FOR IMMEDIATE RELEASE
September 26, 2006

The American Geological Institute (AGI) and Scholastic Bring
Earth Science Week to Life in Classrooms Nationwide October 8-14

Science Teaching Guide, Classroom Activities and AGI’s New GeoSource Online Science
Professional Development Tool Available for Teachers

Alexandria, VA – The American Geological Institute (AGI), together with Scholastic, the global
children’s publishing, education and media company, and the American Geological Institute
Foundation, have developed “The Wonders of Earth,” a new science teaching guide to promote science
education in celebration of Earth Science Week 2006, October 8-14, 2006, and AGI’s newest
educational program, K-5 GeoSource, an online science professional development tool for elementary-
level teachers.

Next month, “The Wonders of Earth” poster teaching guides will be distributed to more than 150,000
educators nationwide. The teaching guides provide teachers with grade-appropriate and standards-based
classroom activities that explore and celebrate science. Every lesson helps students dig into earth
science by teaching the six scientific processes. Following these steps, students will explore the earth’s
minerals, what causes earthquakes and how to predict the weather.

“We are excited to unlock the Earth’s secrets and provide teachers with classroom tools that will further
science discussions and activities with their students,” Ann Benbow, AGI Director of Education and
Outreach. “Earth Science Week is a wonderful teaching moment that allows students to explore and
better understand the world around them.”

Through AGI’s web site, elementary science teachers in grades K-5 can access GeoSource
(http://www.k5geosource.org/index.html), a new professional development program with science
activities, educational resources, and information on how to enroll in graduate-level online courses.

The teaching guides are also included in AGI’s Earth Science Week 2006 Toolkit, a materials packet to
help educators, museums, and parks celebrate the annual event. The theme of this year’s Earth Science
Week is “Be a Citizen Scientist.” In addition to the teaching guides, the toolkits contain classroom
posters, an activity calendar, a DVD, brochures, and more. Teachers can learn more about Earth Science
Week and order materials at http://www.earthsciweek.org/.
The American Geological Institute is a nonprofit federation of 44 scientific and professional associations that represents more than 120,000 geologists, geophysicists, and other earth scientists. Founded in 1948, AGI provides information services to geoscientists, serves as a voice of shared interest in the profession, plays a major role in strengthening geoscience education, and strives to increase public awareness of the vital role the geosciences play in society's use of the resources and interaction with the environment. More information about AGI can be found at http://www.agiweb.org/. The Institute also provides a public outreach site at http://www.earthscienceworld.org/.

About Scholastic
Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's books, magazines, technology-based products, teacher materials, television programming, film, videos and toys. The Company distributes its products and services through a variety of channels, including proprietary school-based book clubs, school-based book fairs, and school-based and direct-to-home continuity programs; retail stores, schools, libraries and television networks; and the Company's Internet site, www.scholastic.com.

# # #