



# **The Systems Dynamics Of Geoscience Culture And Leverage Points To Effect Culture Shift**

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***CULTURE*** consists of the beliefs, behaviors, objects, and other characteristics common to the members of a particular group or society.

<https://www.cliffsnotes.com/study-guides/sociology/culture-and-societies/culture-and-society-defined>

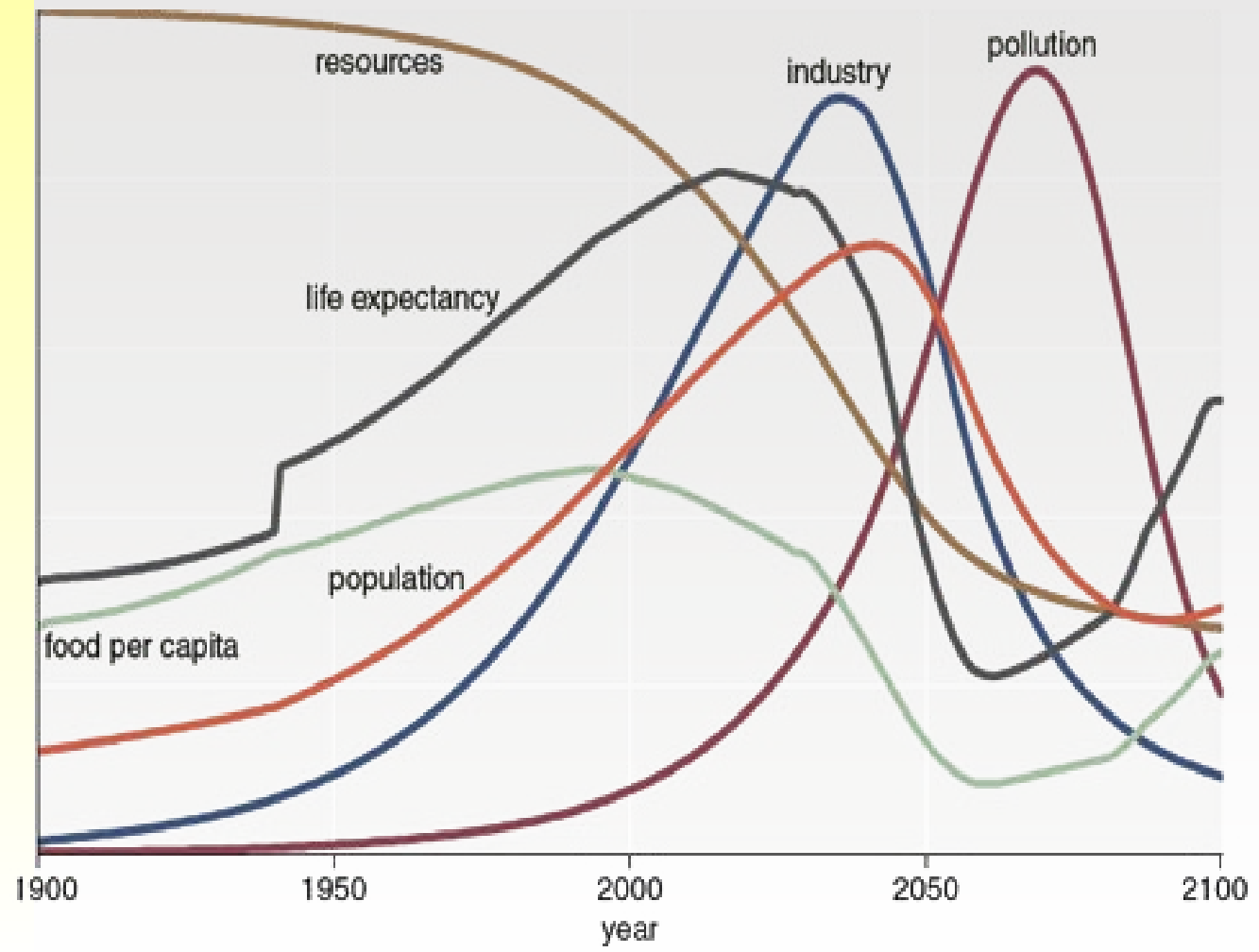
Through ***CULTURE***, people and groups define themselves, conform to ***CULTURE***'s shared values, establish and enforce cultural norms, contribute to and perpetuate ***CULTURE***.

Thus, ***CULTURE*** is an emergent property of a complex system of social interactions.



# Geosciences ASCEND

Geosciences Associated Societies Committed to Embracing & Normalizing Diversity



**Whereas processes governing natural systems and social systems are different, Forrester (1969) demonstrated that systems dynamics can be used to model social systems.**

**Forrester, JW. 1969. Urban Dynamics. Pegasus Communications: Waltham, MA.**

<https://www.americanscientist.org/article/computation-and-the-human-predicament>



**The objective of Geosciences ASCEND is to frame Geosciences Culture using a system dynamics perspective to:**

- 1. Advance and accelerate cultural change in geosciences,**
- 2. Broaden participation of diverse identities in geosciences, and**
- 3. Create a more inclusive discipline in which all people can participate and contribute.**



**Geosciences Associated Societies Committed to Embracing & Normalizing Diversity (Geosciences ASCEND) is an NSF-sponsored Research Coordination Network with 32 current member organizations:**

**American Association of State Geologists**

**American Geophysical Union**

**American Geosciences Institute**

**American Institute of Professional Geologists**

**Arizona State University**

**Association for Women Geoscientists**

**Association of Environmental & Engineering Geologists**

**Blueprint Earth**

**Council on Undergraduate Research**

**GeoLatinas**

**Geological Society of London**

**Geological Society of America**

**Geoscience Alliance**

**Geoscience Information Society**

**History of Earth Science Society**

**Int'l Association for Geoscience Diversity**

**International Association for Promoting Geoethics**

**International Association of Hydrogeologists**

**IRIS/UNAVCO**

**James Madison University**

**Mineralogical Society of America**

**National Association of Black Geoscientists**

**National Association of Geoscience Teachers**

**Paleontological Society**

**Society of Economic Geologists**

**Society for Sedimentary Geology**

**Society for Vertebrate Paleontology**

**Soil Science Societies of America**

**The Geochemical Society**

**University of Arkansas**

**University of Florida**

**University of Texas - Austin**



**Thank you for attending today's presentation!**

**Geosciences-associated societies interested to join  
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