FOR IMMEDIATE RELEASE
October 15, 2010

One Man’s Planet Book Signing Event at GSA Annual Meeting and Convention


The author will be signing copies of his book from 6:00 until 8:00 p.m. Sunday October 31, 2010 during the GSA Exhibit Opening and Welcoming Reception in the GSA headquarters area of the Colorado Convention Center. In addition to the book signing, copies of One Man’s Planet will be available for purchase through the GSA Bookstore and the AGI Exhibit (Booth #930) throughout the meeting.

One Man's Planet is one slightly off-centered geologist's introduction on how politics, pop-culture and the earth sciences intersect. It’s a humorous look at the science issues that grace the news and drive political debates from local town councils to international discourse. One Man's Planet picks apart the rhetoric on all sides of these debates to look at how the science describes the issue. Tackling topics like climate, energy, water, and hazards, Stephen Testa channels Pink Floyd, Mad Max, and Shakespeare among others to examine the latest scientific understanding of these issues. Testa deftly weaves topics into a very informative and entertaining tapestry on the planet today and the planet's tomorrow. Come tour the Earth with Testa as your guide!

To learn more about One Man’s Planet or to purchase the publication directly through AGI, visit http://www.agiweb.org/pubs/pubdetail.html?item=300357.

The American Geological Institute is a nonprofit federation of 47 geoscientific and professional associations that represents more than 120,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

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