FOR IMMEDIATE RELEASE
September 14, 2010

Contact: Geoff Camphire
gac@agiweb.org

New Earth Science Week Toolkit Offers Education Resources in Spanish and English

Alexandria, VA – The SEED Earth Science Week Online Toolkit, a partnership of Schlumberger Excellence in Educational Development (SEED) and the American Geological Institute (AGI), is being launched today to provide earth science education resources in both Spanish and English.

The Web site (http://www.earthsciweek.org/seed/) has been created to provide educational materials, activities, and other resources for Spanish-speaking students and teachers, as well as English speakers, in U.S. and SEED schools around the world. The educational resources featured on the site have been developed by SEED, AGI, and other geoscience organizations and agencies.

Visitors can view dozens of lessons, posters, fact sheets and other materials in Spanish or English. Materials provide users with introductory information on earth science, as well as in-depth items on earth, water, air, and life science.

This introductory effort represents a first step in a process of expanding the reach of Earth Science Week (http://www.earthsciweek.org/) to a wider geoscience education community. Each October, AGI’s Earth Science Week program promotes awareness of the importance of the geosciences and stewardship of the planet. Earth Science Week 2010 (October 10-16) will celebrate the theme of “Exploring Energy.”

SEED is a volunteer-based, nonprofit education program focused on underserved communities where Schlumberger people live and work. SEED empowers employee-volunteers and educators -- including teachers, parents and other mentors -- to share their passion for learning and science with students aged 10-18. The SEED learning-while-doing (LWD) methodology draws on the technology and science expertise of our volunteers to engage students in global issues, such as water, energy and climate change. More information can be obtained on the SEED Web site, at http://www.seed.slb.com/.

AGI is a nonprofit federation of 47 geoscientific and professional associations that represents more than 120,000 geologists, geophysicists and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interests in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of resources, resiliency to natural hazards, and interaction with the environment.

# # #