

Engaging State and Local Decision Makers around the U.S.

Lessons from 5 years of AGI's Critical Issues Program

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Policy and Critical Issues Programs

State and local decision makers

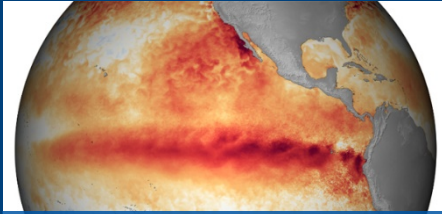
- State and local agency employees
- State and municipal planners
- Emergency, water, land use, other managers
- Geoscientists working in state or local agencies



A Platform for Geoscience Information

Providing decision-relevant, impartial, expert information from a wide array of geoscience information providers in a variety of formats.

www.americangeosciences.org/critical-issues



Climate



Energy



Hazards



Minerals



Water

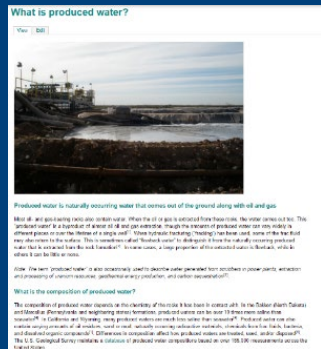
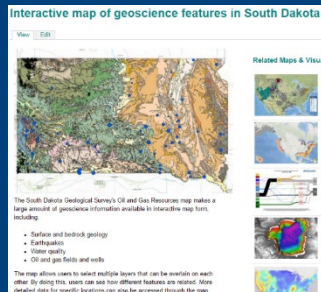
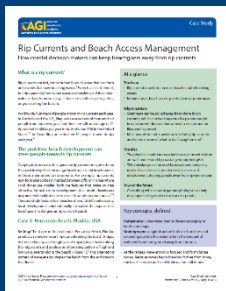
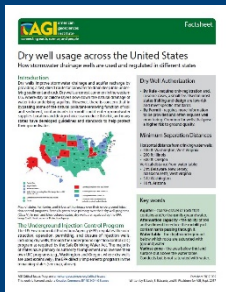
Types of Information Products

Factsheets: short, clearly written, and scientifically rigorous introductions to a range of topics.

Case Studies: specific examples of how research in the geosciences is being applied to the decision-making process, especially at the state and local level.

Maps & Visualizations: collection of interactive maps and visualizations that has been curated from federal and state agencies, including state geological surveys.

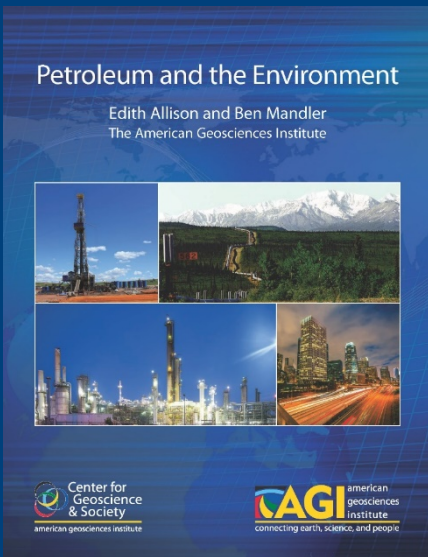
Frequent Questions: answers to common questions about geoscience topics.



Types of Information Products



Webinars: recorded events that highlight the application of geoscience to state and local issues.

