



Earth Science Week Sponsorship Levels

For more than 25 years, Earth Science Week has provided a common focal point for geoscience educators and an array of resources for building awareness of geoscience. Since its inception, the program has been made possible through the collaboration of many partners and sponsors who contribute to the program by providing events, expertise, guidance, media, and other "in-kind" support, as well as in many cases various levels of financial support.

The Earth Science Week sponsorship levels described below are **intentionally flexible** so that they can recognize the many types of in-kind and/or financial contributions made by various organizations. These diverse contributions are essential for the program to respond to the dynamic nature of the geoscience community—especially in terms of the needs of earth science educators across all contexts. AGI staff look forward to working with sponsors so that the intersections of their interests and the goals of the program are served simultaneously.

served simultaneously.		
	Growth and	 Growth and Development Sponsors provide financial and/or in-kind support that is \$75,000 and above.
	Development Sponsor	•Growth and Development Sponsors provide financial and/or other resources that fit the categories below and in addition provide the means for the Earth Science Week program to expand and engage audiences in new ways (e.g., added components, new partners).
	Sustaining	•Sustaining Sponsors provide financial and/or in-kind support that is \$35,000 to \$75,000.
		•Sustaining Sponsors provide financial and/or other resources that fit
	Sponsor	the description of an Active Sponsor, and also help sustain the program more generally by providing funds to cover program costs and/or other specific program needs (e.g., specialized theme-based media).
	Active	 Active Sponsors provide in-kind and/or financial support that spans a wide range of levels from a hundred dollars up to \$35,000. Averaging around \$5,000, the level and type of contributions depend on the aspects of the program the organization is interested in supporting.
	Sponsor	•Active Sponsors often target contributions to activities, events, or media development related to specific issues or topics, such as promoting particular geoscience fields. They may also support the program generally.