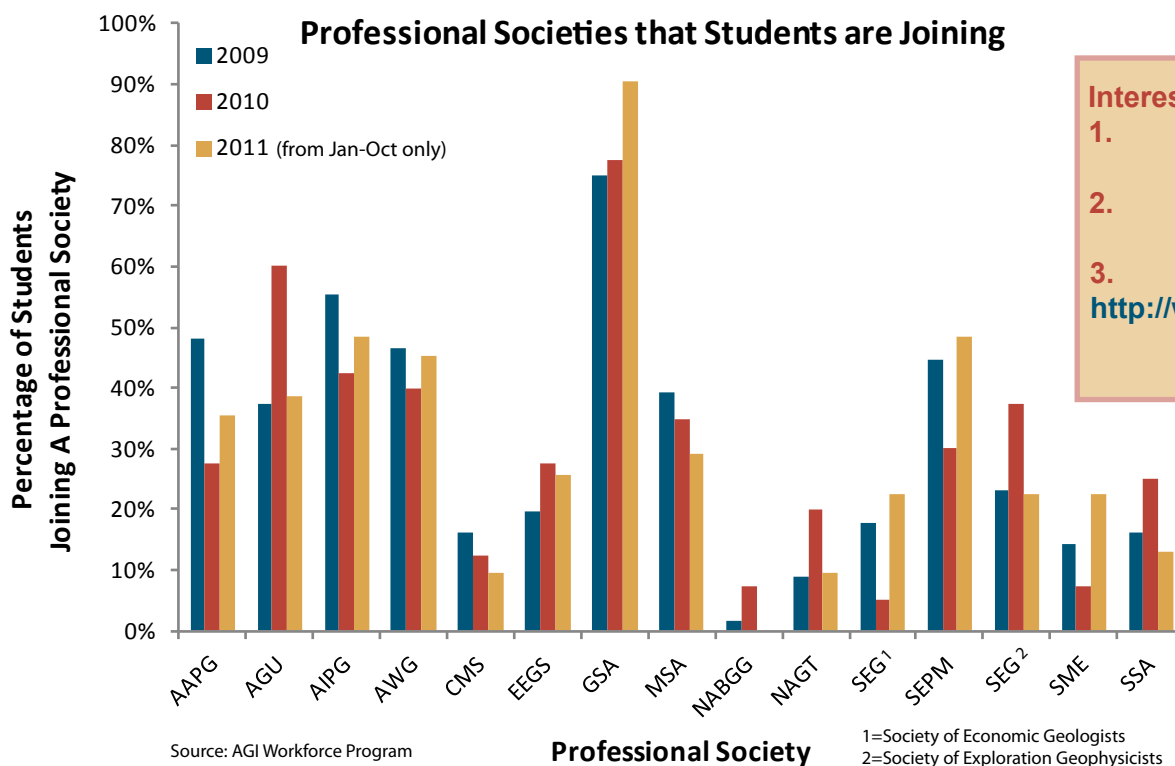


GeoConnection Recruitment Packets: Getting Students Involved in the Geoscience Community

AGI's GeoConnection Recruitment Packets provide geoscience departments with a tool to directly engage prospective geoscience majors in a discussion about the many career opportunities in the geosciences, and about the importance of participation in geoscience professional societies and conferences. There were 2,279 packets sent to 82 departments between 2009 to 2011. Information about geoscience careers and professional societies, a copy of the EARTH Workforce magazine, "Why Earth Science" DVD, and grain-size rulers are included in the packets. In addition, students can choose up to five free 1-year memberships to geoscience professional societies. Students also receive free access to AGI's online Glossary of Geology for one year.



Interested in Participating?

1. Contact Heather at hrh@agiweb.org
2. Request packets to be sent to your institution
3. Take our survey at: <http://www.agiweb.org/workforce/> and tell us what you think!

An online survey was administered to students to assess packets' value and effectiveness. Below are some students' reactions to the packets:

"I appreciate the packet; it's a very beneficial packet that opens the doors to a lot of geologic societies that I wouldn't have known about otherwise."

"I enjoyed the wealth of information about the different areas of Geology."

"The membership aspect is awesome and now I receive a lot of different publications that are interesting to me."

- Heather R. Houlton