the Rain mini-notebook, and much more!

Earth Science Week is an annual event held the second week of October to promote understanding and appreciation of the earth sciences. It is organized by AGI with support from a number of other geoscience organizations including the USGS, the AAPG Foundation, the U.S. Department of Energy, NASA, the National Park Service, Exxon Mobil, and ESRI.

To learn more about this event and to order the 2010 Toolkit, visit <http://www.earthsciweek.org/>. The American Geological Institute is a nonprofit federation of 47 geoscientific and professional associations that represents more than 120,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

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