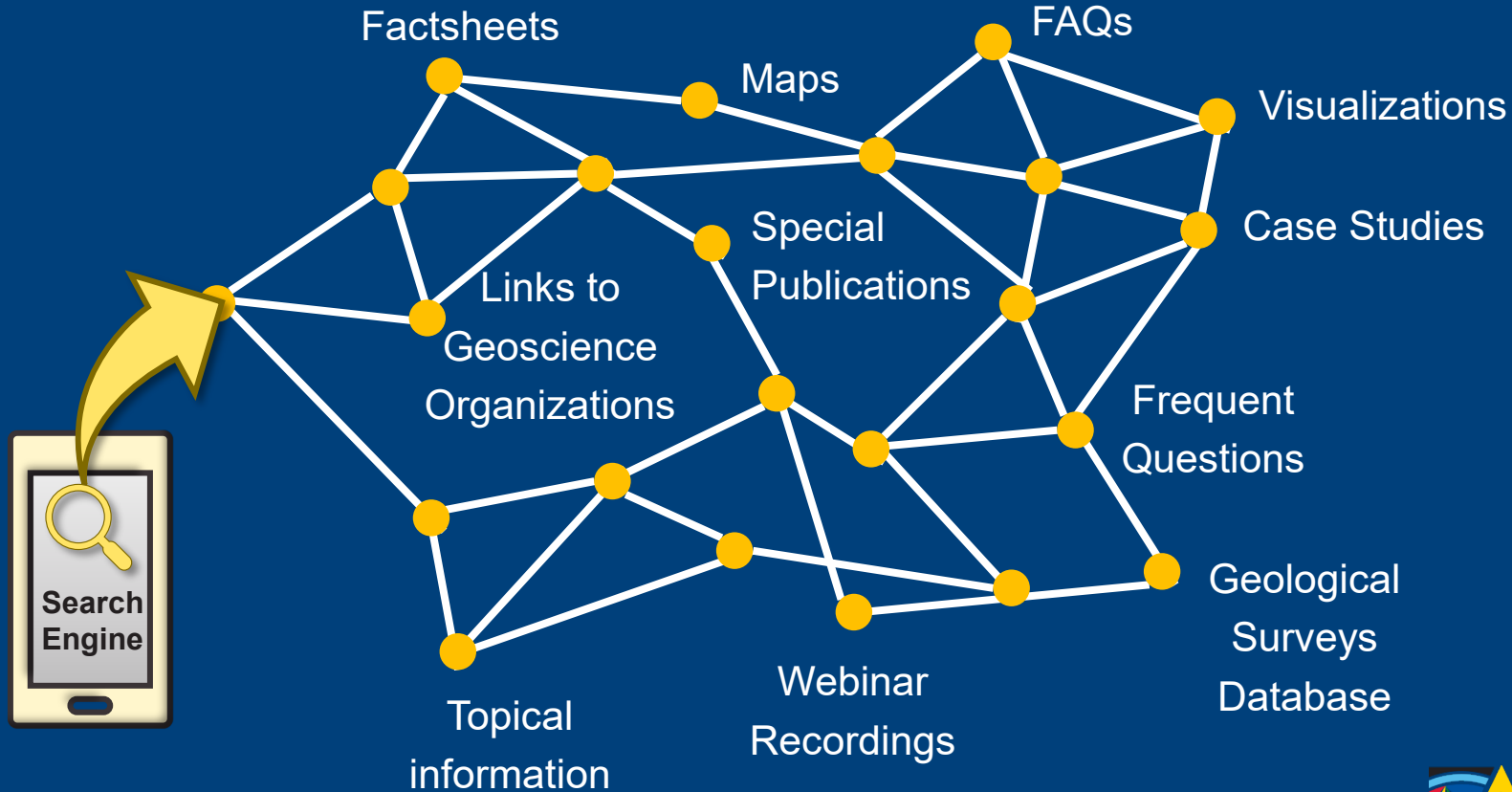


Special Publications: AGI publications that cover a range of geoscience topics and applications.

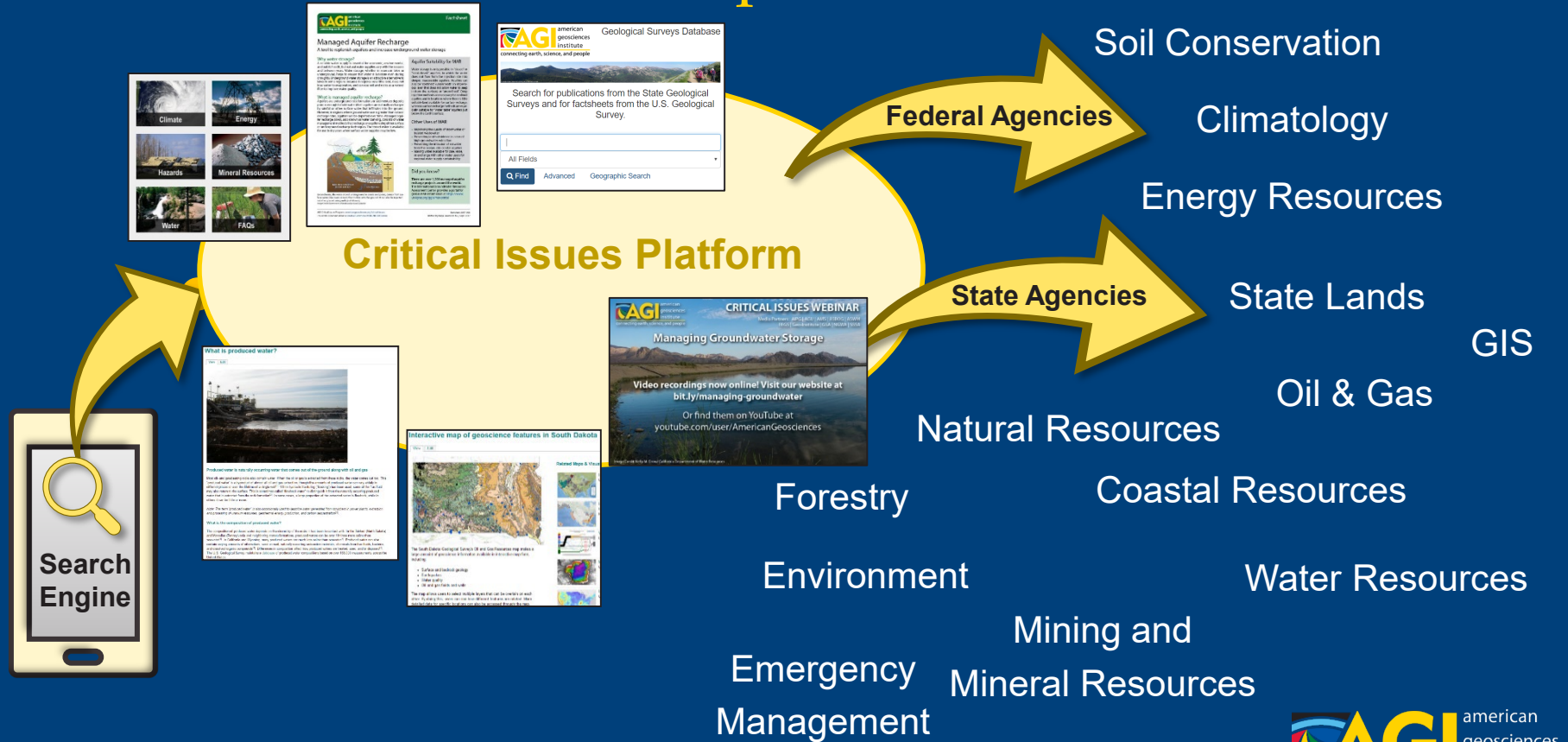


Research Database: full-text searching of state geological survey publications and USGS factsheets.

On-demand information products



On-demand information products



Stakeholders as Information Producers

- Webinar presenters
- Authors of
 - Factsheets
 - Case Studies
- Sources of information resources for:
 - Maps
 - Visualizations
 - Research Database publications
 - Frequent Questions



Usage of the Critical Issues Platform

By State and Local Decision Makers:

- Serving their networks
- Public education on geoscience topics
- Providing geoscience information to other groups (e.g., other agencies)
- Organizing conference sessions
- Printed materials for meetings with elected officials or staff (Congress, state legislature, local)
- And much more



Reaching beyond stakeholders

K-12 Educators

Academics

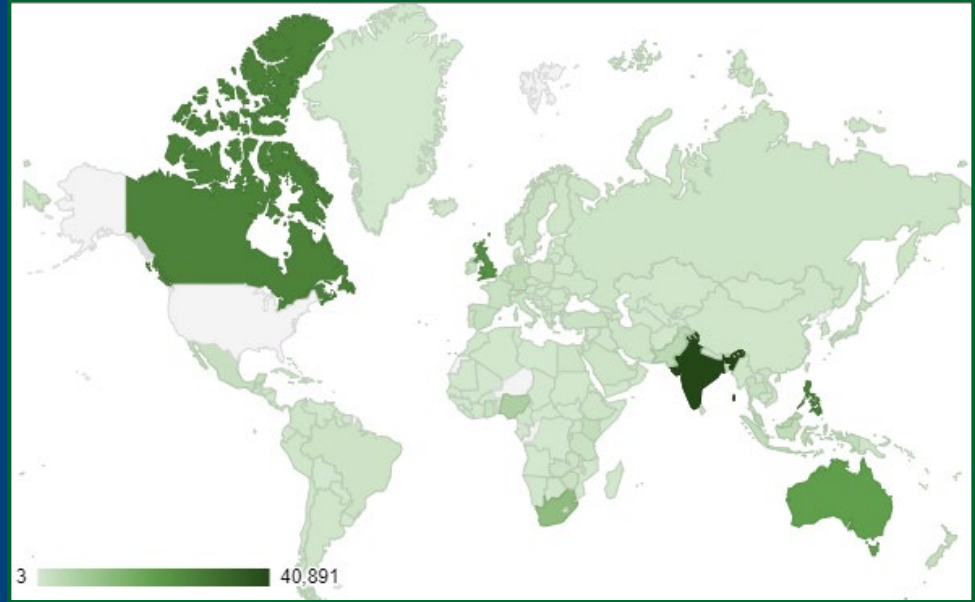
Non-Profit

For-Profit

Federal Agencies

...and internationally...

Website traffic from international locations
Past 13 Months



Usage of the Critical Issues Platform

By Other Audiences:

- Produce briefs for clients
- Communicate internationally about geoscience in the U.S.
- Develop courses, lectures, presentations
- Advise students
- Inform research
- Keep up with recent policy developments
- And much more



